# Training based on the ethical values of Assumption University

Assumption University is committed to fostering and promoting a holistic ethical organizational culture among students and staff through various training programs.

### For students:

Training is provided through participation in the Professional Ethics Seminar, a non-credit required course.

### **Professional Ethics Seminar**

We envision our students and graduates to be person of moral characters, integrity, and social consciousness to maintain righteousness and justice in their personal and social life.

Responding to AU'S Uniqueness and Identity to inculcate ethics to AU's students focusing on integrity, discipline and social consciousness. Forming students to be persons of moral characters, social consciousness and integrity Developing students' cognitive moral reasoning and focusing moral maturity.

# **Objectives**

All Assumption University students and graduates, through professional ethics trainings, are supposed to meet the following expectations.

- 1. To know ethical theories in making their decisions.
- 2. To do right things in their lives.
- 3. To be good persons and citizens.
- 4. To live peacefully and harmoniously with other people.

### **Four Stages of Development**

- 1. Knowing: Ethics as theory
- 2. Doing: Ethics as practice
- 3. Being: Ethics as character
- 4. Living: Ethics as life

# **Four Years of Training**

Students are divided into 4 main groups: freshmen, sophomores, juniors, and seniors. Each group is expected to learn different sets of learning outcome. At the end of their studies each student is supposed to have acquired all established learning outcome.

### First-Year Students

# **Knowing: Learning Outcome**

- 1. Punctuality
- 2. Respecting for other people's rights
- 3. Planning
- 4. Goal setting
- 5. Critical thinking
- 6. Decision making
- 7. Problem solving
- 8. Learning to learn

### Second-Year Students

# Doing: Learning Outcome

- 1. Service learning
- 2. Communication
- 3. Cooperation
- 4. Concern for others
- 5. Social skills
- 6. Empathy
- 7. Accepting differences
- 8. Conflict resolution

### Third-Year Students

### Being: Learning Outcome

- 1. Leadership
- 2. Community service volunteering
- 3. Sharing
- 4. Self-responsibility
- 5. Self-motivation
- 6. Teamwork
- 7. Contributions to group effort
- 8. Marketable skills

### Fourth-Year Students

Living: Learning Outcome

- 1. Self-esteem
- 2. Self-discipline
- 3. Responsible citizenship
- 4. Personal safety
- 5. Disease prevention
- 6. Healthy lifestyle choices
- 7. Managing feelings
- 8. Stress management

### Introduction

Course Code: BG14031-BG14038

Course Title: Professional Ethics Seminars

Total Credit: Non-Credit Required Course for Undergraduated Students

### **Grade & Score**

Passing Grade is "S" = 80-100 Score

Failing Grade is "W" = 0-79 Score

Attendance Score: 50 (25 for each class) \*\*

Assignment Score: 50 (25 for each class)

Total Score is 100

### Requirement

All Assumption University Undergraduated Students are require to register BG14031-BG14038 for 8 semesters (1 course per semester)

Student are not allowed to register more than 1 course per semester without a permission

Students must join class 2 times per semester (Before-Midterm Class and After-Midterm Class)

Students must pass all 8 Ethics courses with "S" grade. If not, students are unable to graduate.

### **Contact Us**

Email: auethics@au.edu

Tel: (+66) 2 782 2222 ext. 2140

Facebook: www.facebook.com/CPELassumption

Office: CL1002, 10th Floor., CL Building, Suvarnabhumi Campus

Office Hours: Monday - Friday 08.30-12.00 / 13.00-16.00

### For Staff Members:

1. Seminar on Personal Data Protection Act (PDPA) "A Brief Sharing for Lasting Protection"

• Date: **April 10, 2024** 

• Time: **13.00-16.00 hrs.** 

 Venue: Salle d' Expo, Assumption Hall, Assumption University of Thailand, Hua Mak Campus

• Organized by: Thomas Aquinas School of Law

#### **Event Details:**

Let's identify what to focus and alter in order to be in compliance with the Thai Personal Data Protection Act (PDPA). Thomas Aquinas School of Law, Assumption University and PDPA Thailand invite you to attend the co-organized free seminar "A Brief Sharing for Lasting Protection"

Many have frequently heard the metaphor "Data is the New Oil" as our world nowadays is information/data driven. People seek to take advantage of other's personal data, which lead to an enactment of the Personal Data Protection Act, B.E.2019 in Thailand. Organizations whether public or private need to comply with this law. The question might be how, but first we should be aware and identify each of the elements needed for changes.

### The Seminar Keynotes are as follows:

- The Importance of Personal Data Protection Laws
- Top 5 Compliance Challenges and Best Practices:
  - 1. DPO Dilemma and Management
  - 2. Data Mapping and Inventory
  - 3. Consent Management
  - 4. Data Subject Rights Management
  - 5. Data Breach Notification Management

# Seminar on Personal Data Protection Act (PDPA)

# "A Brief Sharing for Lasting Protection" Wednesday 10 April 2024

# Salle D'Expo Room, Assumption University,

# Hua Mak Campus, Bang Kapi, Bangkok co-organized by

### School of Law Assumption University and DBC Group Co., Ltd.

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13.00 – 13.30 hrs. Registration and Document Receiving

13.30 – 13.45 hrs. Welcome Remarks by

Bro. Dr. Bancha Saenghiran,

President of Assumption University, and

Dr. Udomtipok Phaikaset,

Chief Executive Officer, DBC Group Company Limited

13.45 – 14.00 hrs. MoU Signing Ceremony on Academic Collaboration between

Assumption University and DBC Group

The Presentation Ceremony of the Fundamental of PDPA E-Learning Accounts (English) for Assumption University

Personnel by DBC Group

14.00 – 15.45 hrs. PDPA Keynote Session

The importance of Personal Data Protection Laws, and Top 5 Compliance Challenges and Best Practices:

1) DPO Dilemma and Management

2) Data Mapping and Inventory

3) Consent Management

4) Data Subject Rights Management

5) Data Breach Notification Management

by Mr. Sukris Koyakradej,

Chief PDPA Consultant and Auditor, DBC Group Co., Ltd.

Mr. Sanpob Pornwattanakij,

Lawyer and Board Committee, DBC Group Co., Ltd.

Mr. Aek Wonganant,

Lecturer, Thomas Aquinas School of Law,

**Assumption University** 

15.45 – 16.00 hrs. Q&A Session and Closing Remarks

**Remark:** 1. The above schedule may be changed following the suitability.

- 2. Refreshments will be provided during the seminar.
- 3. The parking space (30 cars) is reserved at Saint Mary's Square.











### 2. PDPA Workshop for Key Practitioners Related to the AU's Personal Data

- Date: October 22, 2024
- Time: 08.30 16.00 hrs.
- Venue: Salle d' Expo Room, Assumption Hall, Assumption University of Thailand, Hua Mak Campus
- Organized by: Office of Human Resources Management, Office of The Vice President for Legal and Privilege Affairs **and** Graduate School of Human Sciences



# Privacy in Focus: AU Turns the Spotlight on Data Protection with PDPA

Assumption University of Thailand (AU) held a highly successful workshop on the Personal Data Protection Act (PDPA), enhancing the knowledge and skills of its key practitioners responsible for handling personal data. The event, held at the Salle d'Expo Room on the Hua Mak Campus, brought together over 70 staff members and administrators from across the university to deepen their understanding of PDPA compliance and secure data management.

Organized by the Office of Human Resources Management in collaboration with the Office of the Vice President for Legal and Privilege Affairs and the Graduate School of Human Sciences, the workshop received overwhelming praise for its well-structured program and practical insights into Thailand's PDPA regulations.





**Mr. Sompol Na Songkhla**, Vice President for Legal and Privilege Affairs, presided over the opening ceremony as chairman and graciously delivered the opening remark and speech of wisdom to the participants. He also provided full support by contributing essential knowledge throughout the event.







# Deepening Understanding of PDPA Compliance

The workshop began with an overview of the key elements of the PDPA, covering everything from lawful data processing to the protection of individuals' rights. Attendees were guided through a series of presentations led by industry experts, including **Dr. Kitikorn Dowpiset**, Dean of the Graduate School of Human Sciences, **Mr. Aek Wonganant**, Director of the Office of Vice President for Legal and Privilege Affairs and **Mr. Thitapat Watchalapong**, Director of the Office of Human Resources Management. Their sessions focused on the roles and responsibilities of data controllers and processors, the lawful bases for data processing, and the penalties for non-compliance.

# A Practical, Hands-On Approach

Participants engaged in pre- and post-session assessments to evaluate their understanding of the material, ensuring that they left with a clearer grasp of PDPA requirements. The event was structured to provide practical, actionable steps, allowing participants to apply what they learned directly to their departments. Attendees also participated in discussions on real-life scenarios related to data privacy challenges faced by educational institutions.

### Key takeaways from the workshop included:

- Understanding the categories of personal data and how it should be protected.
- **The roles of different parties** under the PDPA, including data controllers, processors, and subjects.
- **PDPA compliance requirements**, with emphasis on operational readiness across all university departments.

### Fostering a Culture of Data Privacy

The success of the workshop reflects AU's commitment to cultivating a culture of privacy and responsibility when handling personal data. By equipping staff with the necessary

knowledge and tools, the university ensures that its operations align with Thailand's data protection standards, promoting trust and security across the institution.

### 3. Faith and Sexuality: AU Hosts Landmark LGBTQ+ Panel Discussion





On February 18, 2025, Assumption University of Thailand (AU) became the stage for a groundbreaking conversation on LGBTQ+ perspectives within major world religions. The event welcomed a diverse panel of religious scholars and experts who shared their insights on the intersection of faith and identity.

The discussion aimed to unpack how different religious traditions engage with LGBTQ+ issues, fostering dialogue and understanding among attendees. The distinguished panel featured:

**Christianity:** Rev. Bro. Amnuay Yoonprayong, f.s.g., Ph.D.

**Islam:** A. Thanarnat Watcharapisud **Hinduism:** Dr. Parvathy Varma. S. **Confucianism:** Ms. Xiong Mingxuan

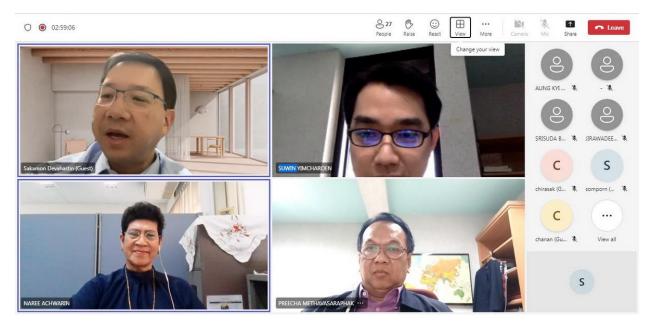
**Sikhism:** Ajarn Kamoltip

The event unfolded with a structured agenda, allowing each religious representative to articulate their perspectives before opening the floor to broader discussion:

The event drew a wide array of students, faculty, and members of the AU community, who engaged in thought-provoking discussions on the intersection of religious doctrine and contemporary gender and sexuality issues.

By providing a space for interfaith dialogue, the panel discussion underscored the importance of inclusivity, mutual respect, and open-minded engagement on a topic often fraught with contention. AU continues to encourage academic discourse that challenges perspectives and broadens understanding.

# 4. Seminar "Navigating Quality and Ethics in Research"



Assumption University of Thailand's Institute for Research and Academic Services (IRAS) has successfully hosted the research training seminar on Quality and Ethics in Publishing Research Articles in International Journals. This groundbreaking event, conducted on January 18, 2024, on the Microsoft Teams platform, marked a significant stride in enhancing the quality and ethical standards of research publication.

The seminar aimed to explore the crucial elements of high-quality research, including methodology, data analysis, and reporting. It focused on elevating the overall standard of research articles, equipping participants with the essential knowledge and tools to identify and publish in reputable international journals.

### **Key Event Highlights:**

### **Comprehensive Publication Process Guide:**

Detailed walkthrough of manuscript preparation, submission, and peer review processes. Expert strategies for successful publication in international journals.

### **Reputable Journal Identification:**

Techniques to discern and select appropriate, credible international journals for research submission.

### **Ethical Considerations in Research:**

In-depth discussions on plagiarism and research misconduct.

Practical tips and resources to uphold the highest ethical standards in research.

The seminar proved invaluable for lecturers and researchers, guiding them through the complexities of the publication process. It addressed not only the technical aspects of preparing and submitting research articles but also emphasized the importance of ethical considerations in academic publishing.

This initiative by AU underlines its commitment to academic integrity and the pursuit of excellence in research. It signifies a major step towards fostering a culture of ethical research and high-quality academic publishing in Thailand and beyond.