

Mandatory annual dedicated training on social aspects of Sustainability

Assumption University is committed to fostering and promoting the social aspects of sustainability among students and staff through various training programs.

For Staff Members:

Annual Faculty Seminar Report: Steering Towards Excellence and Crafting a Legacy of Sustainability in Society (6 Hours)

Introduction

In today's dynamic social environment, it is essential for academic institutions to provide platforms for administrators and faculty members to exchange ideas and experiences. The Annual Faculty Seminar, under the theme *"Steering Towards Excellence: Crafting Our Legacy"*, exemplifies the institution's commitment to academic excellence while addressing sustainable social impact. This report summarizes the seminar and links its activities to broader training on social sustainability.

1. Opening and Inspirational Address

The seminar commenced with inspiring speeches by senior administrators, including an opening address by the President – Rector Magnificus and a keynote speech by a leading business executive. These presentations emphasized the importance of leaving a lasting legacy—not only in academic achievements but also in the values and practices passed on to future generations. This set the foundation for integrating sustainable social practices into the institution's mission.

2. Promoting Social Sustainability Through Workshops and Trainings

In the afternoon session, the seminar featured a workshop titled *"Crafting Our Path to Academic Excellence: Strategies for Student Happiness and Research Innovation."*

- **Enhancing Student Well-being:** The workshop examined ways to create an environment that fosters student happiness and overall well-being—a core element of sustainable academic training.
- **Fostering Research Innovation:** The session encouraged fresh ideas and innovative approaches to research, reinforcing the notion that academic excellence and societal impact go hand in hand.

These discussions underscore the idea that sustainable development in education relies on empowering both students and faculty to pursue excellence across all dimensions.

3. Alignment with Sustainable Development Goals (SDGs)

The seminar aligns with key Sustainable Development Goals, particularly those focused on quality education and institutional partnerships. By bringing together participants from various sectors—including business, academia, and the community—the seminar promotes collaborative strategies that further the cause of social sustainability. Such efforts help forge robust networks and long-term partnerships that benefit both the institution and society as a whole.

4. Establishing a Lasting Legacy for the Future

The Annual Faculty Seminar is not merely a one-day event for sharing insights; it is also a strategic initiative aimed at continuous professional development. The exchange of ideas and collaborative planning during the seminar has laid a strong foundation for ongoing training programs and further research. This lasting legacy—built on academic excellence and social responsibility—positions the institution as a role model in fostering sustainable practices within the community.

Conclusion

Under the theme *"Steering Towards Excellence: Crafting Our Legacy,"* the Annual Faculty Seminar effectively bridges academic excellence with the principles of social sustainability. It serves as a vital platform for cultivating innovative strategies, nurturing student well-being, and building enduring collaborative networks. This integrated approach not only enhances the institution's stature but also contributes significantly to the sustainable development of society.



ANNUAL FACULTY SEMINAR 2024

Steering Towards Excellence: Crafting Our Legacy

30 MAY 2024. 8:00 AM - 4:00 PM
AT JOHN XXIII CONFERENCE CENTER
SUVARNABHUMI CAMPUS



**MR. PHONGSTORN
ERMONGKONCHAI**
CEO,
Thai Yamaha Motor, Co.,Ltd.

**MR. SAM
TANSKUL**
Managing Director
Krungsri Finnovate

**MS. UNYARAT
PORNPRAKIT**
CEO,
Jubilee Enterprise

**MR. TERAPAT
PRAPAPANICH**
Director, Unilever
Professional Thailand

Agenda

AU Annual Faculty Seminar 2024

Steering Towards Excellence: Crafting Our Legacy

30 May 2024

Time	Topic(s)
7:00	AU Coach departs from Huamak Campus Bus Station
8:30 – 9:00	Registration
9:00 – 9:15	Video Presentation
9:15 – 9:45	Opening Address “Reflecting on the university’s journey towards excellence, its accomplishments over the past 55 years, and the importance of crafting a lasting legacy for the future generations.” By Rev.Bro.Dr.Bancha Saenghiran, President – Rector Magnificus
9:45 – 10:15	Keynote Address “From Alma Mater to Global Impact: Navigating the Path to Excellence and Crafting a Lasting Legacy” By Mr. Phongstorn Ermongkonchai, CEO, Thai Yamaha Motor, Co., Ltd.
10:15 – 10:30	Coffee Break
10:30 – 11:15	Panel Discussion “Charting our Legacy: Insights from our Distinguished Alumni” Panelists: 1. Mr. Teraphat Prapapanich, Director, Unilever Professional (Thailand, Malaysia, Singapore) 2. Ms. Unyarat Pornprakit, CEO, Jubilee Enterprise Public Company Limited 3. Mr. Sam Tanskul, Managing Director, Krungsri Finnovate, Co., Ltd.
11:25 – 11:55	AU Trivia Challenge: Test Your University Knowledge! <ul style="list-style-type: none"> Providing the participants with an interactive and fun-filled session to test their knowledge about our university through a series of engaging trivia questions, covering various aspects of AU’s rich legacy and achievements over the past 55 years from historical facts to campus landmarks, academic achievements, and famous alumni.
11:55 – 12:00	Closing Remarks By Rev.Bro.Dr.Bancha Saenghiran, President – Rector Magnificus <ul style="list-style-type: none"> Summarizing key takeaways from the seminar and outlining the university’s vision towards the future. Group-Photo Taking
12:00 – 13:30	Lunch at CL Plaza
13:30 – 16:00	Workshop Activities “Crafting Our Path to Academic Excellence: Strategies for Student Happiness and Research Innovation” <ul style="list-style-type: none"> Brainstorming and developing actionable plans to enhance academic excellence, promoting student happiness, and driving advancements in research and innovation at Assumption University. Exploring innovative teaching methods to improve student engagement and learning outcomes, strategies to foster a supportive and enriching academic environment that prioritizes student well-being and success, approaches to promote collaborative and interdisciplinary research initiatives that contribute to the university’s academic reputation and impact as well as identifying key initiatives and developing actionable strategies tailored to their respective areas. Submitting the workshop file to academic@au.edu by 16:00.
16:20	AU Coach departs from Suvarnabhumi Campus Bus Station

Remark: 15:15 – 15:30 Coffee break at the workshop rooms

For students:

Training is delivered through participation in the **Professional Ethics Seminar**, a required non-credit course. This program advances the social dimension of sustainability by instilling values such as social justice, social responsibility, and equality—key pillars in cultivating inclusive and ethically grounded communities.

Professional Ethics Seminar

We envision our students and graduates to be person of moral characters, integrity, and social consciousness to maintain righteousness and justice in their personal and social life.

Responding to AU'S Uniqueness and Identity to inculcate ethics to AU's students focusing on integrity, discipline and social consciousness. Forming students to be persons of moral characters, social consciousness and integrity Developing students' cognitive moral reasoning and focusing moral maturity.

Objectives

All Assumption University students and graduates, through professional ethics trainings, are supposed to meet the following expectations.

1. To know ethical theories in making their decisions.
2. To do right things in their lives.
3. To be good persons and citizens.
4. To live peacefully and harmoniously with other people.

Four Stages of Development

1. Knowing: Ethics as theory
2. Doing: Ethics as practice
3. Being: Ethics as character
4. Living: Ethics as life

Four Years of Training

Students are divided into 4 main groups: freshmen, sophomores, juniors, and seniors. Each group is expected to learn different sets of learning outcome. At the end of their studies each student is supposed to have acquired all established learning outcome.

First-Year Students

Knowing: Learning Outcome

1. Punctuality
2. Respecting for other people's rights
3. Planning
4. Goal setting
5. Critical thinking
6. Decision making
7. Problem solving
8. Learning to learn

Second-Year Students

Doing: Learning Outcome

1. Service learning
2. Communication
3. Cooperation
4. Concern for others
5. Social skills
6. Empathy
7. Accepting differences
8. Conflict resolution

Third-Year Students

Being: Learning Outcome

1. Leadership
2. Community service volunteering
3. Sharing
4. Self-responsibility
5. Self-motivation
6. Teamwork
7. Contributions to group effort
8. Marketable skills

Fourth-Year Students

Living: Learning Outcome

1. Self-esteem
2. Self-discipline
3. Responsible citizenship
4. Personal safety
5. Disease prevention
6. Healthy lifestyle choices
7. Managing feelings
8. Stress management

Introduction

Course Code: BG14031-BG14038

Course Title: Professional Ethics Seminars

Total Credit: Non-Credit Required Course for Undergraduated Students

Grade & Score

Passing Grade is "S" = 80-100 Score

Failing Grade is "W" = 0-79 Score

Attendance Score : 50 (25 for each class) **

Assignment Score : 50 (25 for each class)

Total Score is 100

Requirement

All Assumption University Undergraduated Students are require to register BG14031-BG14038 for 8 semesters (1 course per semester)

Student are not allowed to register more than 1 course per semester without a permission

Students must join class 2 times per semester (Before-Midterm Class and After-Midterm Class)

Students must pass all 8 Ethics courses with "S" grade. If not, students are unable to graduate.

Contact Us

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Facebook: www.facebook.com/CPELassumption

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Office Hours : Monday - Friday 08.30-12.00 / 13.00-16.00