

SDGs

REPORT

2025

ASSUMPTION UNIVERSITY

CONTENTS

Sustainability policy	3
Sustainability/climate action policy	5
Sustainability Committee	6
SDGs Projects	
- Theophane Venard School of Biotechnology	7
- Montfort del Rosario School of Architecture and Design	20
- Theodore Maria School of Arts	33
- Albert Laurence School of Communication Arts	40
- Vincent Mary School of Engineering, Science, and Technology	52
- Thomas Aquinas School of Law	64
- Martin de Tours School of Management and Economics	70
- Louis Nobiron School of Music	100
- Bernadette de Lourdes School of Nursing Science	105
- Graduate School of Business and Advanced Technology Management	118
- Institute for Research and Academic Services	138



ประกาศมหาวิทยาลัยอัสสัมชัญ

ที่ ๕/๒๕๖๘

เรื่อง นโยบายการขับเคลื่อนเป้าหมายการพัฒนาที่ยั่งยืน

ตามที่ มหาวิทยาลัยอัสสัมชัญได้กำหนดแผนยุทธศาสตร์ประจำปีการศึกษา ๒๕๖๖ - ๒๕๗๐ (ฉบับปรับปรุง ปีการศึกษา ๒๕๖๘ - ๒๕๗๐) ที่จะเสริมสร้างการเติบโตของมหาวิทยาลัยและตอบสนองต่อความท้าทายระดับโลก โดยมุ่งเน้นให้มหาวิทยาลัยมีบทบาทในการบรรลุเป้าหมายการพัฒนาที่ยั่งยืน (Sustainable Development Goals - SDGs) และส่งเสริมให้ผู้เรียนทุกช่วงวัยมีความรู้ ทักษะ ค่านิยม และความสามารถในการตัดสินใจพร้อมลงมือปฏิบัติเพื่ออนุรักษ์สิ่งแวดล้อม และส่งเสริมการพัฒนาเศรษฐกิจและสังคมอย่างเป็นธรรมและเสมอภาค

ดังนั้น เพื่อให้การขับเคลื่อนเป้าหมายการพัฒนาที่ยั่งยืนเกิดผลเป็นรูปธรรม มีประสิทธิภาพ ตามแผนยุทธศาสตร์ของมหาวิทยาลัย และสอดคล้องกับเป้าหมายการพัฒนาที่ยั่งยืนของสหประชาชาติ มหาวิทยาลัยอัสสัมชัญจึงประกาศนโยบายการขับเคลื่อนเป้าหมายการพัฒนาที่ยั่งยืน เพื่อให้บุคลากรและนักศึกษาได้ถือเป็นแนวทางในการปฏิบัติ ดังนี้

๑. งานวิจัยเพื่อความยั่งยืน
 - ๑.๑ สนับสนุนงานวิจัยที่มุ่งเน้นการแก้ไขปัญหาสิ่งแวดล้อม เศรษฐกิจ และสังคม
 - ๑.๒ ส่งเสริมให้เกิดการสร้างนวัตกรรมและองค์ความรู้ใหม่ ทั้งในระดับชุมชน ประเทศ และสากล
๒. การศึกษาสำหรับการพัฒนาที่ยั่งยืน
 - ๒.๑ บูรณาการความยั่งยืนเข้าไปในหลักสูตรการศึกษาเพื่อให้นักศึกษามีความรู้และทักษะที่เกี่ยวข้อง
 - ๒.๒ ส่งเสริมการเรียนรู้ตลอดชีวิต (Lifelong Learning) และการศึกษาสำหรับทุกช่วงวัยในประเด็นด้านความยั่งยืน
 - ๒.๓ พัฒนาหลักสูตรฝึกอบรมและกิจกรรมที่สนับสนุนความยั่งยืน
๓. การบริหารจัดการภายในและระบบธรรมาภิบาลเพื่อความยั่งยืน

มิติด้านสังคม

ลดความเหลื่อมล้ำทางสังคมผ่านโครงการและมาตรการต่างๆ เพื่อสร้างความมั่นคงทางเศรษฐกิจ ความมั่นคงด้านอาหาร รวมถึงการส่งเสริมสุขภาพ การศึกษา และความเสมอภาคทางเพศ

มิติด้านเศรษฐกิจ

ผลิตบัณฑิตที่มีทักษะตรงตลาดแรงงาน ส่งเสริมการวิจัย และนวัตกรรม รวมถึงร่วมมือกับภาคอุตสาหกรรมเพื่อพัฒนาเทคโนโลยีและโครงสร้างพื้นฐาน พัฒนาเมืองที่ยั่งยืน ใช้พลังงานสะอาด บริหารจัดการทรัพยากรอย่างมีประสิทธิภาพ

ต่อหน้าที่ ๒ / มิติ...

มิติด้านสิ่งแวดล้อม

อนุรักษ์น้ำและการใช้ทรัพยากรน้ำอย่างยั่งยืน ลดของเสียและส่งเสริมเศรษฐกิจหมุนเวียน ส่งเสริมการบริโภคและการผลิตที่เป็นมิตรต่อสิ่งแวดล้อม รวมถึงการจัดการขยะอย่างมีประสิทธิภาพ รักษาความหลากหลายทางชีวภาพ อนุรักษ์ระบบนิเวศทางบกและทางน้ำ และฟื้นฟูพื้นที่สีเขียวในมหาวิทยาลัย

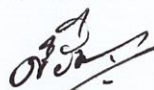
มิติด้านสันติภาพและสถาบัน

ส่งเสริมหลักธรรมาภิบาล ความโปร่งใส และการมีส่วนร่วมของทุกภาคส่วนในการบริหารจัดการ พัฒนาสภาพแวดล้อมที่ปลอดภัยและเป็นธรรม พร้อมทั้งส่งเสริมสันติภาพ สิทธิมนุษยชน และความยุติธรรมในสังคม

มิติด้านหุ้นส่วนการพัฒนา

ส่งเสริมความร่วมมือกับองค์กรภาครัฐ เอกชน และสถาบันการศึกษาทั้งในและต่างประเทศ เพื่อแลกเปลี่ยนองค์ความรู้และทรัพยากร รวมถึงการสร้างเครือข่ายความร่วมมือเพื่อการพัฒนาเศรษฐกิจ สังคม และสิ่งแวดล้อมอย่างยั่งยืน

ประกาศ ณ วันที่ ๑ เมษายน ๒๕๖๘



(ภราวดา ดร. ศิริชัย ฟอนชีกา)

อธิการบดี


สำนักงานบริหารทรัพยากรบุคคล



มหาวิทยาลัยอัสสัมชัญ
ASSUMPTION UNIVERSITY

ประกาศมหาวิทยาลัยอัสสัมชัญ

ที่ ๖/๒๕๖๘

เรื่อง นโยบายการบริหารจัดการสิ่งแวดล้อมที่ยั่งยืน

ตามที่มหาวิทยาลัยอัสสัมชัญได้ประกาศนโยบายการขับเคลื่อนเป้าหมายการพัฒนาที่ยั่งยืน
ลงวันที่ ๑ เมษายน ๒๕๖๘ เพื่อกำหนดแนวทางสำคัญในการดำเนินงานด้านความยั่งยืนตามแผน
ยุทธศาสตร์ของมหาวิทยาลัย และสอดคล้องกับเป้าหมายการพัฒนาที่ยั่งยืนของสหประชาชาติ

จากกรอบนโยบายดังกล่าว เพื่อให้การบริหารจัดการสิ่งแวดล้อมซึ่งเป็นส่วนหนึ่งในเป้าหมายการ
พัฒนาที่ยั่งยืน (Sustainable Development Goals - SDGs) เกิดผลเป็นรูปธรรมและมีประสิทธิภาพ
มหาวิทยาลัยอัสสัมชัญจึงประกาศนโยบายการบริหารจัดการสิ่งแวดล้อมที่ยั่งยืน เพื่อให้บุคลากรและ
นักศึกษาได้ถือปฏิบัติเป็นแนวทางในการปฏิบัติ ดังนี้

๑. จัดทำหลักสูตรและกิจกรรมด้านสิ่งแวดล้อมเพื่อสร้างจิตสำนึกและองค์ความรู้ในการอนุรักษ์
สิ่งแวดล้อมแก่บุคลากรและนักศึกษา
๒. สร้างเครือข่ายอนุรักษ์สิ่งแวดล้อมทั้งภายในและภายนอกมหาวิทยาลัยเพื่อส่งเสริมการ
แลกเปลี่ยนองค์ความรู้และแนวทางปฏิบัติที่ดีด้านสิ่งแวดล้อม
๓. เพิ่มพื้นที่สีเขียวในฐานะที่เป็น “มหาวิทยาลัยในสวนอุทยาน”
๔. บริหารจัดการขยะเป็นศูนย์ (Zero Waste) โดยส่งเสริมระบบการคัดแยกขยะและการใช้
ประโยชน์จากขยะ รวมถึงสนับสนุนผลิตภัณฑ์ที่เป็นมิตรต่อสิ่งแวดล้อม
๕. บริหารจัดการพลังงานอย่างยั่งยืน ผ่านมาตรการประหยัดพลังงานและส่งเสริมการใช้
พลังงานสะอาดและพลังงานหมุนเวียน
๖. ลดการปล่อยก๊าซเรือนกระจกเป็นกลางทางคาร์บอน (Carbon Neutrality) ภายในปี ค.ศ.
๒๐๕๐ และก้าวสู่การปล่อยก๊าซเรือนกระจกสุทธิเป็นศูนย์ (Net-Zero) ภายในปี ค.ศ. ๒๐๖๕

ประกาศ ณ วันที่ ๑ เมษายน ๒๕๖๘

(ภราวดา ดร. ศิริชัย ฟอนชีกา)

อธิการบดี

สำนักงานบริหารทรัพยากรบุคคล



มหาวิทยาลัยอัสสัมชัญ
ASSUMPTION UNIVERSITY

คำสั่งมหาวิทยาลัยอัสสัมชัญ

ที่ ๓๖/๒๕๖๘

เรื่อง แต่งตั้งคณะกรรมการด้านความยั่งยืน (AU Sustainability Committee)

โดยที่เห็นเป็นการสมควรเพื่อให้การบริหารงานด้านความยั่งยืนมีประสิทธิภาพและประสิทธิผล
ตอบสนองต่อแผนยุทธศาสตร์ ๕ ปี มหาวิทยาลัยอัสสัมชัญ (ปีการศึกษา ๒๕๖๖ - ๒๕๗๐) ฉบับปรับปรุง ปีการศึกษา
๒๕๖๘ - ๒๕๗๐ อธิการบดีอาศัยอำนาจตามความในมาตรา ๔๓ แห่งพระราชบัญญัติสถาบันอุดมศึกษาเอกชน
พ.ศ. ๒๕๔๖ แก้ไขเพิ่มเติม (ฉบับที่ ๒) พ.ศ. ๒๕๕๐ จึงให้ยกเลิคำสั่งมหาวิทยาลัยอัสสัมชัญ ที่ ๑๒/๒๕๖๘ ลง
วันที่ ๒๐ กุมภาพันธ์ ๒๕๖๘ และมีคำสั่งแต่งตั้งคณะกรรมการด้านความยั่งยืน ชุดใหม่ ประกอบด้วย

๑. ภราดา ดร. ศิริชัย	ฟอนซีกา	ที่ปรึกษา
๒. รศ.ดร. ชรินทร์	จิตตวิริยานุกูล	ประธานกรรมการ
๓. ผศ.ดร. ยูริย์	เจียสกุล	กรรมการ
๔. นางสาวช้องทิพย์	นาวิกาญจนะ	กรรมการ
๕. รศ.ดร. รวิน	วงศ์อุไร	กรรมการ
๖. นายเอก	วงศ์อนันต์	กรรมการ
๗. นายสหรัฐ	ดาวพิเศษ	กรรมการ
๘. นางเบญจภรณ์	อนันต์วิชัยชา	กรรมการ
๙. นายจิตพัฒน์	วิจิตรพงษ์	กรรมการ
๑๐. นางสาวณัฐทยามณท์	พยนต์ร์ภักษ์	กรรมการ
๑๑. นายเดชาวัฒน์	วาจาสุจริต	กรรมการ
๑๒. นางสาวพิสมัย	แสนไชย	กรรมการ
๑๓. ดร. ยูพาวดี	ห่อพิทักษ์วงศ์	กรรมการ
๑๔. ดร. ปรีชา	เมธาวัฒนภาคย์	กรรมการ
๑๕. ดร. พรภพ	แสงทอง	กรรมการ
๑๖. นายก้องเกียรติ	วรวงษ์	กรรมการ
๑๗. นายกวีศ	สุระประพันธ์	กรรมการ
๑๘. นายจกฤช	ปานทับ	กรรมการ
๑๙. นายกิตติ	สุวรรณะ	กรรมการ
๒๐. ผศ.ดร. พัชนีย์	ยะสุนิทร์	กรรมการและเลขานุการ
๒๑. นายจิรศักดิ์	สมบัติ	กรรมการและผู้ช่วยเลขานุการ
๒๒. นางสาวจิรวดี	พิศาลวัชรินทร์	กรรมการและผู้ช่วยเลขานุการ

ทั้งนี้ ตั้งแต่บัดนี้เป็นต้นไป

สั่ง ณ วันที่ ๑ เมษายน ๒๕๖๘


(ภราดา ดร. ศิริชัย ฟอนซีกา)
อธิการบดี

สำนักงานบริหารทรัพยากรบุคคล

ADDRESS: ABAC, ASSUMPTION UNIVERSITY, HUA MAK, BANGKOK 10240. TEL. 0-2783-2222 <http://www.au.edu>

SDGs PROJECTS

Theophane Venard School of Biotechnology

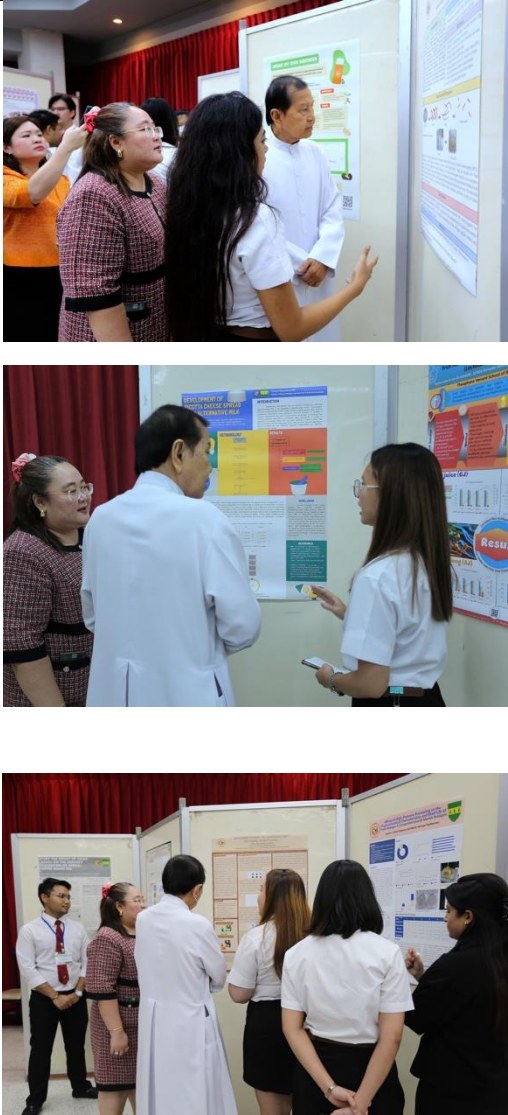
Project	Detail	Related SDGs	Photo
<p>1. Assumption University's Biotechnology Innovation Showcased at World Expo 2025 in Osaka</p>	<p>The Theophane Venard School of Biotechnology, Assumption University of Thailand (AU), proudly joins the National Research Council of Thailand (NRCT), under the Ministry of Higher Education, Science, Research, and Innovation (MHESI), in presenting Thai research and innovation at World Expo 2025 in Osaka, Japan, under the theme <i>“Designing Future Society for Our Lives.”</i></p> <p>Among the outstanding innovations selected to represent Thailand is the Rice Bio Beverage, a functional food innovation co-developed by the Faculty of Biotechnology, AU, and Innovative Pharma Herbs Co., Ltd. This health-focused product is derived from Thai rice and processed using pullulanase enzymes to enhance resistance to digestion. The result is slower glucose absorption, stabilization of blood sugar levels, and reduced insulin response—making it particularly suitable for seniors, diabetic patients, and individuals with special dietary needs. Enriched with anthocyanins, fiber, and natural nutrients, the beverage offers significant health benefits while contributing to sustainable food systems.</p> <p>Beyond health, this project creates strong socio-economic impact by increasing the value of Thai agricultural products, generating new opportunities for local farmers and entrepreneurs, and strengthening the Thai health-food industry. By combining academic expertise, industrial collaboration, and government support, the project demonstrates AU's commitment to knowledge transfer and sustainable innovation.</p>	<p>1, 2, 3, 4, 8, 9, 12, 17</p>	


Relevant SDGs:


- SDG 1 No Poverty: Enhancing farmers' income through rice value addition.
- SDG 2 – Zero Hunger: Enhancing food security through value-added rice innovation.
- SDG 3 – Good Health and Well-Being: Promoting functional foods for better health outcomes.
- SDG 4 Quality Education: Disseminating research-based knowledge to society.
- SDG 8 Decent Work & Economic Growth: Driving new economic opportunities via health-food innovations.
- SDG 9 – Industry, Innovation, and Infrastructure: Driving biotechnology-based industry development.
- SDG 12 – Responsible Consumption and Production: Ensuring sustainable agricultural use and innovative food processing.
- SDG 17 – Partnerships for the Goals: Strengthening collaborations between academia, industry, and government.

Participation in World Expo 2025 represents a milestone for Assumption University in positioning Thailand as a global leader in sustainable innovation and future food solutions.



Project	Detail	Related SDGs	Photo
<p>2. Food Biotechnology Student Research Innovation Exhibition</p>	<p>On February 22, 2024, students from the Theophane Venard School of Biotechnology, Assumption University, proudly presented their senior projects to the AU President and faculty members. The exhibition provided an opportunity for senior students to demonstrate how knowledge gained throughout their studies could be applied to tackle real-world challenges in the food technology industry. A total of 12 students participated in this academic showcase.</p> <p>The projects reflected a wide range of innovation, including:</p> <ul style="list-style-type: none"> • Lip Balm using Black Seed Oil and Rose Oil • Ready-to-Cook Green Curry and Panang Instant Powder • Keto Butter Cookies made from Defatted Cashew Nut Powder • Sugar Reduction in Fruit Juice using Probiotic Lactic Acid Bacteria (<i>Lactobacillus acidophilus</i>) • Antioxidant Activity in Leguminosae during the Sprouting Period • SPF Lotion Stick Development • Ricotta Cheese Spread from Alternative Milk • Chitosan with Turmeric Extract as Edible Coating for Fruit Preservation • Organic Fertilizer from Rice Straw Waste • Reduced-Fat Cambodian Chinese Sausage using Mung Bean Base • Collagen Peptide Extraction from Fish Byproducts • Banana Flour Incorporated into Potato Starch Noodles <p>The popular vote winners were:</p> <ol style="list-style-type: none"> 1. Lip Balm using Black Seed Oil and Rose Oil 2. Antioxidant Activity in Leguminosae during Sprouting and SPF Lotion Stick Development 3. Organic Fertilizer from Rice Straw Waste <p>The event was a remarkable success, drawing strong interest and inspiration among junior students, while highlighting the School of</p>	<p>3, 9, 12, 13</p>	 <p>The photo section contains three images. The top image shows a group of people, including a man in a white lab coat, looking at a poster. The middle image shows a man in a white lab coat talking to a woman in a white lab coat. The bottom image shows a group of people, including a man in a white lab coat, looking at a poster.</p>

	<p>Biotechnology’s commitment to research, sustainability, and innovation.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 3: Good Health and Well-being – Development of food and skincare products with health benefits. • SDG 9: Industry, Innovation, and Infrastructure – Promoting innovation in biotechnology and product development. • SDG 12: Responsible Consumption and Production – Using byproducts and food waste for sustainable solutions. • SDG 13: Climate Action – Projects addressing environmental sustainability, such as rice straw waste management. 		
--	--	--	---

Project	Detail	Related SDGs	Photo
<p>3. Future Food: Student Innovation Showcase at Assumption University</p>	<p>On February 19, 2025, the Theophane Venard School of Biotechnology, Assumption University, hosted the Future Food Innovation Showcase at the Huamak Campus. The event served as a dynamic platform for biotechnology students to present their creative and innovative food prototypes, developed during class and laboratory sessions.</p> <p>This public exhibition aimed to foster creativity, communication, and practical application of classroom learning, while also inspiring the broader community to reimagine the possibilities of food innovation.</p> <p>Congratulations to the winners of the Popular Vote:</p> <ol style="list-style-type: none"> 1. Inulin Cheesecake (FT4114 Bakery) – 72 votes 2. Oat Cookies (FT4114 Bakery) – 58 votes 3. Perilla Seed White Bread (FT4157 Advanced Food Processing Innovation and Technologies) – 43 votes <p>✦ Other innovative projects included:</p> <ul style="list-style-type: none"> • Oat Milk Butter Cake • Orange Jam • Crispy Matcha Muffin 	<p>1, 2, 3, 4, 8, 9, 10, 11, 12, 17</p>	

- Meringue

The showcase highlighted the talent and dedication of 3rd–4th year students, who demonstrated not only technical expertise but also the vision to shape the future of food.

Relevant SDGs:

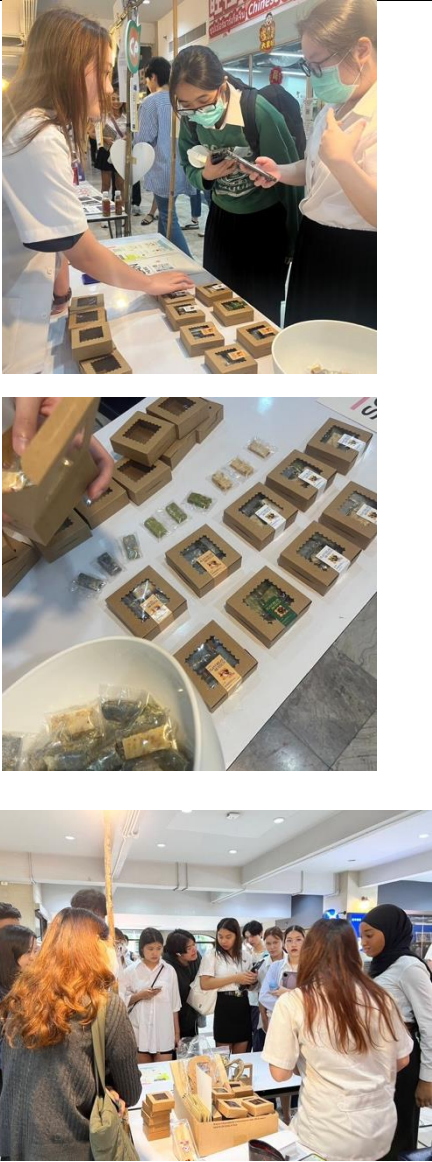
- SDG 1: No Poverty – Providing opportunities for students to create affordable and accessible food innovations that can potentially support vulnerable communities and reduce inequality.
- SDG 2: Zero Hunger – Supporting innovation in food development to improve nutrition and create more accessible food choices.
- SDG 3: Good Health and Well-being – Promoting healthier alternatives and functional foods that enhance wellness.
- SDG 4: Quality Education – Encouraging experiential learning, creativity, and hands-on innovation for students.
- SDG 8: Decent Work and Economic Growth – Preparing students with entrepreneurial and innovation skills that can be applied in future food industries.
- SDG 9: Industry, Innovation, and Infrastructure – Fostering applied research and collaboration in food technology and processing.
- SDG 11: Sustainable Cities and Communities – Introducing food innovations that can contribute to resilient and sustainable urban food systems.
- SDG 12: Responsible Consumption and Production – Reducing food waste and encouraging sustainable practices in product development.
- SDG 17: Partnerships for the Goals – Promoting collaboration among students, lecturers, and the wider community for sustainable food innovation.

The image displays three promotional posters for food products, each with a corresponding trophy icon and vote count. The posters are for Matcha Basque Inulin Cheesecake, Chia seed Oat Cookies, and White Bread. Each poster includes a photo of the product, a list of ingredients, and a description of its benefits. The trophies are numbered 1, 2, and 3, and the vote counts are 72, 58, and 43 respectively.


Matcha Basque Inulin Cheesecake
 72 Votes


Chia seed Oat Cookies
 58 Votes

White Bread
 43 Votes

Project	Detail	Related SDGs	Photo
<p>4. Assumption University Students Gain Entrepreneurial Experience through Bio Factory Project</p>	<p>On March 31, 2025, Food Technology students from Assumption University showcased their entrepreneurial spirit through the Bio Factory Project at Huamak Campus. The project provided students with the opportunity to manage a small pilot-scale food factory, where they applied knowledge from various courses such as food product development, quality control, marketing, and food safety. Students created, produced, and sold their own innovative food products, gaining first-hand experience in business operations and entrepreneurship.</p> <p>A highlight of the project was Flavorlab, a student-led brand offering handcrafted premium nougat in two unique flavors: <i>ABAC Favor</i> (Strawberry Milk & Butterfly Pea) and <i>Biotech Favor</i> (Strawberry & Matcha). This initiative not only enhanced students' practical skills but also nurtured creativity and innovation, preparing them to become successful entrepreneurs in the future.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 1: No Poverty – empowering students with entrepreneurial skills that can generate income and economic opportunities. • SDG 2: Zero Hunger – promoting innovative and sustainable food production. • SDG 3: Good Health and Well-being – supporting healthier food innovations with safe and nutritious products. • SDG 4: Quality Education – integrating theory with practical, experiential learning. • SDG 8: Decent Work and Economic Growth – fostering entrepreneurship, employability, and sustainable business models. • SDG 9: Industry, Innovation, and Infrastructure – advancing product development, applied technologies, and small-scale industry experience. • SDG 12: Responsible Consumption and Production – encouraging sustainable and responsible food innovation. • SDG 17: Partnerships for the Goals – strengthening collaboration between academia, industry, and society. 	<p>1, 2, 3, 4, 5, 8, 9, 12, 17</p>	

Project	Detail	Related SDGs	Photo
<p>5. AU Biotechnology Alumni Inspire Students Through Talk Series</p>	<p>The Theophane Venard School of Biotechnology at Assumption University proudly organized the <i>Alumni Talk Series</i> to strengthen alumni engagement and inspire current students. The program invites alumni from diverse industries to return and share their professional experiences, insights into business and innovation, as well as updates on new trends and technologies. By connecting real-world practices with classroom learning, the series motivates students to see how their studies can shape future careers and entrepreneurial opportunities.</p> <p>Activities in Academic Year 2024 featured several highlights, including a special lecture by Ms. Thanatcha Janngam, Brand Ambassador and Chef R&D at <i>Eric Kayser Thailand Co., Ltd.</i>, who spoke on <i>“The Journey of a Global Food Scientist.”</i> Other distinguished alumni included Ms. Phatthranit Rungsitsathien, QFS & Regulatory Affairs Manager at <i>SPF DIANA (Thailand) Co., Ltd.</i>, who shared insights on <i>“What is Palatability for Pet Food,”</i> Ms. Patteera Chanapongpisan, International Product and Business Development Manager at <i>REVOMED GROUP Co., Ltd.</i>, who presented <i>“Global Trends in Functional Food Supplements & Cosmetics. and Mr. Nateepat Pitinidhipat, Co-Founder of Van Hart Coffee, who conducted a hands-on workshop on the “Coffee Cupping Test.”</i></p> <p>Through these sessions, students gained valuable exposure to real-world perspectives, innovative ideas, and professional pathways, reinforcing the strong connection between AU’s academic excellence and industry leadership.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – providing students with real-world insights to enhance classroom learning. • SDG 8: Decent Work and Economic Growth – preparing students for professional success and competitiveness in the global market. 	<p>4, 8, 9, 12, 17</p>	

	<ul style="list-style-type: none"> • SDG 9: Industry, Innovation, and Infrastructure – sharing new trends and technologies in food science and biotechnology. • SDG 12: Responsible Consumption and Production – highlighting the role of functional foods and sustainability-driven innovation. • SDG 17: Partnerships for the Goals – strengthening ties between alumni, academia, and industry. 		
--	---	--	---

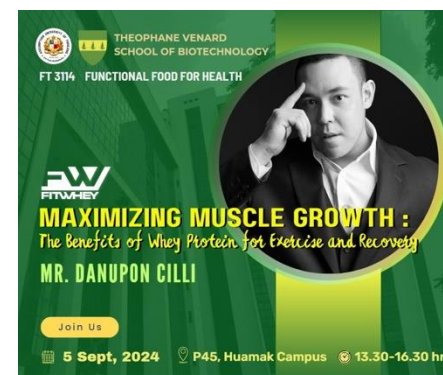
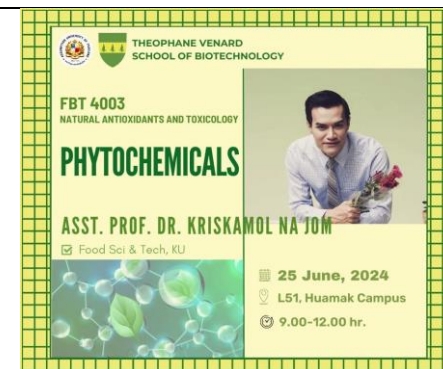
Project	Detail	Related SDGs	Photo
<p>6. Food Biotechnology Industry Connect Talk Series Enhances Student Knowledge and Industry Connections in Academic Year 2567</p>	<p>Theophane Venard School of Biotechnology, Assumption University, proudly organized the <i>Food Biotechnology Industry Connect Talk Series</i> in Academic Year 2567. The project aims to provide students with up-to-date knowledge, fresh perspectives, and insights from industry experts, helping them understand the connection between their studies and real-world applications. The program invited professionals from both academic and business fields to share their experiences, industry trends, and innovative technologies. Highlights of the series included:</p> <ul style="list-style-type: none"> • Dr. Witchuda Daud, Director, Advanced Polymer Technology Research Group, National Metal and Materials Technology Center, on “<i>Design for Circular Economy</i>” (FT4126, FT4145) • Dr. Petch Manopawitr, renowned conservation scientist and co-founder of ReReef Co., Ltd., on “<i>Environmental Conservation</i>” (FT1005 Sustainability and Circular Living) • Asst. Prof. Dr. Kriskamol Na Jom, Faculty of Agro-Industry, Kasetsart University, on “<i>Phytochemicals</i>” (FBT4003 Natural Antioxidants and Toxicology) 	<p>1, 3, 4, 8, 9, 12, 13, 17</p>	


- Prof. Dr. Pornchai Rachtanapun, on “*Active Packaging and Intelligent Packaging for Food and Agriculture Products*” (FT4126, FT4145)
- Mr. Danupon Cilli, Co-founder of Fitwhey Co., Ltd., on “*Maximizing Muscle Growth: The Benefits of Whey Protein for Exercise and Recovery*” (FT3114 Functional Foods for Health)


This initiative allowed students to apply classroom knowledge to real-world contexts, understand innovation in food biotechnology, and gain inspiration and practical skills for future careers.

Relevant SDGs:


- SDG 1: No Poverty – Promotes innovation that can create economic opportunities in food industries.
- SDG 3: Good Health and Well-being – Enhances knowledge of nutrition and functional foods.
- SDG 4: Quality Education – Provides experiential learning from industry experts.
- SDG 8: Decent Work and Economic Growth – Prepares students for professional careers and entrepreneurial opportunities.
- SDG 9: Industry, Innovation and Infrastructure – Encourages creative thinking and technological development in food industries.
- SDG 12: Responsible Consumption and Production – Promotes sustainable production and eco-friendly packaging.
- SDG 13: Climate Action – Raises awareness of environmental conservation and sustainable practices.
- SDG 17: Partnerships for the Goals – Strengthens collaboration between universities and industry.



Project	Detail	Related SDGs	Photo
<p>7. Future Food for Wellness: AU Hosts Dr. Visit Limlurcha at Theophane Venard School of Biotechnology</p>	<p>The Theophane Venard School of Biotechnology at Assumption University of Thailand (AU) proudly welcomed Dr. Visit Limlurcha, President of the Thai Future Food Trade Association, for an engaging talk on “Future Food for Wellness” as part of the FT2006 Functional Food for Health course. The event took place on Thursday, February 6, 2025, at Hua Mak Campus.</p> <p>Dr. Limlurcha captivated students and faculty with insights into the future of functional foods, sustainable food production, wellness-focused products, and cutting-edge innovations shaping the global food market. He emphasized the importance of innovation, sustainability, and health promotion in Thailand’s food industry, preparing students for impactful careers in this dynamic sector. The Thai Future Food Trade Association promotes collaboration among industry leaders, policymakers, and researchers to address global food challenges and advance Thailand as a hub for sustainable, health-focused food production.</p> <p>This event highlights AU’s dedication to connecting students with industry leaders, enhancing experiential learning, and fostering knowledge that contributes to health, well-being, and sustainable development.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 2: Zero Hunger – promoting sustainable, nutritious food production • SDG 3: Good Health and Well-Being – supporting functional foods for health • SDG 4: Quality Education – providing students with industry knowledge and practical skills • SDG 9: Industry, Innovation, and Infrastructure – fostering innovation in food technology • SDG 12: Responsible Consumption and Production – advancing sustainable food practices • SDG 17: Partnerships for the Goals – connecting academia, industry, and policymakers 	<p>2, 3, 4, 9, 12, 17</p>	


Project	Detail	Related SDGs	Photo
<p>8. Assumption University Collaborates with the Nonthaburi Provincial Industry Office to Bring Research to the Community through the Development of “Goat Milk Cheese”</p>	<p>The Theophane Venard School of Biotechnology, Assumption University, in collaboration with the Nonthaburi Provincial Industry Office, under the Ministry of Industry, has initiated a project to promote and enhance bio-agricultural products under the Bio-Circular-Green (BCG) Economy Model for Fiscal Year 2025.</p> <p>Challenges Identified: Local entrepreneurs had previously attempted to produce goat milk cheese on their own but faced difficulties with fermentation, curd formation, and achieving the desired flavor.</p> <p>Solutions Provided:</p> <ul style="list-style-type: none"> • Applied <i>starter cultures</i> and <i>rennet enzymes</i> to improve the coagulation process. • Developed goat milk into a high-value premium cheese product. • Positioned the product as a high-potential premium item with strong demand in the market. <p>For more information, please contact: Wetchapaiboon Farm Community Enterprise 2/4 Moo 2, Lahan Subdistrict, Bang Bua Thong District, Nonthaburi Tel: 088-931-2975</p> <p>This initiative is part of the Project to Promote and Upgrade Bio-Agricultural Products, under the activity “<i>Adding Value to Bio-Agricultural Products</i>” led by the Nonthaburi Provincial Industry Office, Ministry of Industry.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 1: No Poverty – Increasing rural income and strengthening local economies. • SDG 2: Zero Hunger – Enhancing food security with nutritious, value-added dairy products. • SDG 3: Good Health and Well-being – Promoting access to healthy premium dairy products. 	<p>1, 2, 3, 8, 9, 11, 12, 13, 17</p>	

	<ul style="list-style-type: none"> • SDG 8: Decent Work and Economic Growth – Supporting entrepreneurship and premium food markets. • SDG 9: Industry, Innovation, and Infrastructure – Applying biotechnology to improve food processing. • SDG 11: Sustainable Cities and Communities – Strengthening local community-based enterprises. • SDG 12: Responsible Consumption and Production – Promoting sustainable use of agricultural resources. • SDG 13: Climate Action – Reducing agricultural waste and lowering greenhouse gas emissions. • SDG 17: Partnerships for the Goals – Building collaboration between universities, government, and communities. 		
--	---	--	--


Project	Detail	Related SDGs	Photo
9. Assumption University and Nonthaburi Provincial Industry Office Empower Local Entrepreneurs with Bio-Agricultural Product Innovation	<p>The Theophane Venard School of Biotechnology, Assumption University, in collaboration with the Nonthaburi Provincial Industry Office, organized a hands-on training workshop on “<i>Upgrading Bio-Agricultural Products into High-Value Processing Industries</i>” on January 22–23, 2025, at Organ by Smart Nine Farm, Nonthaburi.</p> <p>The program, part of the Project to Promote and Upgrade Bio-Agricultural Products (FY2025), aimed to transfer academic knowledge and practical skills to local farmers and SMEs. By applying biotechnology and the Bio-Circular-Green (BCG) Economy Model, participants learned to transform raw agricultural materials into premium products with strong market potential.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 1: No Poverty – Enhancing local income and reducing rural poverty. • SDG 2: Zero Hunger – Strengthening food security through value-added agricultural products. 	1, 2, 4, 5, 8, 9, 10, 11, 12, 13, 17	

	<ul style="list-style-type: none"> • SDG 4: Quality Education – Knowledge transfer and lifelong learning for farmers and SMEs. • SDG 5: Gender Equality – Empowering women entrepreneurs in agricultural processing. • SDG 8: Decent Work and Economic Growth – Promoting entrepreneurship and sustainable growth. • SDG 9: Industry, Innovation, and Infrastructure – Applying biotechnology and innovation in food industries. • SDG 11: Sustainable Cities and Communities – Building resilience in community-based enterprises. • SDG 12: Responsible Consumption and Production – Promoting efficient use of agricultural resources. • SDG 13: Climate Action – Reducing agricultural waste and environmental impact. • SDG 17: Partnerships for the Goals – Collaboration between academia, government, and community. 		
--	--	--	--

Montfort del Rosario School of Architecture and Design

Project	Detail	Related SDGs	Photo
<p>1. Thesis Exhibition and Publication</p>	<p>The School of Architecture and Design, Assumption University, proudly presents the annual thesis exhibition “The Elemental” AAU Thesis Exhibition 2025, to be held at <i>A Space, 3rd Floor, EmQuartier</i> from April 23–27, 2025. This exhibition showcases creative works by students from four disciplines: Architecture, Interior Architecture, Interior Design, and Product Design, all inspired by the four natural elements—Earth, Water, Fire, and Air. Each project reflects a harmonious balance between humanity, nature, and sustainable living.</p> <p>The exhibition aims to serve as a space of inspiration and knowledge-sharing, offering the public, design enthusiasts, and industry professionals the opportunity to engage with innovative perspectives from the next generation of designers who integrate artistry, science, and sustainability into their creations.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – Promoting creative learning and capacity building for emerging designers. • SDG 8: Decent Work and Economic Growth – Preparing graduates for high-quality careers in the creative industries. • SDG 9: Industry, Innovation, and Infrastructure – Showcasing innovative design solutions for a sustainable future. • SDG 11: Sustainable Cities and Communities – Driving ideas for inclusive and resilient urban and community design. • SDG 12: Responsible Consumption and Production – Highlighting efficient and eco-friendly use of resources through design. 	<p>4, 8, 9, 11, 12, 13, 17</p>	

	<ul style="list-style-type: none"> • SDG 13: Climate Action – Raising awareness of environmental challenges through sustainable design approaches. • SDG 17: Partnerships for the Goals – Strengthening collaboration between students, academia, industries, and communities. 		
--	--	--	--

Project	Detail	Related SDGs	Photo
<p>2. AAU Presents “Design Up+Rising” at Bangkok Design Week 2025</p>	<p>The School of Architecture and Design at Assumption University (AAU) proudly presents “Design Up+Rising”, an academic exhibition program featured as part of Bangkok Design Week 2025. Under the theme “<i>A MAT-TER OF TIME: Reinterpreting the Old into the New</i>”, the exhibition showcases installation art, design displays, and academic dialogues that bridge history and contemporary creativity.</p> <p>Curated by Aj. Orn-laor Homsethee, lecturer in the Department of Interior Architecture, the exhibition highlights innovative student projects engaging with urban culture and design practice. Now in its fifth consecutive year at Bangkok Design Week, “Design Up+Rising” blends academic learning with real-world application through IN2308: Furniture Design, a course where students develop forward-thinking concepts with practical potential for production.</p> <p>This year, five student projects were brought to life through collaboration with leading furniture brands and designers, featuring works by:</p> <ol style="list-style-type: none"> 1. Mr. Passakorn Nivesrungsan 2. Ms. Kaneta Tillanil 3. Ms. Pattama Au-Arrenusorn 4. Mr. Por An Be 5. Ms. Sut Nu Pan <p>The showcased pieces were supported by MATER, QURV, KOCHUU, TANYARIN, and HOMEWORK FABRIC, reflecting strong ties between academia and the creative industry. Set in the</p>	<p>1, 2, 4, 5, 8, 9, 10, 11, 12, 13, 17</p>	




chic and historic Baan Wangderm Hotel in Bangkok Yai, the exhibition embodied the theme of blending old and new. The immersive environment was further enhanced through the contributions of Ms. Piyanat Dabbhasuta (site supervisor) and Ms. Peeraanong Wongtanakornchai (lighting designer), both lecturers from the Department of Interior Architecture.

Adding an academic dimension, a special talk titled “*Semiotics of Style: Decoding Timeless Charms in Furniture Branding*” was delivered by Asst. Prof. Chutarat Laomanacharoen, lecturer in the Department of Multidisciplinary Design at AAU. The session offered insights into aesthetics and cultural meaning in design, explored through embodied cognition and semiotics.


Relevant SDGs:


- SDG 4: Quality Education – Strengthening design education through hands-on learning and academic-industry collaboration.
- SDG 5: Gender Equality – Promoting inclusive participation of both male and female designers in creative industries.
- SDG 8: Decent Work and Economic Growth – Enhancing opportunities for students to access creative careers and contribute to the design economy.
- SDG 9: Industry, Innovation, and Infrastructure – Driving innovation in furniture and interior design through academic-industry partnerships.
- SDG 11: Sustainable Cities and Communities – Reinterpreting heritage and history to create meaningful urban cultural spaces.
- SDG 12: Responsible Consumption and Production – Encouraging designs that value sustainability, material efficiency, and cultural longevity.
- SDG 17: Partnerships for the Goals – Fostering collaboration between academia, creative professionals, and industry leaders to achieve shared goals.





Project	Detail	Related SDGs	Photo
<p>3. AAU Students Showcase Innovative Works at the 8th ARCHITECTURE & DESIGN Exhibition 2024</p>	<p>On December 12, 2024, the opening ceremony of the 8th Architecture & Design Exhibition 2024, organized by the Council of Deans of Architecture Schools of Thailand (CDAST), took place at the Southern Art and Culture Center, Prince of Songkla University, Pattani Campus. The exhibition runs until January 12, 2025, and highlights outstanding architectural and design works from across the country.</p> <p>Faculty members from the School of Architecture and Design, Assumption University (AAU) proudly presented five selected projects in two categories:</p> <p>Architecture Projects</p> <ol style="list-style-type: none"> 1. <i>Bike Station Showroom</i> – by Asst. Prof. Suparat Walaiseatean, Department of Architecture. 2. <i>The Refine Exclusivity: Unforgettable Elegance Design, The Emerald Hotel Bangkok</i> – by Lecturer Orn-laor Homsethee, Department of Interior Architecture. <p>Design / Art Projects</p> <ol style="list-style-type: none"> 1. <i>Hyper Frame: Interactive Light and Sound Installation</i> – by Lecturer Natthaphon Supavong, Department of Architecture. 2. <i>Sa-Ti: Awakening Festivals Chiangmai</i> – by Lecturer Apinantayad Bua-iam, Department of Interior Design. 3. <i>Packaging Design for Jewelry from Clay</i> – by Dr. Ananya Krannasut, Department of Product Design. <p>This exhibition underscores the School’s commitment to promoting innovative and sustainable design practices, bridging academic knowledge with real-world applications, and fostering creativity that contributes to cultural and social development.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – Promoting innovative teaching and practical exposure for students and faculty. • SDG 5: Gender Equality – Equal representation of male and female faculty members showcasing works. 	<p>4, 5, 8, 9, 11, 12, 17</p>	  



	<ul style="list-style-type: none"> • SDG 8: Decent Work and Economic Growth – Strengthening creative industries through design innovation. • SDG 9: Industry, Innovation, and Infrastructure – Encouraging the use of design and architecture in sustainable development. • SDG 11: Sustainable Cities and Communities – Designing spaces and experiences that enhance urban and community life. • SDG 12: Responsible Consumption and Production – Emphasizing sustainable materials and packaging design. • SDG 17: Partnerships for the Goals – Collaborative platform among universities across Thailand to promote design excellence. 		
--	---	--	--


Project	Detail	Related SDGs	Photo
<p>4. ACSP Workshop: "Design Thinking Mindset & Innovation"</p>	<p>The School of Architecture and Design at Assumption University, in collaboration with Assumption Samutprakarn School – English Program, organized the ACSP Workshop on “Design Thinking Mindset & Innovation.” The workshop aimed to introduce students to the principles of design thinking and demonstrate how this continuous improvement mindset can be applied to any situation. The activity provided a free and sustainable learning platform, empowering students with essential 21st-century competencies, including creativity, confidence, critical thinking, communication skills, and self-directed independence. Through hands-on exercises and collaborative problem-solving, students enhanced their ability to think innovatively and apply knowledge in real-life scenarios.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – Promoting innovative and experiential learning for high school students. • SDG 5: Gender Equality – Encouraging equal opportunities for all students to develop leadership and creative skills. • SDG 8: Decent Work and Economic Growth – Equipping students with competencies relevant for future careers and entrepreneurship. • SDG 9: Industry, Innovation, and Infrastructure – Applying design thinking and problem-solving skills to foster innovation. • SDG 17: Partnerships for the Goals – Collaboration between universities and high schools to enhance education and learning outcomes. 	<p>1, 2, 4, 5, 8, 9, 10, 11, 12, 13, 17</p>	


Project	Detail	Related SDGs	Photo
<p>5. AAU Visits Assumption Samutprakarn School to Promote CIMD Program</p>	<p>On October 7, 2024, the School of Architecture and Design at Assumption University, led by Professor Dr. Sonthya Vanichavatana, Dean of the Faculty of Architecture and Design, visited the CIMD major (Creative and Innovative Media Design) English Program (EP) at Assumption Samutprakarn School. During the visit, AAU presented the 2024 curriculum and discussed collaborative strategies to promote and develop students' potential in the CIMD field.</p> <p>The initiative aims to inspire students, broaden their understanding of creative and innovative media design, and provide guidance on academic and career pathways in design. The collaboration also strengthens the relationship between the university and high schools, fostering educational innovation and professional readiness.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – Enhancing learning opportunities and access to high-quality design education. • SDG 8: Decent Work and Economic Growth – Preparing students with creative skills for future careers in media and design industries. • SDG 9: Industry, Innovation, and Infrastructure – Encouraging innovation and application of new technologies in creative media. • SDG 17: Partnerships for the Goals – Strengthening collaboration between universities and schools to nurture future talent. 	<p>4, 8, 9, 17</p>	 <p>The photo section contains three images. The top image shows a group of approximately ten people standing behind a long conference table, some holding documents. The middle image shows a group of people seated around the same conference table, engaged in a meeting. The bottom image shows a presentation screen displaying a 'Welcome' message from Assumption College Samutprakarn, School of Architecture and Design, Assumption University, dated Monday, 7 October 2024.</p>




Project	Detail	Related SDGs	Photo
<p>6. AAU Hosts Community Workshop on ASEAN-China People-to-People Art Exchange</p>	<p>On October 20, 2024, the School of Architecture and Design at Assumption University, in collaboration with the Department of Liberal Arts (Master’s Program), the Graduate School of Humanities at Assumption University, and the Sichuan Fine Arts Institute, hosted a community workshop titled “<i>The Covenant of Mountains and Seas, Beauty in Diversity: ASEAN-China Year of People-to-People Exchanges Art Events Series 2024.</i>”</p> <p>The workshop brought together members of the Bang Sao Thong Community Enterprise to share knowledge, exchange cultural learning, and explore social integration through art and culture. This collaborative initiative aimed to foster creativity, mutual understanding, and cultural appreciation while supporting community engagement and regional development in western China.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – Promoting learning opportunities through cultural and artistic knowledge exchange. • SDG 8: Decent Work and Economic Growth – Supporting community enterprises and creative industries for sustainable livelihoods. • SDG 10: Reduced Inequalities – Encouraging cross-cultural dialogue and equitable participation of community members. • SDG 11: Sustainable Cities and Communities – Strengthening social cohesion and cultural heritage preservation. • SDG 17: Partnerships for the Goals – Building international collaboration between academic institutions and community organizations. 	<p>4, 8, 10, 11, 17</p>	 <p>The photo section contains three images. The top image shows two women, one in a blue patterned shirt and one in a red shirt, working together at a traditional wooden loom. The middle image shows a group of people, including several in red shirts, gathered around a table, focused on a craft project. The bottom image is a large group photograph of many people, mostly in red shirts, posing in front of a building with a sign that reads 'BANG SAO THONG COMMUNITY ENTERPRISE'.</p>

Project	Detail	Related SDGs	Photo
<p>7. Assumption University of Thailand Signs MoU with Assumption Convent School to Enhance Academic Collaboration</p>	<p>On August 21, 2024, Assumption University of Thailand and Assumption Convent School organized a Memorandum of Understanding (MoU) Signing Ceremony at the Suvarnabhumi Campus, with the aim of enhancing educational opportunities and fostering academic excellence. The ceremony was honored by the visit of Sr. Frangchuas Cheeranont and her team, who toured the learning environment and exhibition organized by the School of Architecture and Design at Assumption University.</p> <p>On this occasion, the School presented its curriculum and student development initiatives, including joint design learning activities between university students and high school students. These activities include study visits, hands-on workshops, and collaborative design projects, all of which are tailored to nurture creativity, critical thinking, and design skills relevant to the modern world.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – Expanding access to quality education through joint programs and workshops. • SDG 5: Gender Equality – Empowering young women in design and creative learning environments. • SDG 8: Decent Work and Economic Growth – Preparing students with skills for the creative economy. • SDG 9: Industry, Innovation, and Infrastructure – Promoting innovation through academic-industry collaboration. • SDG 10: Reduced Inequalities – Expanding pathways for diverse student groups to access higher education opportunities. • SDG 11: Sustainable Cities and Communities – Encouraging design learning that contributes to sustainable living and urban development. • SDG 17: Partnerships for the Goals – Strengthening partnerships between university and school to foster long-term educational collaboration. 	<p>4, 5, 8, 9, 10, 11, 17</p>	


Project	Detail	Related SDGs	Photo
<p>8. Charity Day “Open Hands – Open Hearts”</p>	<p>On March 4th, 2025, in commemoration of the founding day of the Montfort del Rosario School of Architecture and Design, Assumption University, the School organized a Charity Day activity “Open Hands – Open Hearts”. Faculty members, staff, and students visited Wat Kalong School to give away art supplies, supporting creativity and learning opportunities for children. This meaningful initiative not only strengthens community ties but also reflects the School’s commitment to education, youth empowerment, and social responsibility. By fostering creativity and imagination through art, the program helps children build self-confidence and develop essential skills for the future.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 3: Good Health and Well-being – Supporting students’ mental well-being through creativity and arts. • SDG 4: Quality Education – Providing resources and opportunities that enhance learning and creativity. • SDG 5: Gender Equality – Ensuring equal access to art education for all students regardless of gender. • SDG 10: Reduced Inequalities – Supporting under-resourced schools and students with equitable opportunities. • SDG 11: Sustainable Cities and Communities – Strengthening local communities through social responsibility activities. • SDG 17: Partnerships for the Goals – Building collaboration between universities, schools, and communities. 	<p>3, 4, 5, 10, 11, 17</p>	 


Project	Detail	Related SDGs	Photo
<p>9. The AAU Design Festival 2025</p>	<p>On February 4–5, 2025, the School of Architecture and Design at Assumption University (AAU) proudly organized the AAU Design Festival 2025 under the theme “<i>MY... Be Yourself as You Are.</i>”</p> <p>The festival received an overwhelming response from high school students passionate about design, offering them an opportunity to explore exhibitions, participate in interactive workshops, and engage in a variety of creative activities such as community crafts and handmade products, fashion shows, student-made artworks, games, and food & beverage booths.</p> <p>The event not only highlighted student creativity but also fostered self-expression, collaboration, and design thinking among participants. By bridging academia and the wider community, the festival created a vibrant space for sharing inspiration, ideas, and future design possibilities.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – Providing experiential learning beyond the classroom through design workshops. • SDG 5: Gender Equality – Promoting equal opportunities for all genders in creative expression and design. • SDG 8: Decent Work and Economic Growth – Nurturing creative talents that contribute to the creative economy. • SDG 10: Reduced Inequalities – Offering inclusive participation opportunities for students from diverse backgrounds. • SDG 11: Sustainable Cities and Communities – Showcasing community crafts and designs that strengthen cultural identity. • SDG 12: Responsible Consumption and Production – Promoting sustainable crafts, handmade products, and mindful design. • SDG 17: Partnerships for the Goals – Strengthening collaboration between schools, students, and communities. 	<p>4, 5, 8, 10, 11, 12, 17</p>	




Project	Detail	Related SDGs	Photo
<p>10. GEMS School Visiting AAU</p>	<p>On January 13, 2025, the Montfort del Rosario School of Architecture and Design, Assumption University warmly welcomed eight students and two teachers from GEMS School, Nepal.</p> <p>During their visit, participants explored our academic program and joined a hands-on design workshop entitled “<i>A Glimpse of Form: My Super Pattern.</i>” In this workshop, they designed and built a small enclosure using pattern techniques—an engaging activity that offered a glimpse into the creative and problem-solving process of architectural design.</p> <p>This cultural and academic exchange provided students with an inspiring opportunity to experience architectural thinking and consider future possibilities in pursuing studies in design and architecture.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – Offering hands-on, experiential learning beyond classrooms. • SDG 10: Reduced Inequalities – Providing equal educational opportunities for international students. • SDG 11: Sustainable Cities and Communities – Exploring design concepts that encourage sustainable and innovative spaces. • SDG 17: Partnerships for the Goals – Strengthening international academic collaboration and cultural exchange. 	<p>4, 10, 11, 17</p>	


Project	Detail	Related SDGs	Photo
<p>11. AAU Hosts OTOP Entrepreneur Brainstorming Meeting for Art and Design Festival 2025</p>	<p>On August 22, 2024, the School of Architecture and Design, Assumption University organized a brainstorming meeting at Amaret Room, CL Building, Suvarnabhumi Campus to prepare for the upcoming Art and Design Festival 2025. The purpose of the meeting was to select a group of OTOP entrepreneurs from Bang Bo and Bang Sao districts to participate in the project. This initiative reflects AAU's commitment to expanding learning spaces through academic and community service, sharing creative design knowledge and expertise with local entrepreneurs. Participants explored opportunities for transforming experimental ideas into tangible business and community outcomes. By fostering collaboration between students, faculty, and local entrepreneurs, the project aims to promote sustainable economic growth and community development.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – Promoting learning through community-based academic services. • SDG 8: Decent Work and Economic Growth – Supporting local entrepreneurs and small businesses. • SDG 9: Industry, Innovation, and Infrastructure – Encouraging creative design innovations and entrepreneurial solutions. • SDG 11: Sustainable Cities and Communities – Strengthening community resilience and capacity-building. • SDG 17: Partnerships for the Goals – Facilitating collaboration between academia, local government, and community businesses. 	<p>4, 8, 9, 11, 17</p>	  


Theodore Maria School of Arts





Project	Detail	Related SDGs	Photo
<p>1. Arts Language Day Camp 2025 at Theodore Maria School of Arts, Assumption University</p>	<p>On April 28, 2025, the Theodore Maria School of Arts at Assumption University of Thailand welcomed high school students and their parents for an exciting day of cultural exchange, creativity, and language immersion. The Arts Language Day Camp was held at the University’s Arts Co-working Space, CL Building, 11th Floor, and featured hands-on activities in English, French, Chinese, and Japanese.</p> <p>Participants engaged in language games, collaborative projects, and practical phrase exercises, all designed to make learning fun, interactive, and accessible. The program included snacks, lunch, and certificates of participation, helping students gain both language skills and confidence in communicating across cultures. This event underscores the school’s mission to prepare young learners for success in a globalized world. The Theodore Maria School of Arts is renowned for its innovative programs in Business English, French, Chinese, Japanese, and English-Chinese for Digital Communication, tailored to meet the needs of an international, tech-savvy generation.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – Providing multilingual learning opportunities and language skill development. • SDG 10: Reduced Inequalities – Offering access to international language education to diverse students. • SDG 16: Peace, Justice, and Strong Institutions – Promoting intercultural understanding and communication. • SDG 17: Partnerships for the Goals – Engaging students, parents, and educators in collaborative learning activities. 	<p>4, 10, 16, 17</p>	


Project	Detail	Related SDGs	Photo
<p>2. Exciting English Camp Sparks Collaboration at Pramandanijjanukroah School!</p>	<p>On August 23, 2024, instructors from the Institute for English Language Education (IELE) and students from Assumption University (AU) collaborated to host a one-day English Camp for middle school students at Pramandanijjanukroah School. The camp transformed Mini English Program (MEP) classrooms into interactive learning hubs with six engaging stations, designed to ignite students' interest in English through fun, hands-on experiences.</p> <p>This event marks the beginning of ongoing academic collaboration, with future activities aimed at enhancing students' English proficiency and promoting lifelong learning and educational excellence.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – Promoting English learning and academic skills for middle school students. • SDG 10: Reduced Inequalities – Expanding educational opportunities for students across different schools. • SDG 17: Partnerships for the Goals – Strengthening collaboration between AU and local schools. 	<p>4, 10, 17</p>	

Project	Detail	Related SDGs	Photo
<p>3. Welcome to “Arts Open House 2024”</p>	<p>On September 5, 2024, the Theodore Maria School of Arts, Assumption University, warmly welcomed high school students, teachers, parents, and interested participants to Arts Open House 2024 at Suvarnabhumi Campus. The event provided updates on career trends and future opportunities in languages (English, French, Chinese, Japanese) and business.</p> <p>Participants had the opportunity to:</p> <ul style="list-style-type: none"> • Attend mock classrooms in four languages, • Explore the campus facilities, • Join panel discussions with alumni, current students, and parents, and • Participate in special workshops for high school teachers on Phonics and Classroom Research, receiving certificates of completion. <p>The event aimed to introduce new academic programs, foster career awareness, and provide hands-on experiences in language and business studies.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – Enhancing skills and knowledge in languages and business for students and teachers. • SDG 8: Decent Work and Economic Growth – Preparing students for future career opportunities. • SDG 10: Reduced Inequalities – Expanding access to educational information and learning experiences. • SDG 17: Partnerships for the Goals – Engaging alumni, parents, and teachers in educational activities. 	<p>4, 8, 10, 17</p>	  

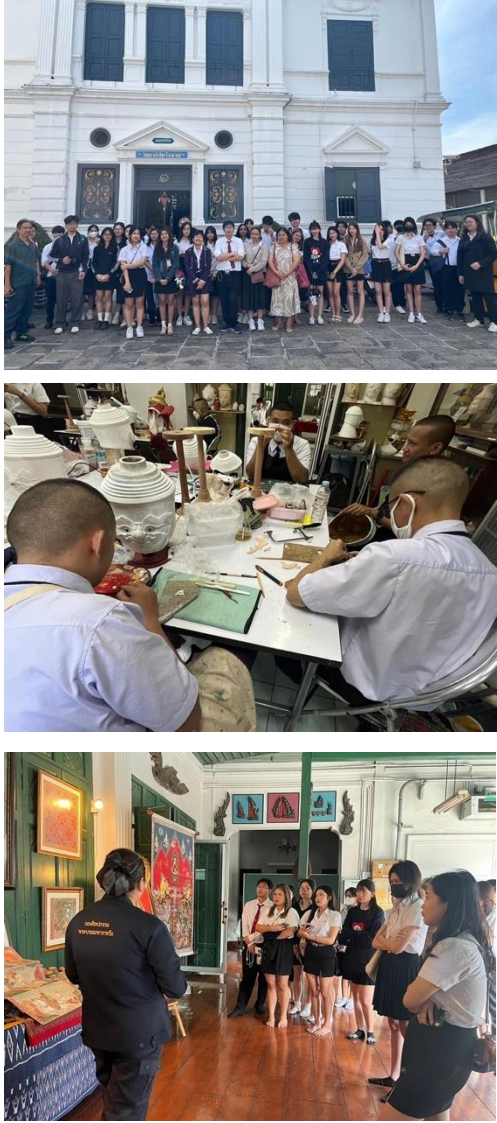
Project	Details	Related SDGs	Photos
<p>4. The Use of Smartphones for Daily Messaging among Foreign Students and Thai Students for Uplifting English Language Experiences</p>	<p>Assumption University (AU) has launched the project “The Use of Smartphones for Daily Messaging among Foreign Students and Thai Students for Uplifting English Language Experiences,” in collaboration with four nearby schools: Wat Sukuntarawad School, Preng-Raj-Bumroong School, Pak-Clong Chuad Yai (New) School, and Wat Ka Luong School.</p> <p>The project brought together AU lecturers, staff, international students, school principals, teachers, and Thai students to enhance English communication skills through a modern and engaging approach. Primary students practiced daily English conversations with international students using smartphone messaging applications, enabling them to apply the language in real-life contexts.</p> <p>The initiative aimed not only to strengthen students’ communication confidence but also to enrich teachers with practical English teaching strategies. Moreover, it promoted cultural exchange, fostering global awareness and understanding between Thai and international students.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – by enhancing English language learning through innovative technology. • SDG 10: Reduced Inequalities – by ensuring equal access to language development for students in local schools. • SDG 17: Partnerships for the Goals – by fostering collaboration between AU and local schools. 	<p>4, 10, 17</p>	 <p>The photos illustrate the project's implementation. The top photo shows a group of participants, including AU staff and school representatives, posing for a group photo. The second photo shows a classroom setting where international students and Thai students are engaged in a lesson. The third photo captures a meeting where a man is speaking into a microphone while others listen. The bottom photo shows a round-table meeting with several people seated around a table, discussing the project.</p>


Project	Details	Related SDGs	Photos
<p>5. Special Lecture on “Tips for Mindfulness Practice” Empowers AU Students in Love and Arts of Living Course</p>	<p>The Department of General Education, Faculty of Arts, Assumption University, successfully hosted a special lecture titled “<i>Tips for Mindfulness Practice</i>” for students : Love and Arts of Living on Monday, 19 August 2024, at Wiset Si Samut, CL Lobby. The lecture, led by Dr. Vichuda Sthalanand, a distinguished expert with over 40 years of experience in meditation practices, offered students profound insights and practical strategies to enhance both academic success and personal well-being. Students were introduced to effective mindfulness techniques for managing stress, improving focus, and cultivating a positive mindset. A highlight of the session was a 40-minute concentration practice, giving students the rare opportunity to directly experience mindfulness under the guidance of a leading expert. This hands-on approach ensured that the benefits extended beyond the classroom, aligning seamlessly with the course objectives. This lecture not only enriched the students’ academic journey but also reflected AU’s dedication to nurturing life skills that empower students to thrive both inside and outside the classroom.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 3: Good Health and Well-being – promoting stress management, mental health, and mindfulness practices. • SDG 4: Quality Education – integrating holistic and experiential learning into academic programs. 	<p>3, 4, 7, 12, 16</p>	


Project	Details	Related SDGs	Photos
<p>6. AU Students Join World Peace International Youth Ethics Camp 2025</p>	<p>From January 17–19, 2025, Assumption University students and lecturers from the Department of General Education participated in the World Peace International Youth Ethics Camp held at Khao Kaew Sadet Educational Centre, Prachinburi, Thailand. The program brought together 46 students and 3 GE lecturers for three days of intensive learning and exchange.</p> <p>The camp aimed to raise ethical awareness, strengthen English language competency, and enhance the global competitiveness of AU and Arts graduates. Through interactive activities, participants engaged in discussions on ethical values, teamwork, leadership, and personal development, while also exploring practical approaches to cultivating peace in daily life.</p> <p>This initiative served as a platform for Thai and international youth to exchange ideas, foster mutual understanding, and promote ethical growth across cultures.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – advancing holistic learning that integrates ethics, communication, and leadership. • SDG 16: Peace, Justice, and Strong Institutions – promoting peacebuilding, ethical responsibility, and cross-cultural understanding. • SDG 17: Partnerships for the Goals – strengthening collaboration between Thai and international youth through shared learning experiences. 	<p>4, 16, 17</p>	   

Project	Details	Related SDGs	Photos
<p>7. AU General Education Department Organizes “Personality Development Workshop for Building a Charming Look”</p>	<p>From June 4, 2024, to February 28, 2025, the Department of General Education, Theodore Maria School of Arts, Assumption University, organized the project “Personality Development Workshop for Building a Charming Look”. The program engaged 353 students, guided by 1 lecturer and supported by 3 staff members.</p> <p>The workshop was designed to strengthen students’ personal image and professional etiquette, equipping them with essential skills to succeed in both academic and professional contexts. The objectives included:</p> <ul style="list-style-type: none"> • Developing charm and confidence to positively influence professional relationships and networking opportunities. • Protecting and presenting oneself as a competent and successful professional. • Cultivating appropriate dress codes, business manners, and behavior in different settings. • Enhancing dining etiquette skills while replacing outdated habits with refined practices. <p>Through interactive sessions, students gained hands-on experience in personal grooming, professional conduct, and social etiquette, which are critical for career readiness and building positive first impressions.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – providing students with practical knowledge and soft skills beyond academics. • SDG 8: Decent Work and Economic Growth – preparing students to enter the workforce with confidence, professionalism, and cultural competence. • SDG 10: Reduced Inequalities – empowering students from diverse backgrounds to develop equal opportunities in presenting themselves effectively in professional and social settings. 	<p>4, 16, 17</p>	


Albert Laurence School of Communication Arts


Project	Detail	Related SDGs	Photo
<p>1. Field Trip to the Royal Office School & Museum Siam</p>	<p>On January 17, 2025, students from The Albert Laurence School of Communication Arts, Assumption University embarked on an enriching field trip to the Royal Office School (โรงเรียนช่างฝีมือในวังชาย – ราช.) and Museum Siam.</p> <p>At the Royal Office School, students gained hands-on experience and knowledge in traditional Thai arts, including Thai mural painting, lacquer painting, woodcraft, stucco, and pearl inlay. The visit provided an in-depth understanding of the processes, techniques, and cultural significance of these art forms.</p> <p>Following this, students visited Museum Siam, where they explored Thai contemporary, traditional, and local arts spanning from the Rattanakosin period to the present, connecting historical perspectives with modern creative practices.</p> <p>This trip provided students with practical learning experiences and inspired them to integrate Thai cultural heritage into their creative projects.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – Enhancing experiential learning and cultural understanding • SDG 8: Decent Work and Economic Growth – Encouraging creative skills for future cultural industries • SDG 11: Sustainable Cities and Communities – Preserving and promoting Thai cultural heritage 	<p>4, 8, 11,</p>	

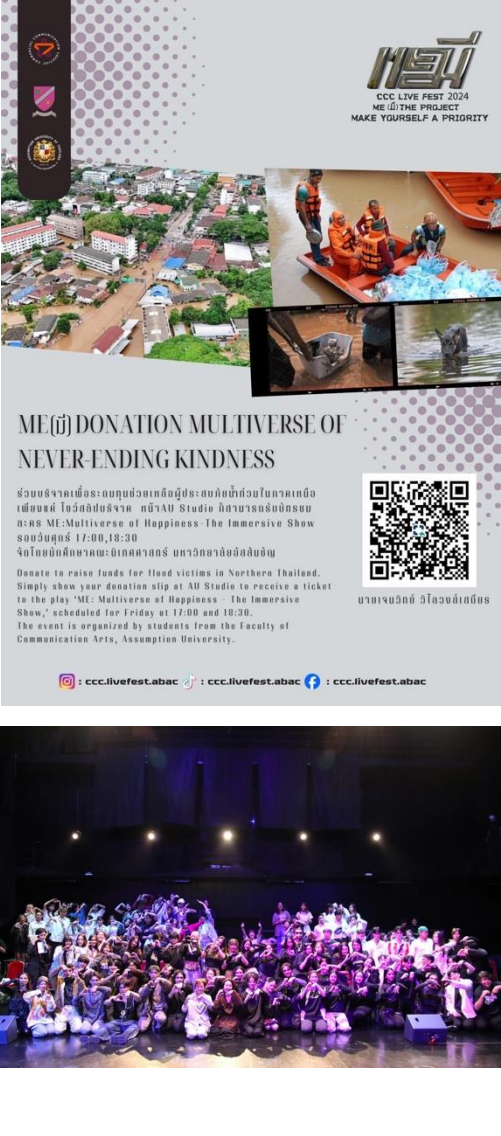
Project	Detail	Related SDGs	Photo
<p>2. Advertising and Branding Workshop</p>	<p>The Department of Creative Commercial Communication (CCC), Albert Laurence School of Communication Arts, Assumption University, recently organized an Advertising and Branding Workshop featuring GOLD NOW, the innovative gold trading and savings app by HUA SENG HENG.</p> <p>Mr. Tanarat Pasawongse, CEO, together with the Corporate Communications and Operations team, presented this groundbreaking digital platform. HUA SENG HENG, a renowned name in Thailand's gold trade, has long been a part of Thai traditions, including the gifting of gold to toddlers during celebrations. Through GOLD NOW, the brand merges its rich cultural heritage with modern technology, enabling users to trade and save gold easily and conveniently.</p> <p>The workshop provided CCC students with the opportunity to apply theoretical knowledge in practical settings, enhance their creativity, entrepreneurial skills, and business practices, and develop soft skills, teamwork, and collaboration with strategic partners. Students also engaged in research-oriented activities, connecting academic learning with real-world business applications.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – Enhancing practical learning experiences and applied skills for students • SDG 8: Decent Work and Economic Growth – Fostering entrepreneurial mindset and employable skills • SDG 9: Industry, Innovation, and Infrastructure – Integrating technology and innovation into business and communication practices • SDG 17: Partnerships for the Goals – Strengthening collaboration between students, academia, and industry 	<p>4, 8, 9, 17</p>	


Project	Detail	Related SDGs	Photo
<p>3. Entrepreneurial Seminars for Communication Arts</p>	<p>On Tuesday, August 20, 2024, the Albert Laurence School of Communication Arts, Assumption University, organized a LIVE Streaming Entrepreneurial Seminar titled "FILM PRODUCTION BUSINESS: Start-up, Challenges, Communication, and Obstacles in the Digital Era" at the CA Mini Theatre, CA Building.</p> <p>The event featured Khun Lit Phadung Samajarn, a distinguished film director and producer from Dream Dimension Co., Ltd., as the keynote speaker. He shared his extensive experience in the film industry, offering students invaluable insights into the challenges and opportunities in modern film production.</p> <p>The seminar began with a warm welcome from Dr. Marissa Chantamas, Dean of the Faculty, who highlighted the importance of understanding the evolving dynamics of the film industry. Following the keynote address, Dr. Chonnikarn Thienthaworn, a full-time lecturer and project collaborator, presented a thank-you souvenir to Khun Lit Phadung Samajarn in recognition of his inspiring contribution.</p> <p>The event also featured a highly engaging Q&A session, where attendees explored the realities of launching a business in the film industry. The session left a profound impact, inspiring many students to consider entrepreneurship and encouraging them to pursue their aspirations in this competitive field.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – Enhances students’ learning by providing practical knowledge and insights from an experienced film industry professional, bridging theoretical concepts with real-world application. • SDG 8: Decent Work and Economic Growth – Encourages entrepreneurship and equips students with the skills and 	<p>4, 8, 9,10</p>	 <p>The top photograph shows a Q&A session with three individuals on stage. The middle photograph shows a group of four people, including a man in a dark shirt receiving a certificate from a woman in a white blazer. The bottom photograph shows the audience seated in a lecture hall, facing a stage with a large screen.</p>


	<p>knowledge to start and manage businesses in the film production sector.</p> <ul style="list-style-type: none"> • SDG 9: Industry, Innovation, and Infrastructure – Promotes innovation in the creative and digital industries, inspiring students to develop new approaches and solutions within film production. • SDG 10: Reduced Inequalities – Offers all participating students equal opportunities to access expert guidance, industry knowledge, and networking, helping reduce gaps in skills and career exposure. 		
--	---	--	--

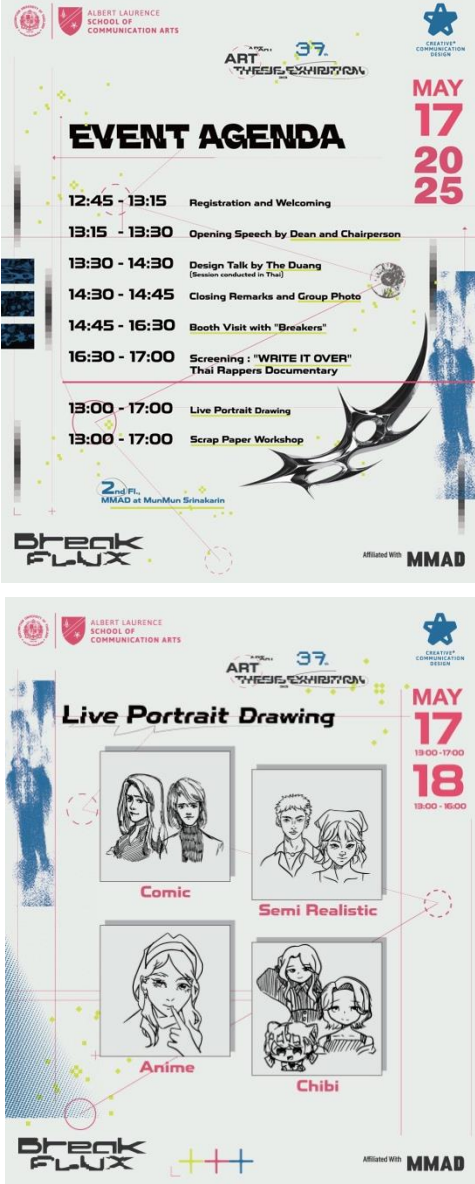
Project	Detail	Related SDGs	Photo
<p>5. Small Acts, Big Impact: Faculty of Communication Arts Gives Back</p>	<p>The Faculty of Communication Arts, Assumption University, recently had the privilege of supporting the Camillian Home for Children with Disabilities. Through donations and acts of kindness, the faculty contributed to enhancing the well-being of the children. Wishing that all the love, care, and support reach the children and make a meaningful difference in their lives!</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 3: Good Health and Well-Being – Supporting the health and welfare of children with disabilities. • SDG 4: Quality Education – Providing resources that can enhance learning opportunities for children. • SDG 10: Reduced Inequalities – Promoting inclusion and support for children with disabilities. • SDG 17: Partnerships for the Goals – Strengthening collaboration between educational institutions and social care organizations. 	<p>3, 4, 10, 17</p>	


Project	Detail	Related SDGs	Photo
<p>5. Content Creation Training for Public Relations Writing</p>	<p>The Albert Laurence School of Communication Arts recently welcomed Ms. Kanokchan Patanapichai, former Chief Editor of Ogilvy Thailand and now a prominent freelance writer, to share her expertise on news writing and PR content creation for both traditional and online media platforms.</p> <p>Her session, titled “STORYTELLING: EFFECTIVE WAYS TO GENERATE PR CONTENT,” provided students in PR3215–PR3243: Writing for PR and Content Creation for PR with practical techniques and insights from the industry. Dr. Chonnikarn Thienthaworn hosted the session, ensuring students could interact, ask questions, and learn hands-on skills for effective communication.</p> <p>Key Takeaways: The 'SUCCES' Technique</p> <ul style="list-style-type: none"> • Simple • Unexpected • Concrete • Credible • Emotional • Story <p>Ms. Kanokchan also emphasized the three essential pillars of effective PR writing: Clear, Concise, and Compelling.</p> <p>This workshop equipped students with practical skills to craft engaging, persuasive, and impactful PR content, bridging academic knowledge with professional expertise.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – Enhancing practical learning opportunities in communication and media • SDG 8: Decent Work and Economic Growth – Preparing students with employable skills for media and PR industries • SDG 9: Industry, Innovation, and Infrastructure – Integrating innovative storytelling strategies into professional practice • SDG 17: Partnerships for the Goals – Knowledge sharing between academia and media industry professionals 	<p>4, 8, 9, 17</p>	


Project	Detail	Related SDGs	Photo
<p>6. Support for Northern Thailand Flood Victims</p>	<p>The students, faculty, alumni, and staff of the Albert Laurence School of Communication Arts, Assumption University extend our heartfelt condolences to all those affected by the recent floods in northern Thailand.</p> <p>Through fundraising efforts during the theatrical performance “ME: Multiverse of Happiness” and CCC Live Fest 2024: ME(๖) – Make Yourself a Priority, held from September 18–20, 2024, we successfully raised 13,000 baht to assist flood victims.</p> <p>We sincerely hope that this contribution brings some comfort and relief to those impacted during these challenging times.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 1: No Poverty – Providing emergency financial support to vulnerable communities. • SDG 3: Good Health and Well-Being – Supporting affected individuals’ physical and mental well-being. • SDG 11: Sustainable Cities and Communities – Helping communities recover and build resilience against natural disasters. • SDG 17: Partnerships for the Goals – Mobilizing collaboration among students, faculty, alumni, and staff for social impact. 	<p>1, 3, 11, 17</p>	 <p>ME(๖) DONATION MULTIVERSE OF NEVER-ENDING KINDNESS</p> <p>Donate to raise funds for flood victims in Northern Thailand. Simply show your donation slip at AU Studio to receive a ticket to the play 'ME: Multiverse of Happiness - The Immersive Show', scheduled for Friday at 17:00 and 18:30. The event is organized by students from the Faculty of Communication Arts, Assumption University.</p> <p>ccc.livefest.abac</p>

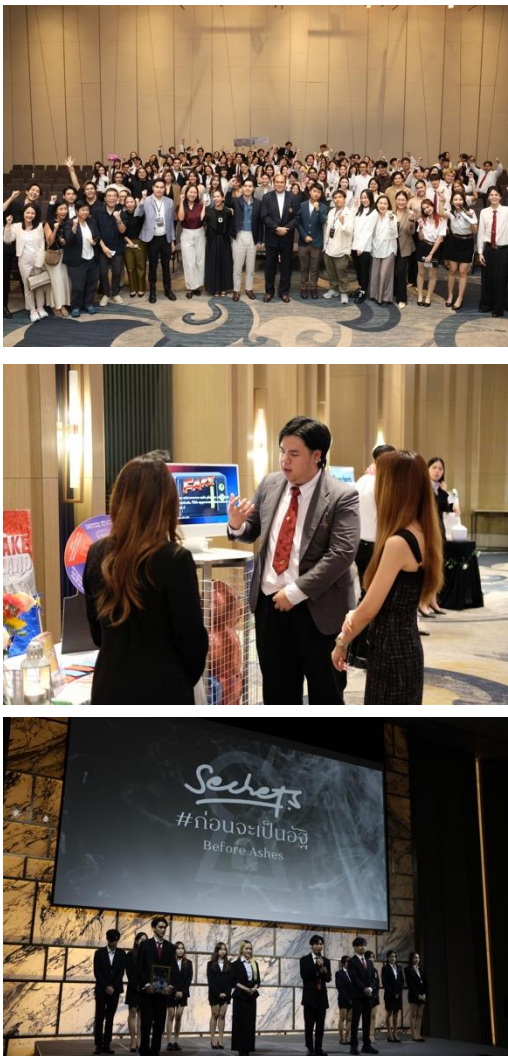
Project	Detail	Related SDGs	Photo
<p>7. Package Design Workshop: Building Skills for Sustainable Careers</p>	<p>On Tuesday, July 9, 2024, the Business Management Program at Assumption Samutprakarn School organized a Package Design Workshop to equip high school students with professional skills in product design from a business perspective.</p> <p>The workshop invited Ajarn Chekchanok Boolakul, Chairperson of the Creative Communication Design Department (CCD.abac), Albert Laurence School of Communication Arts (Official), as a guest speaker. Participants gained insights into design thinking, creative problem-solving, and the business aspects of product packaging—knowledge intended to support future studies and careers in business and design.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – Enhancing students’ skills and knowledge for academic and professional growth. • SDG 8: Decent Work and Economic Growth – Preparing students for sustainable career paths in business and design industries. • SDG 9: Industry, Innovation, and Infrastructure – Promoting innovation and creative thinking in product and packaging design. • SDG 17: Partnerships for the Goals – Collaboration between schools and universities to foster student learning and industry awareness. 	<p>4, 8, 9, 17</p>	

Project	Detail	Related SDGs	Photo
<p>8. The Wall: An Inspiring Student Showcase and Art Exhibition</p>	<p>From February 2–16, 2025, the Department of Creative Communication Design at Assumption University presented “The Wall”, a dynamic exhibition highlighting the talent and creativity of students. The showcase featured projects ranging from Package Design, Character Design, 3D Modeling, Visual Art Media, Painting, and more, demonstrating students’ ability to combine imagination, skill, and innovation.</p> <p>The event allowed visitors to explore diverse creative expressions while providing students with hands-on experience in professional design presentation, preparing them for future careers in the creative industry.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – Enhancing creative and practical skills for students • SDG 8: Decent Work and Economic Growth – Preparing students for careers in the creative economy • SDG 9: Industry, Innovation, and Infrastructure – Encouraging innovative design and technological integration • SDG 11: Sustainable Cities and Communities – Inspiring socially and environmentally conscious design solutions 	<p>4, 8, 9, 11</p>	


Project	Detail	Related SDGs	Photo
<p>9. Break Flux – 37th Art Thesis Exhibition</p>	<p>Come explore identity, passion, and creative spirit at Break Flux, the 37th Art Thesis Exhibition, held from May 13–23, 2025 at 2nd Floor, MMAD, MunMun Srinakarin (Seacon Square). This year, 28 students showcase an inspiring variety of design projects, including:</p> <ul style="list-style-type: none"> • Corporate Identity Design • Promotional & Campaign Design • Mobile Applications • Books & E-Publications • Paper Art • Signage Systems • Visual Development for Animation & Games • 3D Animation <p>The exhibition offers an immersive experience into creativity, innovation, and cutting-edge design thinking, reflecting how young designers express ideas and respond to contemporary challenges.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – Promoting creative learning and artistic skills among students. • SDG 8: Decent Work and Economic Growth – Encouraging skills development for future careers in creative industries. • SDG 9: Industry, Innovation, and Infrastructure – Supporting innovative design solutions and technological application. • SDG 11: Sustainable Cities and Communities – Inspiring thoughtful design for community and urban spaces. • SDG 12: Responsible Consumption and Production – Highlighting sustainable materials and mindful design practices. 	<p>4, 8, 9, 11, 12</p>	

Project	Detail	Related SDGs	Photo
<p>10. Inspiring Workshop on Professional Development</p>	<p>16 January 2025 – The Albert Laurence School of Communication Arts, Assumption University hosted a special guest lecture and workshop featuring Ms. Alisa Thammachak, a renowned Professional Personality Development Instructor, reinforcing the school’s mission to prepare students for successful careers in today’s competitive world.</p> <p>Ms. Thammachak led an engaging session on “Personal Presentation and Professional Appearance for Interviews,” offering students valuable insights and hands-on techniques to enhance their professional image and confidence.</p> <p>The workshop highlighted three key areas:</p> <ul style="list-style-type: none"> - The importance of personal presentation in creating a lasting first impression. - Techniques for matching personal colors using a professional color palette to enhance individual style. - Practical guidance on selecting appropriate attire for job interviews, empowering students with confidence as they step into the professional world. <p>The Albert Laurence School of Communication Arts continues to foster creativity, confidence, and communication excellence among its students. This workshop is another testament to the school’s commitment to equipping students with both academic and professional readiness for an evolving career landscape.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – Providing practical, career-oriented learning opportunities. • SDG 8: Decent Work and Economic Growth – Equipping students with the skills needed for professional success. • SDG 10: Reduced Inequalities – Supporting equal access to career development skills for all students. 	<p>1, 2, 4, 5, 8, 9, 10, 11, 12, 13, 17</p>	

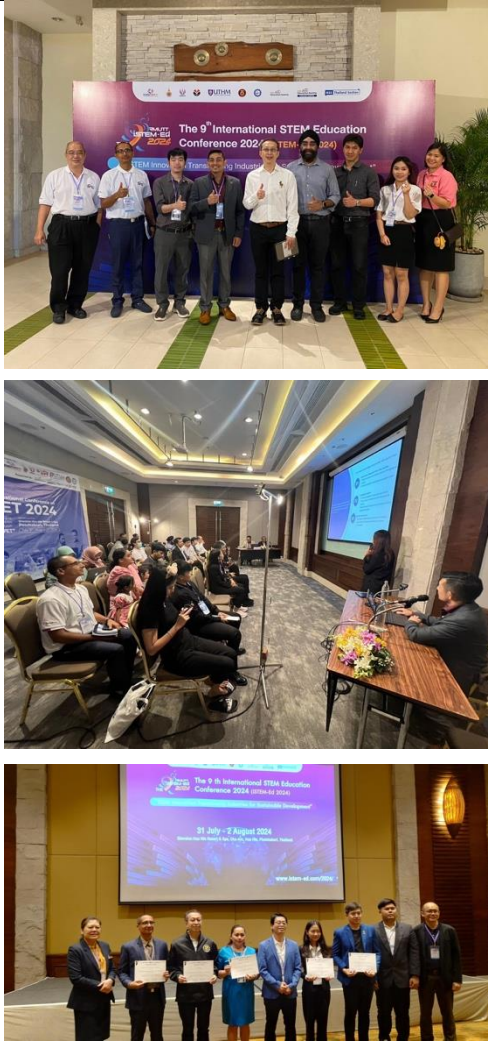
Project	Detail	Related SDGs	Photo
<p>11. CCC Workshop: Second Presentation</p>	<p>The Albert Laurence School of Communication Arts, Assumption University, was honored to welcome:</p> <p>Khun Suttana Keyuraphan (Khun Benz) Co-Founder & Executive Producer, 888 Creations Limited</p> <p>Khun Songwuth Simawatana (Khun Zong) Producer & Founder, Mozion Limited</p> <p>They joined the CCC Workshop: Second Presentation to inspire our students and provide valuable industry perspectives. This session marked another milestone for our students as they showcased their creativity, explored innovative ideas, and gained real-world insights into communication and innovation. Together, we are shaping future professionals who will make an impact!</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – Promoting accessible and impactful learning opportunities • SDG 8: Decent Work and Economic Growth – Building future-ready skills for the job market • SDG 9: Industry, Innovation and Infrastructure – Encouraging innovation and design solutions • SDG 17: Partnerships for the Goals – Strengthening collaboration with industry experts 	<p>4, 8, 9, 17</p>	 <p>The photo section contains three images. The top image shows a stage presentation with a screen displaying text. The middle image shows a panel discussion with four people seated at a table with 'AU' branding. The bottom image shows a large group photo of students and speakers.</p>


Project	Detail	Related SDGs	Photo
<p>12. CCC Workshop 2025: Crafting Stories, Creating Impact – Regenerating Tourism & Revitalizing Minds</p>	<p>On February 28, 2025, Rev. Bro. Sirichai Fonseka, F.S.G., Ph.D., President of Assumption University of Thailand, presided over the award ceremony at CCC Workshop 2025: Communication for Change, held at Hotel Nikko Bangkok.</p> <p>The workshop provided a creative platform for 88 students, divided into eight groups, to apply their strategic communication skills to tackle societal challenges under the themes of Regenerative Tourism and Mental Health. Students designed and executed innovative campaigns that emphasized sustainable development, cultural preservation, and social well-being.</p> <p>The campaigns were evaluated by a distinguished panel of seven judges, including top professionals from advertising agencies, production houses, and sustainable business entrepreneurs.</p> <p>Regenerative Tourism Awards: The "Secret Group" won First Prize (10,000 baht) and the Popular Vote Award (5,000 baht) for #Beforeashes, redefining family tourism as a vehicle for renewal and sustainability.</p> <p>Mental Health Advocacy Award: The "GG" Team received First Prize (10,000 baht) for #Luk&Bloom, promoting mental health awareness and sustainable support systems.</p> <p>The CCC Workshop 2025 showcased how communication can drive meaningful change, empowering students to use creativity and research for social impact and sustainable development.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 3: Good Health and Well-Being – Promoting mental health awareness • SDG 4: Quality Education – Learning through practical, hands-on projects • SDG 8: Decent Work and Economic Growth – Encouraging youth innovation and professional skills • SDG 9: Industry, Innovation, and Infrastructure (creative communication innovations) 	<p>3, 4, 8, 9, 11, 12, 17</p>	


	<ul style="list-style-type: none"> • SDG 11: Sustainable Cities and Communities – Advocating regenerative tourism and cultural preservation • SDG 12: Responsible Consumption and Production – Promoting sustainable and ethical tourism practices • SDG 17: Partnerships for the Goals – Collaboration among academia, industry professionals, and communities 		
--	--	--	--


Project	Detail	Related SDGs	Photo
<p>13. Field Trip to Nakhon Pathom & Ratchaburi</p>	<p>On March 1–2, 2025, students from the Albert Laurence School of Communication Arts, Assumption University embarked on an enriching field trip to Nakhon Pathom and Ratchaburi provinces. Through this journey, students experienced authentic Thai arts and culture in their real settings—gaining new knowledge, inspiration, and hands-on experiences. This learning outside the classroom will not only broaden their perspectives but also support their academic growth in higher-level subjects.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – Promoting experiential learning beyond the classroom • SDG 11: Sustainable Cities and Communities – Preserving and appreciating cultural heritage • SDG 17: Partnerships for the Goals – Encouraging collaboration between universities and local communities 	<p>1, 11, 17</p>	


Vincent Mary School of Engineering, Science, and Technology

Project	Detail	Related SDGs	Photo
<p>1. iStem Conference Participation 2024</p>	<p>Lecturers and students from the Vincent Mary School of Engineering, Science, and Technology (VMES), Assumption University, actively participated in the international STEM Education Conference held at Sheraton Hua Hin Resort & Spa, Cha-Am, Phetchaburi, Thailand, from July 31 to August 2, 2024. During this conference, student Monyneath Ros presented her research paper. Other students involved in the projects included Pongsiri Huang and Saharat Kanchanakorn, while six lecturers and one staff member from VMES contributed significantly to the program, collectively presenting a total of five papers. The conference aimed to enhance researchers' capacity in developing high-quality research proposals, provide proper guidance for new researchers, and create opportunities for expanding international research collaborations. This initiative also encouraged VMES students to engage in global academic forums, fostering both academic growth and networking.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4 – Quality Education: Encourages inclusive and equitable quality education and promotes lifelong learning opportunities for students through international research exposure. • SDG 9 – Industry, Innovation, and Infrastructure: Supports innovation and research development by promoting international collaboration in STEM education. • SDG 17 – Partnerships for the Goals: Strengthens global academic partnerships and collaborative research networks. 	<p>4, 9</p>	


Project	Detail	Related SDGs	Photo
<p>2. VMES Aeronautics Outing #2/2024</p>	<p>The Vincent Mary School of Engineering, Science and Technology (VMES), Assumption University, in collaboration with Thai Inter Flying (TIF), organized a field trip to TIF Phitsanulok during March 27–28, 2025.</p> <p>This educational outing allowed students to experience the real working atmosphere at the airport while gaining knowledge provided by TIF, including career paths in aviation, aptitude tests, and flight procedures. Students also had the special opportunity to observe and learn with a Cessna aircraft, making the experience both engaging and inspiring for their future careers.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – Enhancing students’ learning with real-world aviation experience • SDG 8: Decent Work and Economic Growth – Providing career insights into the aviation sector • SDG 9: Industry, Innovation, and Infrastructure – Promoting knowledge of aviation technology and operations • SDG 17: Partnerships for the Goals – Strengthening academia-industry collaboration for student development 	<p>4, 8, 9, 17</p>	 <p>The photo section contains three images. The top image shows a group of approximately 15 people, including students in yellow safety vests and staff in blue shirts, standing in a hangar with a sign that reads 'THAI INTER FLYING'. The middle image shows several people in safety vests inspecting the wing of a white Cessna aircraft on a tarmac. The bottom image shows a view from the cockpit of a small aircraft, with two people wearing helmets and safety vests seated in the front seats.</p>

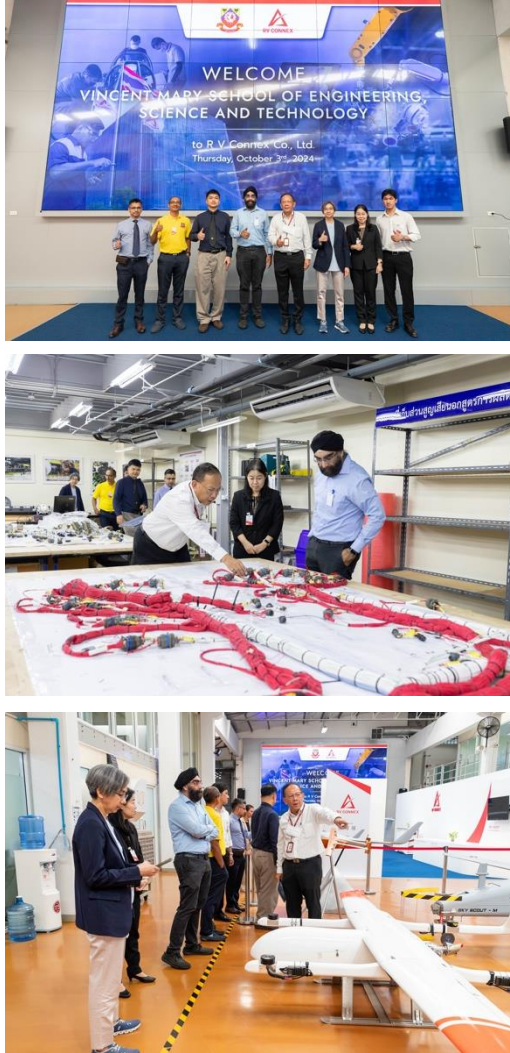
Project	Detail	Related SDGs	Photo
<p>3. Aviation and Engineering Workshop Inspires Future Innovators at Assumption University</p>	<p>On March 12, 2025, students from Assumption College Rayong participated in an engaging aviation and engineering workshop at Assumption University of Thailand (AU), Suvarnabhumi Campus. The program offered hands-on experience in cutting-edge technology and flight simulation. Organized by AU’s Office of the University Registrar in collaboration with Bangkok Aviation Center (BAC), Thailand’s first private flying school, the event provided students with comprehensive insights into aviation education and career pathways. The day’s agenda included an introduction to AU’s Aviation Course, an overview of BAC’s pilot training programs, and a Simulator and Aircraft Workshop at the Vincent Mary School of Engineering, Science and Technology (VMES). Through interactive sessions with faculty members and industry experts, students gained valuable exposure to real-world applications in aeronautical engineering and piloting. The hands-on experience not only broadened their perspectives on aviation but also encouraged them to explore future opportunities in engineering, technology, and related fields. This initiative reflects AU’s commitment to fostering innovation, academic excellence, and career readiness, inspiring students to become future leaders in aviation and beyond.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – Providing access to innovative learning opportunities and career exploration. • SDG 8: Decent Work and Economic Growth – Promoting skills development aligned with high-demand industries. • SDG 9: Industry, Innovation, and Infrastructure – Encouraging knowledge in aviation, engineering, and emerging technologies. 	<p>4, 8, 9,</p>	


Project	Detail	Related SDGs	Photo
<p>4. AU Digital Tech Exhibition Showcases Student Innovation and Creativity</p>	<p>On February 28, 2025, students from the Vincent Mary School of Engineering, Science and Technology (VMES), Assumption University, presented 37 senior projects at the VMES Lobby. Each project demonstrated students' technical skills, creativity, and innovative thinking, covering areas such as AI-powered applications, IoT solutions, mobile and web apps, games, and AU Super Apps.</p> <p>Faculty advisors and committee members provided guidance and support, ensuring the exhibition's success. The event offered students a platform to showcase their talent, engage with peers, and explore real-world applications of their projects. The AU Digital Tech Exhibition emphasizes the University's commitment to fostering innovation, collaboration, and future-ready technological expertise.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – Promoting experiential learning through project-based education. • SDG 8: Decent Work and Economic Growth – Preparing students with skills for high-demand and future-ready careers. • SDG 9: Industry, Innovation, and Infrastructure – Driving forward innovation in AI, technology, and engineering solutions. 	<p>4, 8, 9,</p>	


Project	Detail	Related SDGs	Photo
<p>5. Driving Innovation: Assumption University and MG Thailand Forge Sustainable Partnership</p>	<p>On September 5, 2024, Assumption University of Thailand (AU) and MG Sales (Thailand) signed a Memorandum of Understanding (MoU) to establish the Alternative Energy Innovation Engineering Center. This strategic collaboration aims to advance innovation in new energy vehicle technologies while providing students with hands-on experience in the evolving automotive industry.</p> <p>The ceremony took place at the Lobby of the Cathedral of Learning, Suvarnabhumi Campus, and was led by Rev. Bro. Dr. Sirichai Fonseka, President of AU, alongside Mr. Xu Yin, Authorized Director of MG Sales (Thailand). Both emphasized the importance of industry-academia collaboration for developing highly qualified talent in the intelligent vehicle and sustainable energy sector, supporting Thailand’s role in global automotive innovation.</p> <p>The MoU signing included an exchange of souvenirs and a ribbon-cutting event, followed by a guided tour of the new facilities at the New Energy Innovative Engineering Center. This partnership demonstrates AU’s commitment to fostering innovation, sustainability, and real-world learning opportunities for its students.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – Developing practical skills and knowledge in automotive engineering and alternative energy. • SDG 7: Affordable and Clean Energy – Promoting innovation in new energy vehicles. • SDG 8: Decent Work and Economic Growth – Preparing skilled professionals for sustainable industrial careers. • SDG 9: Industry, Innovation, and Infrastructure – Driving technological innovation through academia-industry collaboration. • SDG 11: Sustainable Cities and Communities – Supporting safer and environmentally friendly transportation solutions. • SDG 12: Responsible Consumption and Production – Encouraging efficient use of resources in the automotive sector. • SDG 13: Climate Action – Reducing environmental impact through clean energy technologies. 	<p>4, 7, 8, 9, 11, 12, 13, 17</p>	

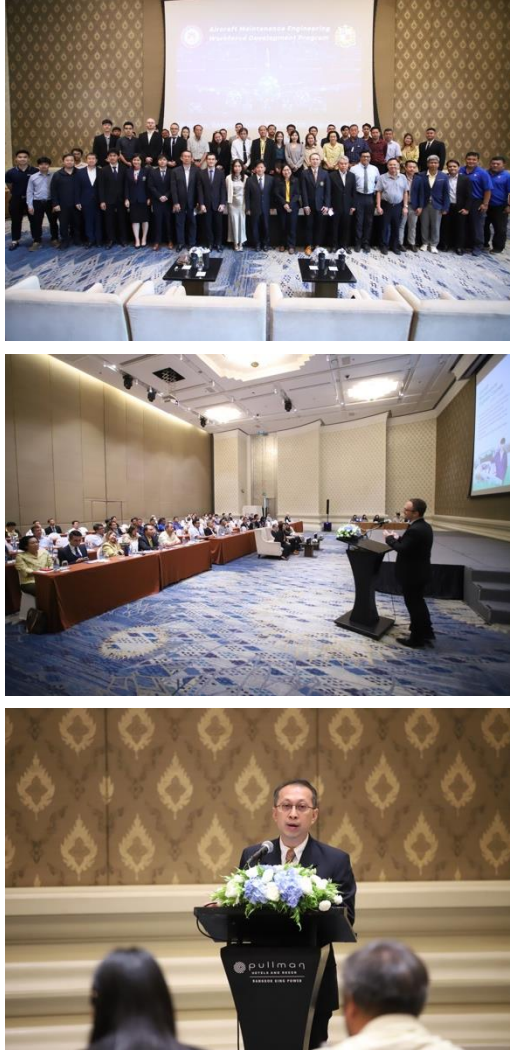
	<ul style="list-style-type: none"> SDG 17: Partnerships for the Goals – Strengthening collaborations between universities and industry. 		
--	--	--	--


Project	Detail	Related SDGs	Photo
<p>6. Aircraft Maintenance Workforce Development Program Workshop at VMES</p>	<p>The Vincent Mary School of Engineering (VMES), Assumption University, conducted the Aircraft Maintenance Workforce Development Program Workshop from October 16–18, 2024. The workshop welcomed 45 participants and was held at VMC0801 Aircraft Maintenance Laboratory, VMES underground workshop, and VMES0501 Electric Circuit Laboratory.</p> <p>Led by Asst. Prof. Dr. Narong Apheratsakun, Dr. Rapee Ujgin, and VMES staff, the workshop included hands-on training provided by Wefly Aero. Sponsored by the Thai Professional Quality Institution (TPQI) in collaboration with Wefly Aero, the program aimed to equip participants with the skills and knowledge necessary to qualify for the European Union Aviation Safety Agency (EASA) examination in early December 2024.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> SDG 4: Quality Education – Providing high-quality technical training and hands-on learning in aviation maintenance. SDG 8: Decent Work and Economic Growth – Developing skilled workforce for the aviation industry. SDG 9: Industry, Innovation, and Infrastructure – Enhancing technical competencies for advanced aviation systems. SDG 17: Partnerships for the Goals – Collaboration between educational institutions, industry, and government organizations to strengthen workforce development. 	<p>4, 8, 9, 17</p>	

Project	Detail	Related SDGs	Photo
<p>7. VMES Faculty Visit RV Connex to Explore Industry-Academia Collaboration</p>	<p>On October 3, 2024, faculty members from the Vincent Mary School of Engineering, Science and Technology (VMES), Assumption University, visited RV Connex Co. Ltd., a leading Thai high-tech company specializing in defense, security, and deep-tech innovation, located near the Rangsit area of Bangkok. The visit included a corporate presentation and an in-depth tour of the company’s facilities, showcasing advanced engineering and technological capabilities. Faculty members also discussed potential industry-academia collaboration opportunities to enhance research, innovation, and skill development in engineering and technology.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – Strengthening education through practical exposure and potential research partnerships. • SDG 8: Decent Work and Economic Growth – Preparing students with skills aligned with high-tech industry demands. • SDG 9: Industry, Innovation, and Infrastructure – Promoting technological innovation and engineering excellence. • SDG 17: Partnerships for the Goals – Fostering collaborations between academia and industry for sustainable development and innovation. 	<p>4, 8, 9, 17</p>	




Project	Detail	Related SDGs	Photo
<p>8. VMES Senior Project Exhibition Showcases Innovative Technology</p>	<p>On September 26, 2024, senior students from the Computer Science (CS) and Information Technology (IT) programs at Vincent Mary School of Engineering, Science and Technology (VMES), Assumption University, held their annual Senior Project Exhibition. The event highlighted a wide array of innovative technology projects, showcasing the talent, creativity, and technical expertise of the graduating class.</p> <p>Projects ranged from cutting-edge applications to unique software solutions, demonstrating students' ability to address real-world challenges through technology. The exhibition provided a platform for students to present their work to faculty, peers, and industry professionals, marking a significant milestone in their academic journey.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – Enhancing students' skills through practical project development and real-world application. • SDG 8: Decent Work and Economic Growth – Preparing graduates with competencies for the technology industry. • SDG 9: Industry, Innovation, and Infrastructure – Promoting innovation, research, and development in IT and computer science. 	<p>4, 8, 9</p>	

Project	Detail	Related SDGs	Photo
<p>9. Shanghai Partnership Signals Smart Future for AU Students</p>	<p>May 14, 2025 — Assumption University of Thailand (AU) signed a groundbreaking Memorandum of Understanding (MoU) with Shanghai Nanhu Vocational and Technical College, marking a strategic collaboration in intelligent connected vehicles, healthcare training, and metaverse-based education. The AU delegation, led by Rev. Bro. Sirichai Fonseka, f.s.g., Ph.D., President of AU, met with Prof. Jianliu Zhu, Deputy Party Secretary and President of Nanhu College, and Vice President Zhou Yifeng.</p> <p>Nanhu College, organized into five major academic groups — finance and commerce, tourism services, information technology, transportation, and culture and art — hosts nationally recognized training centers, including the Shanghai Vocational Education International Business Open Training Center, Auto Repair Open Training Center, and International Cruise Teaching Base.</p> <p>The AU delegation toured Nanhu’s 5G Digital Creativity Training Center, International Cruise Training Base, and New Energy Vehicle Smart Connectivity Center, all integrated into the college’s Metaverse Digital Interactive Space, showcasing immersive technology and vocational innovation.</p> <p>The collaboration includes:</p> <ul style="list-style-type: none"> • Establishing a Sino-Thai Intelligent Connected Vehicle Joint Laboratory for co-developing curriculum for ASEAN markets. • Metaverse-based immersive nursing training bridging technology with healthcare education. • Hosting 50 Thai exchange students over the next three years, with faculty exchange to co-develop localized academic content. <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – Enhancing global learning experiences and immersive training. • SDG 9: Industry, Innovation, and Infrastructure – Promoting innovation in connected vehicles and healthcare technology. • SDG 17: Partnerships for the Goals – Strengthening international collaboration and academic exchange. 	<p>4, 9, 17</p>	

Project	Detail	Related SDGs	Photo
<p>10. Aircraft Maintenance Engineering Workforce Development Program</p>	<p>VMES, Assumption University proudly hosted the Aircraft Maintenance Engineering Workforce Development Program, conducted in collaboration with Wefly Aero and sponsored by the Thai Professional Qualification Institute (TPQI). The program officially opened on August 19, 2024, at Pullman Bangkok King Power Hotel.</p> <p>The program aims to enhance Thailand’s aircraft maintenance workforce by providing training in Aircraft Mechanics: Airplanes (Level 3–5), in accordance with professional and international standards, including the European Aviation Safety Agency (EASA) guidelines. The initiative addresses the global shortage of skilled aircraft maintenance technicians, projected to reach over 500,000 personnel worldwide in 2024 by major aircraft manufacturers such as Boeing and Airbus.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – Developing technical and vocational skills for future workforce readiness. • SDG 8: Decent Work and Economic Growth – Preparing skilled professionals to support the aviation industry and economic development. • SDG 9: Industry, Innovation, and Infrastructure – Promoting high-quality technical training aligned with global standards. • SDG 10: Reduced Inequalities – Providing equal access to professional training for all qualified candidates. • SDG 17: Partnerships for the Goals – Demonstrating effective collaboration between academia, industry, and government agencies. 	<p>4, 8, 9, 10, 17</p>	 <p>The photo section contains three images. The top image is a large group photo of approximately 50 people, including officials and industry representatives, standing in front of a stage with a presentation screen. The middle image shows a man in a dark suit speaking at a podium on a stage, with an audience seated at long tables in the foreground. The bottom image is a close-up of the same speaker at the podium, which has a Pullman logo and a floral arrangement on it.</p>

Project	Detail	Related SDGs	Photo
<p>11. Assumption University Joins Electric Vehicle Industry Chain Initiative</p>	<p>The Ministry of Higher Education recently convened representatives from universities and the electric vehicle (EV) industry to form a collaborative Electric Vehicle Chain Group. This platform enables members to share knowledge, promote innovative EV activities, and foster synergy across academia and industry. Vincent Mary School of Engineering, Science and Information Technology (VMES), Assumption University is honored to be part of this initiative. As a member of the chain, VMES will contribute expertise and training to prepare students for emerging careers in the new energy automotive sector.</p> <p>In line with this, VMES is launching the New Energy Automotive Engineering program in 2025, designed to equip students with cutting-edge skills in EV technology, smart mobility, and sustainable automotive solutions. This program aims to serve both industry needs and students aspiring to careers in the new era of transportation engineering.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – Offering specialized programs that prepare students for future-ready careers. • SDG 7: Affordable and Clean Energy – Supporting the transition to electric mobility and renewable energy solutions. • SDG 8: Decent Work and Economic Growth – Developing skilled workforce for the sustainable automotive sector. • SDG 9: Industry, Innovation, and Infrastructure – Promoting innovation in electric vehicle technologies and infrastructure. • SDG 13: Climate Action – Contributing to reduced carbon emissions through EV education and sustainable transport development. • SDG 17: Partnerships for the Goals – Fostering collaboration between universities and industry for sustainable technological advancement. 	<p>4, 7, 8, 9, 13, 17</p>	

Thomas Aquinas School of Law

Project	Detail	Related SDGs	Photo
<p>1. Empowering Local Leaders: Thomas Aquinas School of Law Hosts Landmark Workshop</p>	<p>In a significant stride towards empowering local governance, the Thomas Aquinas School of Law at Assumption University of Thailand (AU), in collaboration with the Institute of Research and Academic Services, successfully organized a landmark workshop on “Laws and Key Operations for Subdistrict Headmen and Village Headmen in the Modern Era.” The event took place on August 8, 2024, at the Thewa Niwet Room, The Cathedral of Learning Building, Suvarnabhumi Campus.</p> <p>The workshop attracted over 130 participants, including key local leaders from the Bang Sao Thong District and surrounding areas. Opening remarks were delivered by Mr. Sompol Na Songkhla, Vice President for Legal and Privilege Affairs at AU. Representing the Deputy Governor of Samut Prakan Province, Mr. Raden Phomuang, Senior Assistant Chief District Officer of Bang Sao Thong District, provided an inspiring address, emphasizing the critical role of legal knowledge and administrative efficiency in strengthening local governance.</p> <p>The program featured expert lectures from distinguished speakers, including Dr. Ratawit Jitsujaritwong, Director of the Criminal Investigation Division, Bureau of Investigation and Legal Affairs, and Mr. Parintorn Toranee, Governing Officer at the Department of Provincial Administration. Adding further depth, Mr. Artit Pinpak and Dr. Norarit Sudsanguan of the Thomas Aquinas School of Law shared insights on Alternative Dispute Resolution and Legal Counselling and Assistance.</p> <p>This workshop underscored AU’s commitment to advancing community empowerment, legal literacy, and effective governance,</p>	<p>4, 10, 16, 17</p>	  

equipping local leaders with the knowledge and tools necessary to address contemporary challenges in their roles.

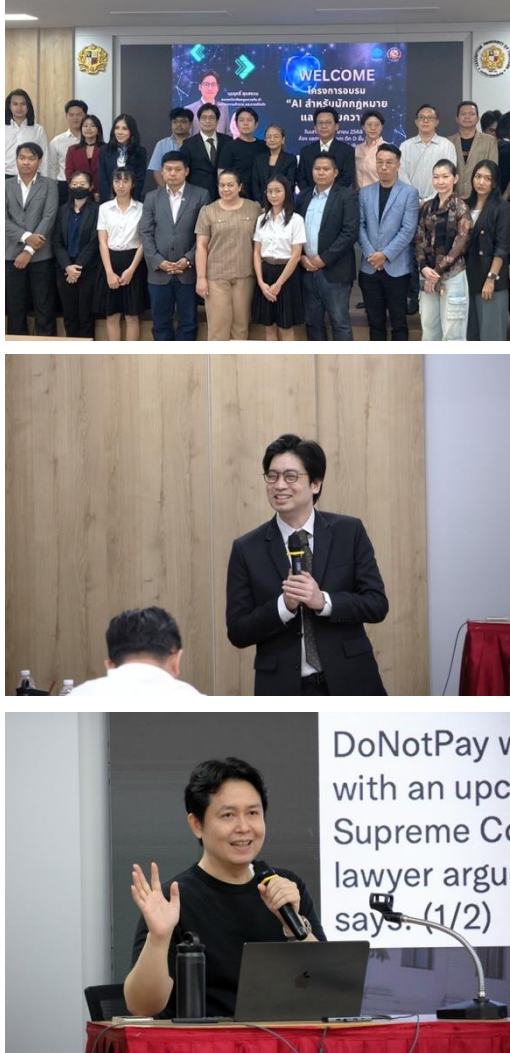
Key Outcomes of the Workshop


1. Enhanced Legal Knowledge – Strengthened understanding of laws and regulations relevant to community governance.
2. Improved Administrative Skills – Practical training to streamline processes and improve efficiency.
3. Strengthened Leadership Capabilities – Sharpened decision-making and problem-solving skills.
4. Networking Opportunities – Built connections among leaders for collaboration and exchange of best practices.
5. Access to Expert Insights – Gained updated perspectives from distinguished legal and administrative experts.
6. Increased Community Confidence – Strengthened public trust in local leadership.
7. Support for Continuous Education – Encouraged lifelong learning for sustainable governance.


Relevant SDGs:


- SDG 4 – Quality Education: Provides access to legal education and capacity-building for community leaders.
- SDG 10 – Reduced Inequalities: Strengthens inclusivity by ensuring grassroots leaders have equal access to legal and administrative knowledge.
- SDG 16 – Peace, Justice, and Strong Institutions: Promotes good governance, legal awareness, and dispute resolution mechanisms for stronger institutions.
- SDG 17 – Partnerships for the Goals: Demonstrates collaboration between academia, government agencies, and community leaders for sustainable development.



Project	Detail	Related SDGs	Photo
<p>2. AU Hosts “AI for Legal Profession” Seminar — Redefining the Future of Law in the Digital Age</p>	<p>Assumption University of Thailand (AU), Hua-Mak Campus, April 26, 2025 — The Thomas Aquinas School of Law, in collaboration with the Innotech Center, successfully hosted the seminar “AI for Legal Profession,” exploring how Artificial Intelligence (AI) is transforming the legal field. The event drew legal professionals, academics, students, and technology experts eager to learn how AI is reshaping legal practice.</p> <p>The one-day seminar provided participants with insights on AI applications in contract drafting, legal research, litigation strategy, and data analysis through keynote speeches, panel discussions, and hands-on demonstrations. Speakers included Dr. Norarit Sudsanguan, Dean of the Thomas Aquinas School of Law; Mr. Sathapon Patanakuha, CEO of Smart Contract Blockchain Studio; Mr. Thasanai Chaiyakhwaeng, litigation lawyer and legal tech advocate; and Miss Suruswadee Jaimsuwan, senior litigator at Tilleke & Gibbins.</p> <p>Attendees gained a comprehensive understanding of AI as a tool to empower legal professionals, making legal work smarter, faster, and more impactful. The seminar inspired participants to embrace AI in their careers, recognizing it as a transformative force rather than a replacement for human expertise. Following the event’s success, AU plans to expand AI-focused legal training programs to further support innovation in the legal sector.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4 – Quality Education: Promotes lifelong learning and equips law students and professionals with AI knowledge. • SDG 8 – Decent Work and Economic Growth: Enhances productivity and innovation in the legal profession. • SDG 9 – Industry, Innovation, and Infrastructure: Encourages technological advancement and innovation in legal services. • SDG 10 – Reduced Inequalities: Broadens access to legal knowledge and justice through AI tools. • SDG 16 – Peace, Justice, and Strong Institutions: Strengthens transparency, fairness, and efficiency in the justice system. • SDG 17 – Partnerships for the Goals: Builds collaboration between academia, the legal profession, and the tech industry. 	<p>4, 8, 9, 10, 16, 17</p>	

Project	Detail	Related SDGs	Photo
<p>3. Future Lawyers Inspired at AU Law Open House 2025</p>	<p>High school students, aspiring lawyers, and their families gained an inspiring glimpse into the world of law at Assumption University of Thailand (AU)'s Thomas Aquinas School of Law during its highly anticipated Law Open House 2025. Held on March 28, 2025, at AU's Hua Mak Campus, the event drew an enthusiastic crowd eager to explore legal education and career opportunities where business insight meets legal excellence.</p> <p>Participants stepped into the shoes of legal professionals through immersive mock trial sessions, law-themed workshops, and interactive classroom activities. These experiences allowed students to develop legal reasoning and critical-thinking skills while gaining valuable insights into real courtroom dynamics.</p> <p>Beyond the academic activities, attendees enjoyed exclusive campus tours, showcasing AU's state-of-the-art facilities and vibrant student life. They also benefited from personalized consultations with experienced law faculty, who provided tailored academic and career guidance. Networking sessions with current law students and alumni further enriched the experience, offering practical advice and helping participants build connections in the legal field.</p> <p>Each attendee received an official certificate of participation, a meaningful addition to their academic portfolios.</p> <p>AU's Thomas Aquinas School of Law continues to uphold its mission of cultivating the next generation of legal professionals who are not only skilled in navigating the complexities of law but also equipped with business acumen to thrive in a globalized world.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4 – Quality Education: Provides high school students with access to legal learning opportunities and career guidance. • SDG 8 – Decent Work and Economic Growth: Prepares students with future-ready skills for successful legal careers. 	<p>4, 8, 10, 16, 17</p>	

	<ul style="list-style-type: none"> • SDG 10 – Reduced Inequalities: Expands opportunities for diverse students to explore pathways to higher education and legal professions. • SDG 16 – Peace, Justice, and Strong Institutions: Promotes understanding of law and justice, nurturing future professionals committed to fairness and the rule of law. • SDG 17 – Partnerships for the Goals: Strengthens collaboration among faculty, students, alumni, and prospective students to build a supportive academic and professional community. 	
--	---	---

Project	Detail	Related SDGs	Photo
<p>4. AU Faculty of Law Organizes Lex Humanitas Camp 2024 — Law Students Giving Back to the Community</p>	<p>On January 13–14, 2025, the Faculty of Law at Assumption University of Thailand (AU) organized the Lex Humanitas Camp 2024 at Wat Lamud School in Ang Thong Province. This volunteer initiative brought together law students and faculty members in a meaningful effort to contribute to the local community.</p> <p>Over the course of two days, participants engaged in a variety of activities designed to improve the school environment and enhance students’ educational experiences. A key initiative was school beautification, where volunteers repainted sidewalks and school walls, transforming the campus into a more vibrant and welcoming space for young learners.</p> <p>Beyond physical improvements, the camp also emphasized educational enrichment, particularly in English language learning. Law students and faculty conducted interactive activities—such as games, storytelling, and conversational practice—that helped schoolchildren strengthen their English skills in a fun and engaging way.</p> <p>The Lex Humanitas Camp 2024 embodied the spirit of community service and legal education beyond the classroom, instilling a sense of social responsibility, teamwork, and empathy in law students. The experience left a lasting impact on both the AU participants</p>	<p>3, 4, 10, 11, 17</p>	


and the students and teachers at Wat Lamud School, reinforcing the importance of education and collaboration in building stronger communities.


Relevant SDGs:


- SDG 3 – Good Health and Well-being: Promotes student well-being by creating a safe and welcoming school environment.
- SDG 4 – Quality Education: Supports quality education by enhancing language learning opportunities and interactive teaching.
- SDG 10 – Reduced Inequalities: Provides underprivileged students with access to enriched learning experiences.
- SDG 11 – Sustainable Cities and Communities: Contributes to improving community facilities and creating sustainable, student-friendly environments.
- SDG 17 – Partnerships for the Goals: Strengthens collaboration between university students, faculty, and local schools to achieve shared educational and social goals.





Martin de Tours School of Management and Economics

Project	Detail	Related SDGs	Photo
<p>1. Assumption University Hosts Pre-Degree Special Program for High School Students</p>	<p>On May 20, 2025, the MSME Business School at Assumption University of Thailand (AU) welcomed 60 high school students from Nawamintharachinuthit Triamudomsuksapattanakarn School to a Pre-Degree Special Program. This initiative is designed to prepare students for academic success, strengthen core academic skills, enhance English language proficiency, and foster creative thinking in a supportive, university-level environment. Through hands-on and experimental learning activities, students gained valuable experience and confidence, facilitating a smooth transition into higher education. This program reflects Assumption University's commitment to academic excellence, holistic student development, and the cultivation of lifelong learning skills.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – improving academic skills and providing access to higher education preparation. • SDG 8: Decent Work and Economic Growth – fostering skills for future career readiness. • SDG 10: Reduced Inequalities – offering educational opportunities to students from diverse backgrounds. • SDG 17: Partnerships for the Goals – collaboration between schools and university to enhance education. 	<p>4, 8, 10, 17</p>	

Project	Detail	Related SDGs	Photo
<p>2. MSME Business School Hosts Retirement Planning Workshop for AU Personnel</p>	<p>On May 8, 2025, the Department of Finance and Risk Management, MSME Business School, Assumption University of Thailand (AU) conducted a Retirement Planning Workshop for faculty and staff. The workshop reaffirmed the university's commitment to the long-term financial wellness and personal security of AU personnel.</p> <p>Special appreciation was given to Dr. Sarina Preechalert, CFP, Deputy Chairperson of the Department of Finance and Risk Management, for delivering in-depth knowledge and facilitating an engaging session. This initiative reflects Assumption University's ongoing commitment to promoting financial literacy and holistic well-being among its personnel, ensuring they are well-prepared for a secure and sustainable future.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 3: Good Health and Well-Being – promoting mental and financial wellness for personnel. • SDG 4: Quality Education – enhancing financial literacy and lifelong learning. • SDG 8: Decent Work and Economic Growth – ensuring long-term economic security for employees. • SDG 10: Reduced Inequalities – providing equal access to financial knowledge and planning resources. 	<p>3, 4, 8, 10</p>	


Project	Detail	Related SDGs	Photo
<p>3. Assumption University and Tunghai University Launch Dual Master's Degree Program to Foster Global Academic Collaboration</p>	<p>On May 2, 2025, Assumption University (AU), represented by Rev. Bro. Dr. Sirichai Fonseka, President of AU, and Tunghai University (THU), represented by Dr. Kuo-En Chang, President of THU, proudly announced the launch of a dual master's degree program. The program combines AU's Master of Science in Business and Economics (MSBE) with THU's Executive MBA (EMBA) to provide students with a globally enriched educational experience.</p> <p>During the launch, Distinguished Contribution Awards were presented by Dr. Chainarong Rungruengarporn, Dean-Designate of MSME, to Dr. Kuo-En Chang and Mr. Sheng-Hsiung "Rock" Hsu, founder of Cal-Comp, in recognition of their visionary leadership in education and industry.</p> <p>This partnership signifies a major milestone in academic collaboration between Thailand and Taiwan, reflecting the shared commitment to academic excellence, internationalization, and cross-cultural talent development.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – promoting access to high-quality international education. • SDG 8: Decent Work and Economic Growth – equipping students with skills for global business leadership. • SDG 9: Industry, Innovation and Infrastructure – fostering collaboration between academic institutions and industry leaders. • SDG 17: Partnerships for the Goals – strengthening cross-border academic cooperation and institutional partnerships. 	<p>4, 8, 9, 17</p>	


Project	Detail	Related SDGs	Photo
<p>4. MSME Business School Hosts Two-Day Training on Curriculum Leadership in the 21st Century</p>	<p>On April 29–30, 2025, the MSME Business School, Assumption University of Thailand (AU) successfully conducted a two-day training program titled “Curriculum Leadership in the 21st Century School Environment: Issues and Challenges from a Global Perspective.”</p> <p>The program featured insightful talks delivered by Assistant Professor Dr. Dhanoos Sutthipisal, Dean of MSME Business School, and Assistant Professor Dr. Vasa Buraphadeja, Director of the Center of Teaching and Learning Innovation, who shared expertise on contemporary challenges and leadership strategies in curriculum management.</p> <p>Special appreciation was also extended to Dr. Soonthorn Pibulcharoensit, University Registrar, and Quamrul Millat, Associate Director of AU Study Abroad, for organizing this meaningful event that enhanced participants’ understanding of global educational perspectives and effective school leadership practices.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – promoting effective leadership and innovation in education. • SDG 8: Decent Work and Economic Growth – preparing educational leaders to contribute to sustainable school management. • SDG 10: Reduced Inequalities – supporting inclusive curriculum practices across diverse learning environments. • SDG 17: Partnerships for the Goals – fostering collaboration among educators, administrators, and international partners to improve curriculum leadership. 	<p>4, 8, 10, 17</p>	 <p>The photo column contains three images. The top image is a group photo of approximately 20 people, including staff and participants, standing in front of the Assumption University building. The middle image shows a male lecturer sitting at a desk in a classroom, facing a group of students seated at long tables. The bottom image shows a presentation slide on a screen in a lecture hall, with the audience visible in the foreground.</p>


Project	Detail	Related SDGs	Photo
<p>5. MSME Business School Empowers Graduating Students at MSME Last Orientation 2025</p>	<p>On February 20–21, 2025, MSME Business School, Assumption University of Thailand (AU) successfully hosted the MSME Last Orientation 2025, a two-day program designed to prepare graduating students for a smooth transition from university to the professional world.</p> <p>The event commenced at the John XXIII Conference Center, Suvarnabhumi Campus, featuring an inspiring opening speech by the Dean, a reflective sharing by a student representative, and a keynote address by Mr. Seksan Sapsubbsakul on “Growth Mindset in the Workplace: Thriving Beyond College.”</p> <p>Students participated in hands-on workshops, including:</p> <ul style="list-style-type: none"> • Post-Graduation Pathways: Making Informed Decisions for Your Future by Mr. Kasipat Wongvitayajorn, University of Cambridge • Crafting Impactful Resumes and Defining Your Goals with AI Tools by Dr. Vasa Buraphadeja, Director, Center for Learning Innovation, Assumption University • Job Interview Preparation: Essential Tips and Mock Interview by Adecco Thailand <p>On February 21, career-focused sessions continued with:</p> <ul style="list-style-type: none"> • Job Application Strategies by Mr. Aniruth Nimiwattana, Managing Director, TalentUp Consulting Group • Cabin Crew Interview Prep by Kru P’ Nash, Fly High • From Campus to Career: Tips and Tricks for a Successful Interview by Mr. Terapat Prapapanich, Director, Unilever Professional Thailand <p>The orientation provided students with practical knowledge, career planning strategies, and essential skills to excel in their professional journeys. MSME Business School extends its appreciation to all distinguished guest speakers and partners for their valuable contributions.</p> <p>Relevant SDGs:</p>	<p>4, 8, 10,</p>	


- SDG 4: Quality Education – equipping students with career readiness skills and lifelong learning mindset
- SDG 8: Decent Work and Economic Growth – fostering employability and professional development
- SDG 10: Reduced Inequalities – supporting equal access to career preparation resources and opportunities




Project	Detail	Related SDGs	Photo
<p>6. SBM Students Gain Insights on Sustainable Business at CPALL Company Visit</p>	<p>On February 13, 2025, the Department of Sustainable Business Management (SBM), MSME Business School, Assumption University of Thailand (AU) organized a company visit to CPALL Public Company Limited in Nonthaburi, providing over 100 SBM students with invaluable learning experiences and first-hand insights into corporate operations.</p> <p>A key highlight of the visit was an inspiring presentation and company tour led by CPALL management executives, who shared their expertise on sustainability and ESG (Environmental, Social, and Governance) initiatives, strategic planning, and the future development of 7-Eleven stores.</p> <p>This visit allowed students to connect theory with practice, observe real-world business operations, and understand the importance of sustainable business practices in a rapidly evolving market. The Department of SBM continues its commitment to fostering industry partnerships and equipping future business leaders with knowledge, experience, and professional networking opportunities.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – providing students with experiential learning opportunities • SDG 8: Decent Work and Economic Growth – understanding sustainable business operations and ethical management • SDG 9: Industry, Innovation, and Infrastructure – exposure to innovative business models and operational excellence • SDG 12: Responsible Consumption and Production – learning about corporate sustainability and ESG practices • SDG 17: Partnerships for the Goals – strengthening collaboration between academia and industry 	<p>4, 8, 9, , 12, 17</p>	


Project	Detail	Related SDGs	Photo
<p>7. MSME Business School Strengthens Industry Collaboration through MOU Signing</p>	<p>MSME Business School, Assumption University, is pleased to announce the signing of a Memorandum of Understanding (MOU) with Central Retail, Evercomm, and Ascend Group, marking a significant step in promoting educational advancement and collaborative initiatives that benefit students, faculty, industry, and the broader community.</p> <p>The signing ceremony was warmly hosted by Asst. Prof. Dr. Dhanoos Sutthipisal, Dean of MSME Business School, and attended by distinguished delegates from the partner companies, including:</p> <ul style="list-style-type: none"> • Central Retail: Ms. Wetisa Kanjankaew, Ms. Suwanna Panyawong-Udom, and Mr. Wattanachai Chaiwong • Evercomm: Mr. Wisut Kaewbangkapom and Mr. Saichon Sittikulwanich • Ascend Group: Ms. Natkarueta Srikasikorn, Ms. Salakchit Prompuay, and Mr. Anurak Chavalnarinthorn <p>This collaboration aims to foster a conducive environment for learning and professional growth, enhance students' experiences, and prepare them for future challenges in the dynamic business world. The initiative will also strengthen industry-academia partnerships, promote practical skills development, and encourage innovative projects that benefit both the university and the wider community.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – fostering skills development, knowledge sharing, and experiential learning for students and faculty • SDG 8: Decent Work and Economic Growth – preparing students for employment and promoting sustainable business practices • SDG 9: Industry, Innovation, and Infrastructure – strengthening industry-academia collaboration to drive innovation and entrepreneurship • SDG 17: Partnerships for the Goals – building strong partnerships between education institutions and the corporate sector 	<p>4, 8, 9, 17</p>	


Project	Detail	Related SDGs	Photo
<p>8. ABLÉ Center Joins Startup Thailand League 2025</p>	<p>Assumption University of Thailand (AU) proudly participated in the Startup Thailand League 2025 Press Conference, represented by Asst. Prof. Dr. Uree Cheasakul, Vice President for Academic Affairs; Asst. Prof. Dr. Dhanoos Sutthipisal, Dean of the Martin de Tours School of Management and Economics; and Dr. Akechai Judkrue, Director of the ABLÉ Center.</p> <p>The Startup Thailand League is a national initiative aimed at fostering innovation and entrepreneurship among university students across Thailand. Now in its ninth year, the program has engaged over 55 universities, providing a platform for students to develop startup ideas, receive mentorship, and compete in pitching events. This initiative plays a pivotal role in strengthening Thailand’s startup ecosystem and nurturing the next generation of entrepreneurs.</p> <p>AU’s participation highlights its ongoing commitment to developing young entrepreneurs and promoting business innovation. Through ABLÉ Center’s involvement, students gain access to mentorship, networking opportunities, and practical experience, reinforcing AU’s mission to cultivate future leaders with innovative thinking and entrepreneurial skills.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – promoting experiential learning and entrepreneurial education • SDG 8: Decent Work and Economic Growth – encouraging innovation, business creation, and economic development • SDG 9: Industry, Innovation, and Infrastructure – supporting startups and technological entrepreneurship • SDG 17: Partnerships for the Goals – fostering collaboration between universities, industry, and government initiatives 	<p>4 , 8, 9, 17</p>	


Project	Detail	Related SDGs	Photo
<p>9. Bangchak Executive Shares Insights on Business Strategies for Sustainable Growth</p>	<p>Mr. Bundit Hansapaiboon, Chief Operating Officer and Senior Executive Vice President of Refinery and Oil Trading Business Group, Bangchak Corporation Public Company Limited, delivered a lecture titled “Sustainability in Action: Strategies for a Resilient Future”.</p> <p>The session, organized by the Martin de Tours School of Management and Economics (MSME), Assumption University, was attended by MSME undergraduate students, faculty members, and undergraduates from various majors at Assumption University, Suvarnabhumi Campus.</p> <p>The lecture provided participants with valuable insights into sustainable business practices, corporate social responsibility, and resilience strategies in the energy sector. Students and faculty gained knowledge on integrating sustainability into business operations, fostering both economic growth and environmental stewardship.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – enhancing student learning and exposure to industry expertise • SDG 7: Affordable and Clean Energy – insights on sustainable energy management • SDG 8: Decent Work and Economic Growth – promoting sustainable business growth and corporate responsibility • SDG 12: Responsible Consumption and Production – understanding sustainable business operations • SDG 13: Climate Action – fostering awareness of environmental impact and mitigation strategies 	<p>4, 7, 8, 12, 13</p>	 <p>The photo section contains three images. The top image shows a lecture hall with a presentation slide titled 'Sustainability in Action: Strategies for a Resilient Future'. The middle image is a large group photo of students and faculty members. The bottom image is a group photo of the speaker, Mr. Bundit Hansapaiboon, and other participants on a stage.</p>

Project	Detail	Related SDGs	Photo
<p>10. MSME Business School, Assumption University Facilitates Global Business Discussions</p>	<p>The MSME Business School, Assumption University of Thailand, successfully hosted The 23rd International Business and Economy Conference (IBEC2025) during January 3–6, 2025, at Suvarnabhumi Campus. The conference provided a platform for scholars and practitioners to engage in intellectual discussions on strategic challenges in the global arena.</p> <p>The event featured in-person sessions across five specialized tracks: Finance and Economics, Management and Marketing, Accounting and Sustainability, Business Analytics, and Hospitality and Tourism. Participants attended presentations, panel discussions, and networking sessions tailored to these fields.</p> <p>The conference commenced with a welcome address by Assistant Professor Dr. Dhanoos Sutthiphisal, Dean of MSME Business School, followed by remarks from Assoc. Prof. Dr. Wei He, Conference Chair from IONA University. Rev. Bro. Dr. Sirichai Fonseka, President of Assumption University, delivered the inaugural address, emphasizing the importance of such forums in fostering academic and professional growth.</p> <p>A highlight of the opening day was the keynote speech by Assoc. Prof. Dr. Manapol Ekkayokkaya from Chulalongkorn University, who shared insights on emerging trends in the global business landscape, titled “Navigating Economic Turbulence: Financial Innovations and Strategies for Sustainable Growth Implications from M&As in Emerging Economies”.</p> <p>As the event concluded, organizers and attendees reflected on the invaluable knowledge and connections shared during the four days. The success of IBEC 2025 demonstrated the power of international academic collaboration in tackling global challenges and promoting innovation.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – fostering global learning and academic exchange • SDG 8: Decent Work and Economic Growth – discussing sustainable business and economic strategies 	<p>4, 8, 9, 12, 17</p>	 <p>The photo section contains three images. The top image is a large group photo of conference attendees standing in a grand hall. The middle image shows a presentation ceremony where a man in a white clerical robe is presenting a certificate to a man in a grey suit, with a woman in a dark suit standing to the right. The bottom image shows a panel discussion taking place in a conference room with a large curved table and a chandelier.</p>

	<ul style="list-style-type: none"> • SDG 9: Industry, Innovation, and Infrastructure – sharing insights on innovation and sustainable industrial practices • SDG 12: Responsible Consumption and Production – promoting sustainability in accounting and business management • SDG 17: Partnerships for the Goals – strengthening international collaboration among universities 		
--	---	--	--

Project	Detail	Related SDGs	Photo
<p>11. Empowering Students with Personal Financial Planning for a Secure Future</p>	<p>As students embark on the journey to adulthood, understanding money management and personal financial planning is crucial for their success. Developing skills to manage money, set SMART financial goals, and make informed decisions equips students with essential competencies for a successful and independent future. In line with this, students majoring in Finance and Risk Management, MSME Business School, Assumption University, conducted the Money Management Training: Personal Financial Planning for young learners:</p> <ul style="list-style-type: none"> • High school students (554 students, Grade 9) at Nawamintharachinuthit Triamudomsuksapattanakarn School (Nmr.T.U.P.), through both Thai and English sessions during December 2–3, 2024, 9:00–11:30 • Primary school students (80 students, Grade 4) at Assumption Samutprakarn School, through bilingual sessions on November 28, 2024, 12:30–15:30 <p>This initiative promotes financial literacy at an early age, helping students gain confidence in making financial decisions, avoid common pitfalls, and build a strong foundation for future financial security.</p> <p>By empowering the next generation with personal financial knowledge, Assumption University seeks to prepare students to manage money responsibly and confidently, fostering lifelong skills that contribute to individual and societal prosperity.</p>	<p>4, 8, 10, 17</p>	

	<p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – providing knowledge and skills for personal and professional growth • SDG 8: Decent Work and Economic Growth – preparing students for financial independence and responsible economic participation • SDG 10: Reduced Inequalities – offering equitable access to financial literacy education for young learners • SDG 17: Partnerships for the Goals – collaboration between educational institutions and schools to achieve sustainable development goals 		
--	--	--	---

Project	Detail	Related SDGs	Photo
<p>12. MSME Business School Hosts Faculty and Staff Training Day 2025</p>	<p>On January 14, 2025, MSME Business School, Assumption University, organized a meaningful Training Day dedicated to enhancing professional development, safety awareness, and community spirit among faculty members and staff.</p> <p>The day featured four significant activities:</p> <p>MSME Blessing Ceremony A solemn blessing ceremony was held to mark the beginning of a prosperous and auspicious year, officiated by Rev. Bro. Dr. Amnuay Yoonprayong.</p> <p>Active Shooting Response and Violence Prevention Training Faculty members and staff participated in vital safety training, equipping them with strategies and actions to effectively respond to emergency incidents. The training was led by experts from the Tourist Police Bureau and the Patrol and Special Operation Division.</p> <p>MSME Family Recognition Day A heartfelt celebration honored the achievements and contributions of the MSME community. Awards for excellence in teaching, research, and service were presented to outstanding faculty and staff members:</p>	<p>3, 4, 8, 16</p>	

- Dr. Sasithorn Phonkaew
- Ms. Suchira Phoorithewet
- Ms. Supawan Rattanakom
- Mr. Dhirachat Chayaporn
- Dr. Akechai Judkrue
- Dr. Donyawan Chantokul
- Asst. Prof. Dr. Bing Zhu
- Dr. Jenette Bucog Villegas
- Ms. Valai Vilaivarangkul

MSME Gathering Party


The Training Day concluded with a warm and joyful gathering, reinforcing the spirit of unity and collaboration within the MSME family.


The success of this event reflects the School's commitment to fostering a safe, supportive, and inspiring working environment for its academic community.


Relevant SDGs:


- SDG 3: Good Health and Well-Being – promoting safety and violence prevention training
- SDG 4: Quality Education – recognizing teaching and research excellence
- SDG 8: Decent Work and Economic Growth – strengthening professional development of faculty and staff
- SDG 16: Peace, Justice, and Strong Institutions – supporting safety awareness and violence prevention in education institutions





Project	Detail	Related SDGs	Photo
<p>13. SBM and Center for Global Engagement Organize Educational Field Trip to Nakhon Pathom</p>	<p>On December 19, 2024, the BBA in Sustainable Business Management (SBM) and the Center for Global Engagement and Partnerships, MSME Business School, Assumption University, successfully organized a comprehensive day-long educational field trip to Nakhon Pathom, with the participation of 112 students from diverse cultural backgrounds—including Burmese, Cambodian, Chinese, Japanese, Nepalese, and Thai—accompanied by nine faculty members and staff.</p> <p>Throughout the trip, students engaged in a variety of enriching activities:</p> <ul style="list-style-type: none"> • Cultural Immersion: Visits to the Phra Pathommachedi and the Thai Human Imagery Museum, fostering cross-cultural understanding and appreciation of Thai heritage. • Sustainability Learning: Hands-on exploration at Air Orchids, where students experienced the Orchid Laboratory and the Orchid Supermarket, gaining valuable insights into sustainable business practices in agriculture and floriculture. <p>This activity highlighted MSME’s commitment to holistic education, combining cultural experiences with real-world exposure to sustainability-driven enterprises.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – enhancing student learning through experiential education • SDG 8: Decent Work and Economic Growth – understanding sustainable entrepreneurship and agribusiness models • SDG 11: Sustainable Cities and Communities – promoting cultural awareness and responsible tourism • SDG 12: Responsible Consumption and Production – learning sustainable practices in agriculture and business • SDG 17: Partnerships for the Goals – fostering collaboration across cultures and disciplines 	<p>4, 8, 11, 12, 17</p>	


Project	Detail	Related SDGs	Photo
<p>14. ABLE Incubation Center and Partners Celebrate Success of SME Fundraising Course</p>	<p>On Tuesday, October 8, 2024, Dr. Akechai Judkrue, Director of ABLE Incubation Center, Assumption University of Thailand, and Assoc. Prof. Dr. Metta Ongkasuwan, Manager of the Center, attended the Pitching DIPO Batch 2 and the closing ceremony of “Elevating Businesses for Fundraising” at the Hall of Fame, Chalermrajkumal Building (C), Hua Mak Campus.</p> <p>In collaboration with DIPO and Unicorn X Academy, the ABLE Incubation Center successfully completed the second cohort of the SME fundraising course, equipping small and medium-sized enterprises with the knowledge, skills, and opportunities to secure significant funds for their business expansion.</p> <p>This initiative not only strengthens the entrepreneurial ecosystem but also empowers SMEs with real-world solutions to grow, compete, and thrive in the evolving business landscape.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – providing SMEs with knowledge and skills development • SDG 8: Decent Work and Economic Growth – supporting SME growth and job creation • SDG 9: Industry, Innovation, and Infrastructure – fostering innovation and business development • SDG 17: Partnerships for the Goals – building strong collaborations among academia, government, and industry 	<p>4, 8, 9, 17</p>	

Project	Detail	Related SDGs	Photo
<p>15. MSME Open House 2024: “The Cruise” — Navigating the Future of Business Education</p>	<p>On Saturday, November 2, 2024, the Martin de Tours School of Management and Economics (MSME), Assumption University of Thailand, proudly hosted the MSME Open House 2024 under the theme “The Cruise” at the Suvarnabhumi Campus.</p> <p>The event offered prospective students and parents the opportunity to explore academic programs, meet faculty members, and experience the vibrant MSME community. Each department represented a “port of opportunity,” guiding participants through various fields of business education including finance, marketing, management, business analytics, and international business. The Open House highlighted MSME’s commitment to nurturing future leaders through academic excellence, innovation, and global perspectives. Visitors were warmly welcomed and gained first-hand insights into the supportive environment and dynamic learning experiences that define the MSME Business School.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – providing access to high-quality education and career guidance • SDG 8: Decent Work and Economic Growth – preparing students for meaningful careers in business • SDG 9: Industry, Innovation, and Infrastructure – equipping students with innovative skills for the future of industry • SDG 17: Partnerships for the Goals – fostering collaboration between academia, industry, and society 	<p>4, 8, 9, 17</p>	

Project	Detail	Related SDGs	Photo
<p>16. MSME Business School and Wacoal Join Forces in Flood Relief Donation</p>	<p>The Martin de Tours School of Management and Economics (MSME), Assumption University of Thailand, together with executives and staff from Thai Wacoal Public Company Limited, organized a large-scale donation campaign to support flood victims across Thailand.</p> <p>New products, including underwear, sleepwear, children’s wear, and clothing from all Thai Wacoal brands, were collected and packed into over 90 large boxes, totaling 8,900 items with an estimated value of 2,500,000 THB.</p> <p>These relief goods were delivered to the Disaster Relief Division, Office of Policy and Planning, Directorate of Civil Affairs, Royal Thai Air Force, at the Royal Thai Air Force Museum, to be distributed to flood-affected communities in Chiang Rai, Nong Khai, and other provinces nationwide.</p> <p>This collaboration highlights MSME’s and Thai Wacoal’s shared commitment to social responsibility, community well-being, and sustainable development.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 1: No Poverty – providing essential support to disaster-affected communities • SDG 3: Good Health and Well-being – ensuring well-being through clothing and basic needs • SDG 10: Reduced Inequalities – extending aid to vulnerable groups in flood-affected areas • SDG 11: Sustainable Cities and Communities – strengthening resilience in times of natural disaster • SDG 17: Partnerships for the Goals – collaboration between academia, private sector, and government agencies 	<p>1, 3, 10, 11, 17</p>	 <p>The photo section contains three images. The top image shows a group of approximately 15 people, including students and staff, standing behind a table filled with folded clothing and several cardboard boxes. They are holding a pink banner with Thai text. The middle image shows four people loading large cardboard boxes onto the back of a white truck. The bottom image shows a group of people, mostly young women, working together to pack items into cardboard boxes in a warehouse or storage area.</p>

Project	Detail	Related SDGs	Photo
<p>17. Entrepreneur Showcase 1/2024: Innovating for a Zero-Waste Future</p>	<p>As part of the BBA4101 Entrepreneurship course, MSME Business School, Assumption University, successfully organized the Entrepreneur Showcase 1/2024, under the inspiring theme “Zero-Waste”.</p> <p>A total of 31 student groups presented their creative business ideas and prototypes that emphasized sustainable innovation and responsible consumption. From these, 9 finalist teams were selected to pitch their ideas before a distinguished panel of 4 external judges:</p> <ul style="list-style-type: none"> • Dr. Nattee Onin, Chairman of Sappe and CEO of TTT Corporation (AU Alumnus) • Ms. Taychanun Tangtevanon, Chief Marketing Officer, Whiteline Group • Mr. Kunthaphatt Nutapotipan, CEO & Co-Founder, Sookjai Digital Agency and Solar Cell (AU Alumnus) • Dr. Yossaya Chiyaphapharak, CEO & Founder, Satayu Corporation (AU Alumnus) <p>The competition concluded with the announcement of the Top Three Winning Teams, who received cash awards totaling 10,000 THB, generously sponsored by ABLE Incubator Centre. This event highlights MSME’s mission to nurture future-ready entrepreneurs who combine creativity, sustainability, and business acumen to make a positive impact on society.</p> <p>Relevant SDGs: SDG 4: Quality Education – equipping students with entrepreneurial knowledge and hands-on experience. SDG 7: Affordable and Clean Energy – inspiring ideas linked to renewable energy and clean technology. SDG 8: Decent Work and Economic Growth – fostering job creation and innovation-driven enterprises. SDG 9: Industry, Innovation and Infrastructure – promoting creative business models and sustainable startups.</p>	<p>4, 7, 8, 9, 11, 12, 13, 15, 17</p>	

	<p>SDG 11: Sustainable Cities and Communities – developing business concepts that support community resilience.</p> <p>SDG 12: Responsible Consumption and Production – emphasizing waste reduction and circular economy practices.</p> <p>SDG 13: Climate Action – addressing environmental impacts through Zero-Waste initiatives.</p> <p>SDG 15: Life on Land – encouraging sustainable use of natural resources and biodiversity conservation.</p> <p>SDG 17: Partnerships for the Goals – bringing together students, alumni, business leaders, and incubators to co-create sustainable solutions.</p>		
--	---	--	---

Project	Detail	Related SDGs	Photo
<p>18. Yuwaphat Rak Tin Project 2024</p> <p>Successfully Concludes with Sustainable Community Impact</p>	<p>In collaboration with the Government Savings Bank (GSB), the Martin de Tours School of Management and Economics (MSME Business School), Assumption University of Thailand, successfully concluded the Yuwaphat Rak Tin Project 2024, an initiative that promoted economic sustainability, social well-being, and innovation in local communities and social enterprises in the Lat Krabang and Prawet districts of Bangkok.</p> <p>The project, coordinated by Asst. Prof. Dr. Uree Cheasakul, Vice President for Academic Affairs, and Asst. Prof. Dr. Dhanoos Sutthiphisal, Dean of MSME Business School, ran from February to September 2024 and included five teams working with local business owners:</p> <ul style="list-style-type: none"> Econut – Chan Krung Nawat Vithe Community Enterprise MysticMon – Liap Khlong Mon Community Enterprise Handiwork Jewelry – From F-Design Mushroom Madjai – Krathum Chaeng Phatthana Community Local Pulse – SMCE Baan Koh Klan, Prawet District <p>Each team applied modern technologies and social networks to enhance business productivity, improve distribution channels, and empower community entrepreneurs.</p>	<p>1, 4, 8, 9, 11, 12, 17</p>	


The Closing Ceremony on September 13, 2024, at the Cathedral of Learning building, featured a product showcase, achievement presentations, and an Awards Ceremony. The Best Team Award went to Local Pulse, followed by Econut (first runner-up) and MysticMon (second runner-up). Local Pulse will represent MSME at the national finals in November 2024 to compete for the prestigious *Best of the Best Award*.


Relevant SDGs:


- SDG 1: No Poverty – supporting livelihoods in local communities.
- SDG 4: Quality Education – providing hands-on learning for students.
- SDG 8: Decent Work and Economic Growth – empowering social enterprises.
- SDG 9: Industry, Innovation, and Infrastructure – applying innovative business solutions.
- SDG 11: Sustainable Cities and Communities – strengthening community resilience.
- SDG 12: Responsible Consumption and Production – promoting sustainable products.
- SDG 17: Partnerships for the Goals – fostering collaboration between academia, business, and communities.


The success of Yuwaphat Rak Tin Project 2024 reflects AU’s commitment to academic excellence, community empowerment, and sustainable development.





Project	Detail	Related SDGs	Photo
<p>19. Assumption University and Tunghai University Forge Strategic Partnership for Global Education Excellence</p>	<p>On September 9, 2024, Assumption University of Thailand (AU) and Tunghai University, Taiwan, officially signed a Memorandum of Understanding (MOU) at AU’s Suvarnabhumi Campus. The signing was presided over by Rev. Bro. Dr. Sirichai Fonseka, President of Assumption University, and Prof. Kuo-en Chang, President of Tunghai University.</p> <p>Rev. Bro. Dr. Sirichai Fonseka emphasized that this collaboration will foster multicultural integration, strengthen international competitiveness, and cultivate future leaders equipped with global competencies. Prof. Kuo-en Chang highlighted the significance of this partnership in nurturing talents with innovative resilience and global perspectives, contributing to the future of higher education and supporting economic growth in Southeast Asia.</p> <p>The partnership will cover key areas such as:</p> <ul style="list-style-type: none"> • Academic exchange programs for faculty and students • Research collaboration across disciplines • Student exchange opportunities for cross-cultural learning • Dual-degree master’s programs, particularly for professionals and expatriates in Thailand <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – expanding access to international learning opportunities • SDG 8: Decent Work and Economic Growth – preparing future-ready professionals • SDG 9: Industry, Innovation, and Infrastructure – enhancing research and innovation capacity • SDG 10: Reduced Inequalities – promoting inclusive education across borders • SDG 17: Partnerships for the Goals – strengthening global academic partnerships <p>The AU–Tunghai partnership marks a milestone in advancing world-class education, research excellence, and sustainable global engagement.</p>	<p>4, 8, 9, 10, 17</p>	


Project	Detail	Related SDGs	Photo
<p>20. AU Wealth Clinic: Free Personal Financial Planning Services for AU Personnel</p>	<p>The Department of Finance and Risk Management, Martin de Tours School of Management and Economics (MSME), Assumption University, proudly introduces the AU Wealth Clinic Program. This initiative offers free consultation services via Zoom to AU personnel, provided by a Certified Financial Planner (CFP®).</p> <p>The AU Wealth Clinic aims to empower university personnel with the knowledge and tools necessary to manage their personal finances effectively. Services include guidance on savings, investments, retirement planning, insurance, and overall financial well-being.</p> <p>By supporting financial literacy and personal financial stability, this program reflects AU’s commitment to enhancing the quality of life for its community.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 1: No Poverty – helping individuals prevent financial vulnerability and reduce poverty risks • SDG 3: Good Health and Well-being – promoting overall well-being through financial security • SDG 4: Quality Education – providing access to financial knowledge and literacy • SDG 8: Decent Work and Economic Growth – fostering financial stability and resilience in the workplace • SDG 10: Reduced Inequalities – offering equal access to financial planning services for all AU personnel <p>The AU Wealth Clinic is a step forward in promoting sustainable financial well-being within the Assumption University community.</p>	<p>1, 3, 4, 8, 10</p>	 <p>The poster for the AU Wealth Clinic features a yellow and white color scheme. At the top, it reads 'BY CERTIFIED FINANCIAL PLANNER CFP®' and 'SPECIAL OFFER'. The main title is 'AU WEALTH CLINIC'. Below this, there is a list of services in Thai: 'ตรวจสอบสุขภาพทางการเงิน', 'วางแผนสภาพคล่อง', 'วางแผนการลงทุน', 'วางแผนเพื่อการศึกษาบุตร', 'วางแผนประกันภัยและภาษี', and 'วางแผนเพื่อวัยเกษียณ'. On the right side, it lists services: 'FINANCIAL HEALTH CHECK', 'LIQUIDITY PLANNING', 'INVESTMENT PLANNING', 'EDUCATION PLANNING', 'INSURANCE AND TAX PLANNING', and 'RETIREMENT PLANNING'. A red speech bubble says 'FREE SERVICES! FOR AU FACULTY MEMBERS AND STAFF'. There is a 'SCAN ME' button with a QR code and a small illustration of a person at a computer.</p>


Project	Detail	Related SDGs	Photo
<p>21. MSME Business School Hosts ESG Seminar and Workshop on Sustainability Mindset</p>	<p>On September 6, 2024, the BBA in Sustainable Business Management (SBM) program at MSME Business School, Assumption University, successfully organized an ESG Seminar and Workshop titled "Introduction to Sustainability and the Importance of an ESG Mindset." The seminar provided students with practical knowledge and insights into environmental, social, and governance (ESG) practices, highlighting the crucial role of sustainability in modern business. We extend our gratitude to our distinguished speakers:</p> <ul style="list-style-type: none"> • Dr. Phorntida Poontrakul, Full-time Lecturer, Department of Finance and Risk Management, shared her expertise on ESG principles and sustainable business strategies. • Mr. Pasathon Phetphan, Business Economics student, shared his hands-on experience from an internship in the Sustainability Management Division, Bangchak Corporation Public Company Limited. <p>Participants engaged in interactive discussions, explored real-world applications of sustainability practices, and developed a strong understanding of the ESG mindset required for future business leaders.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – equipping students with knowledge on sustainable business practices • SDG 8: Decent Work and Economic Growth – fostering responsible and sustainable economic activity • SDG 9: Industry, Innovation, and Infrastructure – encouraging sustainable industrial and business innovation • SDG 12: Responsible Consumption and Production – promoting efficient use of resources and sustainability awareness • SDG 13: Climate Action – emphasizing environmental responsibility in business decisions <p>The event demonstrates MSME Business School’s commitment to nurturing future-ready business leaders with a strong sense of sustainability and social responsibility.</p>	<p>4, 8, 9, 12, 13</p>	


Project	Detail	Related SDGs	Photo
<p>22. MSME Students Empower Local Farmers through Social Entrepreneurship Project</p>	<p>The BEN4316 Social Entrepreneurship class (2024), under the Department of Global Business Management (GBM), MSME Business School, Assumption University, led by Dr. Jenette V. Puyod, successfully conducted a social impact project at Pakchan Mueng Farm, Lat Krabang.</p> <p>The students implemented a variety of initiatives to enhance the farm’s visibility and business operations, including:</p> <ul style="list-style-type: none"> • Creating a website and Google Maps listing • Establishing a social media presence, including a TikTok page • Guiding farmers to partner with delivery services such as Grab, Lineman, and Lalamove to provide fresh vegetables efficiently to customers <p>A central component of the project focused on building a social business model based on the triple bottom line: people, planet, and profit. The farm emphasizes supporting community well-being by providing organic vegetables at fair prices and creating employment opportunities for local residents. Students also proposed impactful branding and packaging strategies to increase the marketability of the farm’s products.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 1: No Poverty – generating income and employment for local communities • SDG 2: Zero Hunger – providing access to healthy, organic food • SDG 8: Decent Work and Economic Growth – promoting sustainable livelihoods and entrepreneurship • SDG 12: Responsible Consumption and Production – encouraging sustainable farming practices and resource efficiency • SDG 13: Climate Action – supporting environmentally responsible agricultural methods <p>Through hands-on engagement, students gained practical experience in social entrepreneurship while empowering local farmers and promoting sustainable community development.</p>	<p>1, 2, 8, 12, 13</p>	 <p>The top photo shows a group of approximately 20 people, including students and staff, standing in front of a building at Pakchan Mueng Farm. The middle and bottom photos show students in white shirts and ties sitting at a table with a laptop, engaged in a discussion with a woman in a pink shirt, likely a farmer or local resident. Banners in the background mention 'ศูนย์การเรียนรู้และถ่ายทอดนวัตกรรม' (Innovation Learning and Transfer Center) and 'โครงการพัฒนาอาชีพและประมงประมงประมง' (Vocational and Fisheries Development Project).</p>

Project	Detail	Related SDGs	Photo
<p>23. SBM Students Gain Real-World Insights through Bangchak Corporation Visit</p>	<p>On August 27, 2024, the Department of Sustainable Business Management (SBM), MSME Business School, Assumption University, organized an enriching company visit to Bangchak Corporation Public Company Limited. The visit was led by Dr. Aya Fukushige, Chairperson, and A. Kitima Pongsatha, Deputy Chairperson, with support from Dr. Ximan Zong.</p> <p>The visit offered SBM students and faculty a unique opportunity to learn directly from industry leaders:</p> <ul style="list-style-type: none"> • Ms. Nintira Abhisinha, Senior Vice President of Corporate Sustainability Development and Standards, shared Bangchak’s vision and sustainable business practices. • Mr. Jirapat Yaovatsakul, Acting Vice President of the Initiative and Innovation Center, discussed the company’s innovative strategies and long-term planning. • A hands-on workshop led by Ms. Anchalee Dattaradon and Ms. Prapasri Puntujariya introduced students to green office practices, waste management, and sustainable operational strategies, providing a “Greenovative Experience.” <p>This visit strengthened students’ understanding of corporate sustainability and ESG practices, bridging classroom knowledge with practical application.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 7: Affordable and Clean Energy – learning sustainable energy initiatives • SDG 8: Decent Work and Economic Growth – observing responsible business operations • SDG 9: Industry, Innovation, and Infrastructure – gaining insights into innovative corporate practices • SDG 12: Responsible Consumption and Production – focusing on waste management and resource efficiency • SDG 13: Climate Action – understanding environmental responsibility in corporate operations 	<p>7, 8, 9, 12, 13</p>	 <p>The photo section contains three images. The top image is a group photo of approximately 20 people, including students and faculty, standing in front of a stage with two large projection screens. The middle image shows a classroom setting with students seated in green chairs, facing a stage where a presentation is being displayed on a screen. The bottom image is a close-up of a male speaker in a blue shirt standing at a podium, addressing an audience seated in front of him. A large projection screen behind him displays a slide titled 'Greenovative Experience' with various icons and text.</p>


Project	Detail	Related SDGs	Photo
<p>24. Youth Volunteer Project 2024: Supporting Bon Kai Homemaker Community Enterprise</p>	<p>During June–July 2024, students and faculty from the Martin de Tours School of Business and Economics, Assumption University, actively participated in the Youth Volunteer Project 2024 by visiting the Bon Kai Homemaker Community Enterprise Group. The initiative aimed to develop a sustainable business plan and marketing strategies for the community’s Herbane herbal shampoo products. Students applied their classroom knowledge in management, marketing, finance, and economics to:</p> <ul style="list-style-type: none"> • Increase sales and distribution • Raise the income of community members • Enhance the overall value and visibility of the community enterprise <p>This hands-on experience provided students with the opportunity to tackle real-world challenges while creating a positive social and economic impact for the Bon Kai community.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 1: No Poverty – improving income and livelihoods of community members • SDG 8: Decent Work and Economic Growth – supporting entrepreneurship and local economic development • SDG 9: Industry, Innovation, and Infrastructure – developing innovative marketing strategies and business models • SDG 12: Responsible Consumption and Production – promoting sustainable products and responsible production practices 	<p>1, 8, 9, 12</p>	


Project	Detail	Related SDGs	Photo
<p>25. Leading the Way: ABLE and TED Fund Forge New Paths in Entrepreneurship</p>	<p>On July 25, 2024, Assumption Business Leading Entrepreneurship (ABLE) at Assumption University, represented by Dr. Akechai Judkrue, Director, and Assoc. Prof. Dr. Metta Ongkasuwan, Manager, signed a Memorandum of Understanding (MOU) with the Technology and Innovation-Based Enterprise Development Fund (TED Fund) at the Queen Sirikit National Convention Center. This collaboration aims to drive innovative entrepreneurship and business leadership initiatives within the university and the broader community. Through the TED Fund, students, faculty, and alumni will gain access to:</p> <ul style="list-style-type: none"> • Financial support to launch technology-driven ventures • Mentorship programs from industry experts • Networking opportunities with investors and business professionals <p>In recognition of its excellence, ABLE received the Science Research and Innovation (SRI) Award from the Office of the Permanent Secretary, Ministry of Higher Education, Science, Research and Innovation, presented by the Minister. This accolade highlights ABLE’s commitment to research, innovation, and practical entrepreneurship.</p> <p>The partnership not only enhances educational experiences but also contributes to Thailand’s economic growth, competitiveness, and innovation ecosystem, preparing the next generation of entrepreneurial leaders.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – fostering entrepreneurship education and skill development • SDG 8: Decent Work and Economic Growth – promoting entrepreneurship and innovation-led growth • SDG 9: Industry, Innovation, and Infrastructure – supporting technology-driven enterprises and innovation ecosystems • SDG 17: Partnerships for the Goals – strengthening collaboration between academia, government, and industry 	<p>4, 8, 9, 17</p>	 <p>The top photograph shows a group of individuals on a stage holding certificates, with a backdrop for TED FUND and TED FELLOW. The middle photograph shows a group of individuals on a stage, with a backdrop for TED FUND and TED FELLOW, and logos for SPU, BIN DAI, and TECH. The bottom photograph shows a group of individuals on a stage, with a backdrop for the 22-28th event, and logos for SPU and TED FELLOW.</p>


Project	Detail	Related SDGs	Photo
<p>26. MSME Conducts Sustainable Business Field Trip to Rayong</p>	<p>On July 4, 2024, Martin de Tours School of Management and Economics (MSME), Assumption University, organized a field trip to Rayong for students enrolled in the B.B.A. in Sustainable Business Management (SBM) program. The trip was coordinated by Dr. Aya Fukushige and A. Kitima Pongsatha, with support from Dr. Ximan Zong, and included 23 students from China, Japan, and Thailand.</p> <p>During the day-long excursion, students gained practical insights into sustainable business practices through visits to:</p> <ul style="list-style-type: none"> • Envicco Co., Ltd., learning about corporate environmental management initiatives • GC Chemical Experience Museum, exploring sustainable innovations in chemical production • PTT LNG Flora Exhibition Hall, understanding energy efficiency and sustainable logistics <p>The experience provided students with a holistic understanding of integrating social responsibility, ethical practices, and sustainable management into real-world business operations. It also highlighted how businesses can contribute to environmental stewardship and community well-being.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – experiential learning in sustainable business management • SDG 8: Decent Work and Economic Growth – understanding sustainable corporate practices • SDG 9: Industry, Innovation and Infrastructure – learning innovative approaches in industrial sustainability • SDG 12: Responsible Consumption and Production – promoting ethical and sustainable business operations • SDG 13: Climate Action – understanding environmental management in corporate operations 	<p>4, 8, 9, 12, 13</p>	


Project	Detail	Related SDGs	Photo
<p>27. AU Community Unites to Celebrate His Majesty the King's 6th Cycle Birthday Anniversary and Support the 72 Million Trees for Forest Restoration Project</p>	<p>On June 28, 2024, the Assumption University of Thailand (AU) community, led by Rector Magnificus, Rev. Bro. Bancha Saenghiran, came together to commemorate the Auspicious Occasion of His Majesty the King's 6th Cycle Birthday Anniversary and to support the government's initiative, the "72 Million Trees for Forest Restoration Project."</p> <p>In his address, Rev. Bro. Bancha Saenghiran emphasized the unity of the AU family and the shared commitment to sustainability and environmental stewardship, symbolizing AU's dedication to building a greener and more harmonious future.</p> <p>The tree-planting ceremony took place behind the St. Luke School of Medicine at Suvarnabhumi Campus, with faculty and staff from the Martin de Tours School of Management and Economics (MSME) joining hands in this meaningful activity.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 11: Sustainable Cities and Communities – building greener, more livable communities • SDG 13: Climate Action – taking proactive measures to combat climate change through tree planting • SDG 15: Life on Land – restoring forests and conserving terrestrial ecosystems • SDG 17: Partnerships for the Goals – strengthening collaboration within the AU community and with national initiatives for sustainability 	<p>4, 8, 9, 12, 13</p>	


School of Music

Project	Detail	Related SDGs	Photo
<p>1. AU Hits the Right Note at 14th Music Training Camp!</p>	<p>March 24–26, 2025 — Assumption University Suvarnabhumi Campus</p> <p>The 14th ABAC Music Training Camp successfully wrapped up at Assumption University (AU), Suvarnabhumi Campus, drawing enthusiastic young musicians eager to explore both the spotlight and behind-the-scenes of Thailand’s music industry. Organized by the Louis Nobiron School of Music and sponsored by AMBER, this year’s camp offered a rich blend of workshops, performances, and professional insights.</p> <p>Special guest artists included Serious Bacon, Musketeers, GUZT, MYYU, iceirwd, Mini Aunrant, and BOXX Music’s dynamic duo, who led workshops and electrifying performances that inspired participants to pursue their musical passions.</p> <p>Adding a unique dimension to the camp, Dr. Netchanok Singhha, a music therapist from the Department of Family Medicine, Ramathibodi Hospital, Mahidol University, shared her expertise in music therapy, highlighting the therapeutic and creative power of music.</p> <p>Participants also benefited from hands-on guidance by music camp leaders “P’Phol Kachapak” and “P’Tass Pongsachat”, who shared real-world experiences in the music industry, alongside faculty from the ABAC School of Music, equipping students with valuable techniques and insights.</p> <p>The camp provided an immersive environment for students to develop musical skills, creativity, and confidence, reinforcing AU’s commitment to nurturing the next generation of talented musicians in Thailand.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 3 – Good Health and Well-being: Promotes well-being through music therapy and creative expression. 	<p>3, 4, 8, 10, 16</p>	 <p>The photo section contains three images. The top image is a large group photo of approximately 50 people, mostly young men and women, posing in a well-lit room. The middle image shows a group of students sitting around tables in a workshop setting, some looking at papers or instruments. The bottom image shows a large audience of students seated in a hall, facing a stage where a performance is taking place.</p>

	<ul style="list-style-type: none"> • SDG 4 – Quality Education: Enhances learning opportunities in music and arts education. • SDG 8 – Decent Work and Economic Growth: Prepares young musicians with skills for creative industry careers. • SDG 10 – Reduced Inequalities: Provides access to high-quality music training for diverse youth. 	
--	---	---

Project	Detail	Related SDGs	Photo
<p>2. ABAC School of Music Open House 2025 – Inspiring the Next Generation of Music Entrepreneurs</p>	<p>Sunday, March 23, 2025 — Assumption University Hua Mak Campus</p> <p>The ABAC School of Music warmly welcomed aspiring musicians and future music entrepreneurs to its Open House 2025, showcasing the BA in Music Entrepreneurship—the first and only undergraduate program of its kind in Thailand. The event, held in Seminar Room, Building D, offered an immersive experience for students eager to explore the intersection of music, creativity, and business.</p> <p>Attendees had the opportunity to:</p> <ul style="list-style-type: none"> • Learn about the newly revamped BA in Music Entrepreneurship curriculum. • Meet distinguished faculty members and industry experts providing insights on music innovation and entrepreneurship. • Experience hands-on activities and engaging demonstrations within the ABAC School of Music environment. • Explore “AMBER”, the student-run music label, which empowers students to create, produce, and release music on international streaming platforms. 	<p>4, 8, 10, 17</p>	

	<ul style="list-style-type: none"> Gain inspiration from special guest artists and industry professionals sharing their journeys and insights. The Open House highlighted ABAC School of Music’s commitment to developing creative, entrepreneurial, and globally competitive musicians, equipping students with skills to succeed in the evolving music industry. <p>Relevant SDGs:</p> <ul style="list-style-type: none"> SDG 4 – Quality Education: Promotes specialized higher education in music entrepreneurship. SDG 8 – Decent Work and Economic Growth: Prepares students for creative careers and innovation in the music industry. SDG 10 – Reduced Inequalities: Expands opportunities for young talent to access professional-level music education and production. SDG 17 – Partnerships for the Goals: Encourages collaboration between students, faculty, and music industry professionals. 	
--	--	---

Project	Detail	Related SDGs	Photo
3. ABAC School of Music Co-Hosts Charity Concert “Hear with Ears, Know with Heart” Vol. 3 — Empowering Vulnerable Groups through Music	<p>The ABAC School of Music, Assumption University of Thailand, proudly co-hosted the 3rd charity concert “Hear with Ears, Know with Heart”, in collaboration with MBK Center and student groups from National Defence College Alumni (นคต). The concert aimed to empower and support vulnerable groups in society, including persons with disabilities, the elderly, children, and youth from shelters and juvenile centers, by providing them with opportunities to showcase their musical talents, release original songs, and perform alongside some of Thailand’s leading artists. The event featured star-studded performances by renowned artists such as Tee Jetset’er, Ae Jirakorn, Playground, Potay Mean, Pause, Season Five, Lomosonic, The Parkinson, among many others.</p>	4, 8, 10, 11, 17	

Their involvement not only created an unforgettable musical experience but also inspired and uplifted the participating youth, offering them a professional platform for artistic expression. The project originated from the aspiration to develop visually impaired students from the Bangkok School for the Blind into professional singers and musicians. Rather than focusing on sympathy, the initiative emphasized recognition, inclusion, and sustainable opportunities in society. Through workshops and mentorship, participants learned key skills such as singing, performing, songwriting, and music production with guidance from senior artists.


In addition to the concert, students from the project successfully created five original songs, which are now available on ABAC School of Music's YouTube channel and leading music streaming platforms. These works highlight the creativity and potential of young talents who, despite challenges, can thrive when given the right opportunities.

Relevant SDGs:


- SDG 4 – Quality Education: Provides access to learning and skill development in music and the arts.
- SDG 8 – Decent Work and Economic Growth: Creates pathways for participants to pursue careers in the creative industry.
- SDG 10 – Reduced Inequalities: Promotes inclusion by providing equal opportunities for vulnerable groups.
- SDG 11 – Sustainable Cities and Communities: Strengthens cultural participation and social inclusion through community-based events.
- SDG 17 – Partnerships for the Goals: Demonstrates collaboration among universities, private organizations, and artists to achieve shared social impact.





Bernadette de Lourdes School of Nursing Science


Project	Detail	Related SDGs	Photo
<p>1. Nursing Students Join Hands with Local Hospital to Promote Community Health</p>	<p>On November 1, 2024, the Nursing Student Committee under the supervision of Ms. Napaswan Namboonsri, Chair of the Student Development Committee, collaborated with Ban Nong Hau Ling Nai Health Promoting Hospital, Nakhon Nayok Province, to organize a community health promotion and disease prevention program. The event featured health screenings, health education, and interactive health-related games to encourage awareness and proactive care for non-communicable diseases.</p> <p>Distinguished guests included Mr. Thanawat Wongpun, M.D., Nakhon Nayok Provincial Public Health Doctor; Mr. Samarn Fornuk, M.D., Director of Pak Phli Hospital; Mrs. Thaweporn Charoenjit, Pak Phli District Public Health Director; and Mrs. Rungnara Suebjakpan, Director of Ban Nong Hau Ling Nai Health Promoting Hospital, who warmly welcomed the participants.</p> <p>Representing Assumption University, Asst. Prof. Dr. Onouma Thamaphol, Associate Dean, Dr. Pimsiri Bhusiri, Chair of the Academic Committee, together with faculty members of the Bernadette de Lourdes School of Nursing Science, were also present to support the activity.</p> <p>Relevant SDGs :</p> <ul style="list-style-type: none"> • SDG 3: Good Health and Well-being – Promoting preventive healthcare, NCD awareness, and healthy lifestyles. • SDG 4: Quality Education – Providing experiential learning opportunities for nursing students through community-based activities. • SDG 10: Reduced Inequalities – Supporting equal access to healthcare for rural and vulnerable communities. • SDG 11: Sustainable Cities and Communities – Strengthening community health systems to build resilience. 	<p>3, 4, 10, 11, 17</p>	

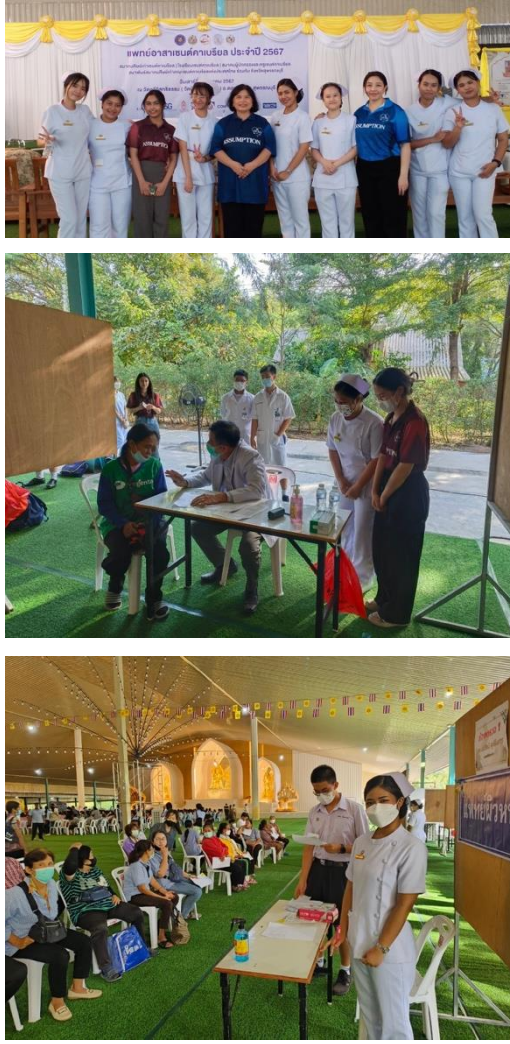
	<ul style="list-style-type: none"> SDG 17: Partnerships for the Goals – Collaboration between AU, local hospitals, and public health authorities for sustainable community health development. 		
--	---	--	--


Project	Detail	Related SDGs	Photo
<p>2. Global Healthcare Exchange: Nursing Students from University of Stavanger Complete Internship at AU</p>	<p>The Bernadette de Lourdes School of Nursing Science, Assumption University of Thailand (AU) proudly welcomed two Public Health Nursing students from the University of Stavanger (UiS), Norway — Ms. Marie Balchen and Ms. Silje Tjosvoll — for a professional internship at the Bernadette de Lourdes School of Nursing from February 24 to March 21, 2025.</p> <p>During their internship, the students gained hands-on exposure to Thailand’s healthcare system, with a special emphasis on health promotion and disease prevention. Their program included campus activities at AU as well as practical community engagement, notably delivering health education sessions at the Kee-Fa-Yah Children Care Center.</p> <p>This international collaboration provided a valuable platform for cross-cultural learning, professional exchange, and the strengthening of global healthcare education. The initiative not only enriched the students’ academic journey but also fostered deeper mutual understanding between Thailand and Norway in the field of nursing and public health.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> SDG 3: Good Health and Well-Being – promoting health education and preventive care. SDG 4: Quality Education – providing international learning opportunities for nursing students. SDG 17: Partnerships for the Goals – fostering global academic collaboration in healthcare. 	<p>3, 4, 17</p>	


Project	Detail	Related SDGs	Photo
<p>3. BLNS Open House 2025 Showcases Nursing Education at Assumption University</p>	<p>The Bernadette de Lourdes School of Nursing Science (BLNS) at Assumption University of Thailand (AU), in collaboration with the Student Development Committee and the Nursing Student Committee, successfully organized Open House 2025 on Saturday, February 22, 2025, at Salle d' Expo, Hua Mak Campus.</p> <p>The event was designed to introduce the faculty, its programs, and its unique learning environment to prospective students and interested participants. Through interactive sessions, presentations, and engagement activities, attendees gained valuable insights into the opportunities available at BLNS.</p> <p>The Open House served as an important platform to inspire the next generation of nursing professionals and to highlight AU's continued commitment to quality education in healthcare. The Faculty looks forward to welcoming new students who aspire to make a positive impact in the nursing profession and in society.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 3: Good Health and Well-Being – preparing future nurses to improve community health. • SDG 4: Quality Education – ensuring access to high-quality nursing education. • SDG 17: Partnerships for the Goals – fostering collaboration between faculty, students, and the wider community. 	<p>3, 4, 17</p>	

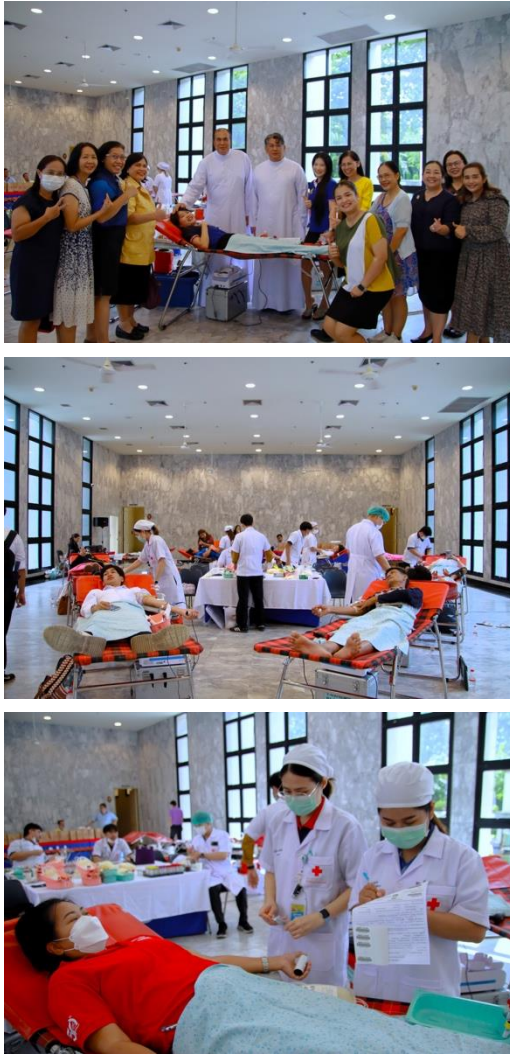
Project	Detail	Related SDGs	Photo
<p>4. Assumption University Nursing Faculty Explores Academic Collaboration with Srinakharinwirot University</p>	<p>The Faculty of Nursing Science, Assumption University of Thailand (AU) had the privilege of visiting the Faculty of Social Sciences, Srinakharinwirot University (SWU) for an academic meeting dedicated to fostering collaboration and strengthening inter-institutional ties.</p> <p>The discussions, led by the Deans and administrative teams of both faculties, focused on three key areas:</p> <ol style="list-style-type: none"> 1. Academic and Social Services – Exploring innovative strategies to extend services to the community and increase societal impact. 2. Research – Identifying opportunities for joint research projects addressing challenges in nursing, social sciences, and interdisciplinary fields. 3. Teaching and Learning Resources – Exchanging expertise, tools, and resources to enhance teaching quality and student learning experiences. <p>This collaboration represents a significant step toward achieving shared goals in education, research, and community engagement. Both institutions reaffirmed their commitment to building sustainable academic partnerships that will generate meaningful contributions to society.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 3: Good Health and Well-Being – advancing research and services for better community health. • SDG 4: Quality Education – enhancing teaching and learning through academic exchange. • SDG 17: Partnerships for the Goals – fostering inter-university collaboration for sustainable impact. 	<p>3, 4, 17</p>	


Project	Detail	Related SDGs	Photo
<p>5. BLNS Instructors Conduct First Aid Training for School of Law Students</p>	<p>December 26, 2024 — The Bernadette de Lourdes School of Nursing Science (BLNS), Assumption University of Thailand (AU) was invited by students from the Thomas Aquinas School of Law to conduct a practical training session on first aid.</p> <p>Held at the M1 Building, Hua Mak Campus, the activity aimed to equip law students with essential knowledge and hands-on skills in providing first aid during emergencies. Through interactive demonstrations and guided practice, participants gained confidence in applying immediate care techniques that are critical in saving lives.</p> <p>This collaboration reflects AU's commitment to interdisciplinary learning and community-oriented education, ensuring that students not only excel academically but are also prepared to respond effectively in real-life situations.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 3: Good Health and Well-Being – promoting health and safety awareness. • SDG 4: Quality Education – enhancing practical skills through experiential learning. • SDG 17: Partnerships for the Goals – fostering collaboration across academic disciplines. 	<p>3, 4, 17</p>	

Project	Detail	Related SDGs	Photo
<p>6. BLNS Joins Mobile Health Clinic in Suphanburi</p>	<p>December 7, 2024 — Instructors and students from the Bernadette de Lourdes School of Nursing Science (BLNS) participated in the “Mobile Health Clinic” organized by the Saint Gabriel’s Alumni Association. The event was held at Wat Triwisuttitham, Suphanburi Province, providing health services to the local community.</p> <p>Approximately 1,000 community members attended the clinic, receiving health screenings, treatment, dental care, and other essential healthcare services. Nursing students gained valuable practical experience in delivering care outside hospital settings and had the opportunity to collaborate with other healthcare providers. This activity reflects AU’s commitment to community engagement and experiential learning, preparing nursing students to serve diverse populations and respond effectively to public health needs.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 3: Good Health and Well-Being – promoting access to healthcare and preventive services. • SDG 4: Quality Education – enhancing practical training for nursing students. • SDG 5: Gender Equality – empowering all community members, including women and vulnerable groups, through health education. • SDG 10: Reduced Inequalities – providing health services to underserved and marginalized populations. • SDG 11: Sustainable Cities and Communities – improving community health resilience and awareness. • SDG 17: Partnerships for the Goals – fostering collaboration with community organizations and healthcare providers. 	<p>3, 4, 5, 10, 11, 17</p>	


Project	Detail	Related SDGs	Photo
<p>7. BLNS Experts Lead Research-Focused In-Service Training at Vejthani Hospital</p>	<p>November 18–19, 2024 — In a significant step toward advancing nursing research and clinical practice, Asst. Prof. Dr. Kanyaphat Setchoduk and Asst. Prof. Dr. Siriporn Poonruksa from the Bernadette de Lourdes School of Nursing Science, Assumption University of Thailand (AU) served as guest speakers at an in-service training hosted by Vejthani Hospital.</p> <p>The training, held at the Sai-Yud Convention Hall, 8th Floor, Vejthani Hospital, was approved by the Center for Continuing Nursing Education under the Thailand Nursing and Midwifery Council. It brought together 60 professional nurses seeking to enhance their ability to integrate research into daily nursing practice. The initiative was led by Ms. Pranom Tiayao, Inpatient Director of Nursing at Vejthani Hospital, who emphasized the importance of innovative approaches to solving clinical challenges. The program aimed to strengthen research capacity, foster evidence-based practice, and promote professional development among practicing nurses. Participants engaged in interactive sessions and case-based discussions to apply research findings directly to patient care.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 3: Good Health and Well-Being – improving quality of healthcare through evidence-based nursing. • SDG 4: Quality Education – providing continuing professional education and research skills development. • SDG 9: Industry, Innovation and Infrastructure – fostering innovation in clinical practice. • SDG 17: Partnerships for the Goals – strengthening collaboration between academic institutions and healthcare providers. 	<p>3, 4, 9, 17</p>	


Project	Detail	Related SDGs	Photo
<p>8. BLNS Explores Strategic Collaboration with Vichavej International Hospital Group</p>	<p>the Bernadette de Lourdes School of Nursing Science (BLNS), led by the Dean and administrative team, recently engaged in discussions with the Director and Executive Team of Vichavej International Hospital Group to explore opportunities for academic and clinical collaboration.</p> <p>The proposed partnership focuses on enhancing nursing education, fostering innovative research, and improving patient care. Both institutions are committed to providing nursing students with unparalleled clinical experiences and opportunities for professional development, aiming to prepare graduates for leadership roles in the evolving healthcare landscape.</p> <p>This collaboration underscores AU’s dedication to advancing healthcare education and practice through strategic partnerships with leading healthcare providers.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 3: Good Health and Well-Being – improving quality of healthcare and patient outcomes. • SDG 4: Quality Education – providing high-quality clinical education and professional training. • SDG 9: Industry, Innovation, and Infrastructure – promoting innovative practices in healthcare and research. • SDG 17: Partnerships for the Goals – strengthening collaboration between academic institutions and healthcare providers. 	<p>3, 4, 9, 17</p>	 <p>The photo section contains three images. The top image is a group photograph of approximately 15 individuals, including staff from BLNS and Vichavej International Hospital Group, standing in a well-lit indoor space. A banner in the background reads 'Vichavej International Hospital Group' and 'VICHAVEJ HOSPITAL'. The middle image shows a group of people seated around a long, U-shaped table in a meeting room, engaged in a discussion. The bottom image shows two women seated at a table during a meeting, with 'HAPPY BIRTHDAY' balloons and other decorations in the background.</p>


Project	Detail	Related SDGs	Photo
<p>9. AU Nursing Students Lead Blood Donation Campaign in Honor of National Celebrations</p>	<p>Bangkok, Thailand — August 30, 2024 — The Nursing Student Committee of Assumption University of Thailand (AU), in collaboration with the National Blood Centre, Thai Red Cross Society, successfully conducted a Blood Donation Campaign at the MSM Building, Suvarnabhumi Campus.</p> <p>The campaign was organized to honor His Majesty King Maha Vajiralongkorn Phra Vajiraklaochaoyuhua’s 72nd birthday anniversary, Her Majesty Queen Sirikit the Queen Mother’s birthday, and National Nurses Day. Faculty, students, and staff actively participated in the event, promoting a culture of giving and community service.</p> <p>The campaign received generous support from the Thai-Russian Chamber of Commerce, enabling broad participation and impactful outreach. This initiative demonstrates AU Nursing’s commitment to public health, community engagement, and fostering social responsibility among students.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 3: Good Health and Well-Being – promoting access to life-saving blood donations and improving community health. • SDG 4: Quality Education – enhancing experiential learning and social responsibility for nursing students. • SDG 10: Reduced Inequalities – providing opportunities for all community members to participate and benefit. • SDG 11: Sustainable Cities and Communities – supporting resilient and inclusive healthcare services for local communities. • SDG 17: Partnerships for the Goals – strengthening collaboration with national and international organizations for public health. 	<p>3, 4, 10, 11, 17</p>	

Project	Detail	Related SDGs	Photo
<p>10. BLNS Strengthens Community Partnerships with MoU Signing</p>	<p>August 9, 2024 — In a landmark event at Assumption University of Thailand (AU), Hua Mak Campus, the Bernadette de Lourdes School of Nursing Science (BLNS) and Bueng Yitho Municipality signed a Memorandum of Understanding (MoU) to advance educational and community health initiatives.</p> <p>The ceremony, held in the Seminar Room of De Montfort Hall, began with an academic address by the Dean of BLNS, followed by welcoming remarks from the Vice President for Academic Affairs. The Associate Dean presented detailed insights into the planned collaboration and its mutual benefits. A representative of the Mayor of Bueng Yitho Municipality highlighted the significance of this partnership for the local community.</p> <p>The MoU signing formalized the commitment between AU and Bueng Yitho Municipality, signaling a strategic step toward enhancing student learning opportunities, promoting community health, and supporting local development. The event concluded with networking and refreshments, fostering further dialogue among attendees.</p> <p>Rev. Bro. Bancha Saenghiran, President of AU, remarked: <i>"This MoU signifies our commitment to advancing educational excellence and community health. We are thrilled to partner with Bueng Yitho Municipality, and we look forward to the positive impact this collaboration will have on our students and the community."</i></p> <p>This initiative demonstrates BLNS's dedication to forming impactful partnerships that benefit both students and the wider community.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 3: Good Health and Well-Being – improving healthcare access and community health outcomes. • SDG 4: Quality Education – enhancing experiential learning and professional development for nursing students. • SDG 10: Reduced Inequalities – providing opportunities for all community members to benefit from health and education initiatives. 	<p>3, 4, 10, 11, 17</p>	

	<ul style="list-style-type: none"> • SDG 11: Sustainable Cities and Communities – supporting resilient and inclusive local healthcare services. • SDG 17: Partnerships for the Goals – strengthening collaboration between academic institutions, local government, and community organizations. 		
--	--	--	--

Project	Detail	Related SDGs	Photo
<p>11. BLNS Provides Free HPV Vaccination for Students</p>	<p>On June 10, 2024, the Bernadette de Lourdes School of Nursing Science (BLNS) provided free Human Papillomavirus (HPV) vaccinations to 31 students. This initiative aimed to promote health and prevent cervical cancer among students, ensuring access to preventive healthcare and raising awareness of healthy practices. The program reflects the Faculty of Nursing Science’s commitment to fostering student well-being and preventive healthcare education.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 3: Good Health and Well-Being – preventing diseases and promoting health among students. • SDG 4: Quality Education – raising awareness and knowledge about health for young people. • SDG 5: Gender Equality – ensuring equitable access to health services for female students. • SDG 10: Reduced Inequalities – providing equal access to preventive healthcare for all students. 	<p>3, 4, 5, 10</p>	


Project	Detail	Related SDGs	Photo
<p>12. BLNS Promotes Student Health and Community Partnership at Klong Kaja School</p>	<p>On December 2 and 18, 2024, the Bernadette de Lourdes School of Nursing Science (BLNS), Assumption University of Thailand (AU), conducted health assessments and consultations for fifth and sixth-grade students at Klong Kaja (Pongsombat-Bumrung) School, a partner institution under an MOU with AU.</p> <p>The initiative, led by Dr. Pimsiri Bhusiri, Chairperson of the Academic Committee, together with Dr. Chavalee Boonto, Dr. Prapawan Praevanich, and Dr. Naree Achwarin, in collaboration with Mrs. Naraporn Thongchai, Head of Academic Department at Klong Kaja School, provided comprehensive screenings and personalized consultations.</p> <p>The program aimed to:</p> <ul style="list-style-type: none"> • Conduct early health screenings for students • Strengthen the partnership between BLNS and Klong Kaja School • Offer BLNS faculty practical experience in real-world healthcare delivery <p>Dr. Bhusiri emphasized, “Our collaboration with Klong Kaja School reflects AU’s mission to extend knowledge and care beyond our campus. It’s rewarding to support young learners’ health while fostering stronger community ties.”</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 3: Good Health and Well-Being – promoting health awareness and preventive care among students • SDG 4: Quality Education – supporting holistic development and learning through health programs • SDG 5: Gender Equality – ensuring equal access to health services for all students • SDG 10: Reduced Inequalities – providing healthcare support to students from diverse backgrounds • SDG 11: Sustainable Cities and Communities – raising awareness of public health in urban communities • SDG 17: Partnerships for the Goals – strengthening collaboration between AU and local schools 	<p>3, 4, 5, 10, 11, 17</p>	

Project	Detail	Related SDGs	Photo
<p>13. Caring for Communities: BLNS Promotes Health and Wellness Through Education</p>	<p>The Bernadette de Lourdes School of Nursing Science (BLNS) at Assumption University of Thailand (AU) reaffirmed its commitment to community health through an impactful outreach program on November 30, 2024. Faculty members Dr. Pimsiri Bhusiri, Dr. Chavalee Boonto, and Dr. Prapawan Praevanich conducted a health-focused session for 40 students, combining rabies education with activities designed to promote mental wellness and personal development.</p> <p>Addressing Rabies: A Persistent Challenge in Thailand Rabies remains a public health concern in Thailand, despite significant progress over the years. While human rabies deaths have decreased from hundreds annually in the 1980s to single digits in recent years, sporadic outbreaks still occur. Notably, rabies-infected animals were discovered in Bangkok’s Prawet district in 2024, underscoring the need for continued education and vigilance. BLNS faculty provided critical knowledge about prevention, symptoms, and treatment, equipping students to protect themselves and their communities from this preventable disease.</p> <p>Promoting Mental Health and Personal Growth Beyond rabies education, the faculty led activities to enhance resilience, empathy, and personal development, addressing both physical and emotional well-being. Participants left with practical knowledge and renewed confidence to lead healthier and safer lives.</p> <p>A Tradition of Community Service This initiative exemplifies BLNS’s mission to integrate academic expertise with social responsibility, empowering communities through education to make informed decisions and adopt healthier lifestyles.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 3: Good Health and Well-Being – promoting preventive healthcare and mental wellness 	<p>3, 4, 5, 10, 11, 17</p>	 <p>The photo section contains three images. The top image shows a group of students in white uniforms and caps sitting on the floor in a circle, listening to a faculty member standing at the front. The middle image shows a different angle of the same session, with students looking towards the front. The bottom image shows another view of the students and faculty members in the classroom.</p>

- **SDG 4: Quality Education** – providing critical health knowledge and life skills
- **SDG 5: Gender Equality** – ensuring all students have equal access to health education
- **SDG 10: Reduced Inequalities** – reaching students in diverse communities
- **SDG 11: Sustainable Cities and Communities** – raising awareness of public health in urban communities
- **SDG 17: Partnerships for the Goals** – strengthening collaboration between BLNS faculty and local schools



Graduate School of Business and Advanced Technology Management


Project	Detail	Related SDGs	Photo
<p>1. UNESCO Launches Thailand Workstation at AU to Lead Rural Innovation in Asia</p>	<p>May 18, 2025 — Assumption University of Thailand (AU) has officially been appointed as the host institution of the UNESCO International Workstation on Rural Creativity and Sustainable Development (Thailand). This marks a significant step in promoting rural innovation, cultural heritage preservation, and digital transformation in Asia.</p> <p>The announcement was made at Peking University during the academic workshop “<i>Rural Asia: Digital Creativity and Local Sustainable Development</i>”, which gathered more than 100 scholars, experts, and institutional leaders from across Asia and Europe. The forum explored how digital technology, local wisdom, and cultural resources can drive inclusive rural development. As a central platform, the new workstation in Thailand will foster cross-border collaboration through:</p> <ul style="list-style-type: none"> • Research in AI and cultural innovation • International exchanges of scholars and students • Pilot projects combining digital technology and cultural practices in Thai rural communities <p>The initiative also strengthens Sino-Thai academic cooperation and extends the impact of the UNESCO Chair on Rural Creativity and Sustainable Development. Prof. Xiang Yong of Peking University highlighted the project’s vision: “<i>From local wisdom to global solutions, this initiative embodies the power of cultural creativity in shaping sustainable futures.</i>”</p> <p>The project is supported by a diverse global network, including Renmin University of China, Beijing Normal University, Gyeongsang National University (South Korea), University of Paris VIII (France), Sichuan Fine Arts Institute, Jinan University, China Academy of Art, Shanghai University’s Institute of Cultural New Economy, and several cultural and private-sector organizations.</p>	<p>4, 8, 9, 11, 17</p>	 <p>The photo section contains three images. The top image shows a group of approximately 15 people in formal attire standing in front of a building with a sign that reads '北京大學藝術學院' (Peking University Art School). The middle image shows a large indoor meeting or conference with many people seated at long tables covered with red cloths. The bottom image shows two men in suits standing in front of a presentation screen; one man is presenting a certificate or plaque to the other. The screen displays the title '亚洲的乡村：数字创意助力可持续发展工作坊' (Rural Asia: Digital Creativity and Local Sustainable Development Workshop) and logos for UNESCO and Peking University.</p>

At the workshop, AU Vice President Asst. Prof. Dr. Kitti Phothikitti presented Thailand's contribution under the theme *"Digital Technology & Smart Innovation: Rural Thailand's Practices and AU's Mission."* AU President Rev. Bro. Sirichai Fonseka, f.s.g., Ph.D., further emphasized that the collaboration *"ignites the spark of rural sustainable development—uniting people, culture, and technology for a better shared future."* The event concluded with the adoption of the Beijing Initiative for Sustainable Rural Development in Asia, calling for stronger regional cooperation in policy-making, technology exchange, and cultural dialogue. Quoting HRH Princess Maha Chakri Sirindhorn of Thailand: *"Education is the spark that lights the future."* The Thailand workstation aspires to be that spark—harnessing digital intelligence to empower rural communities and connect cultures across Asia.

Relevant SDGs:

- SDG 4 – Quality Education (academic exchange and capacity building)
- SDG 8 – Decent Work and Economic Growth (creative economy in rural areas)
- SDG 9 – Industry, Innovation, and Infrastructure (digital transformation for development)
- SDG 11 – Sustainable Cities and Communities (cultural preservation and rural revitalization)
- SDG 17 – Partnerships for the Goals (cross-border institutional collaboration)



Project	Detail	Related SDGs	Photo
<p>2. AU and Tsinghua SIGS Forge Strategic Partnership for Global Talent Development</p>	<p>Shenzhen, May 20, 2024 — In the heart of Shenzhen’s innovation corridor, Assumption University of Thailand (AU) and Tsinghua Shenzhen International Graduate School (SIGS) took a meaningful step toward deepening academic collaboration. The AU delegation, led by Rev. Bro. Sirichai Fonseka, f.s.g., Ph.D., President of AU, engaged in high-level talks with SIGS leadership on talent development, graduate research cooperation, and educational innovation in the Belt and Road era.</p> <p>The symposium, hosted by Professor Zuo Jian’e, Vice Dean of Tsinghua SIGS, served as a platform for both institutions to exchange visions for long-term cooperation, emphasizing mutual respect and global ambition.</p> <p>Rev. Bro. Sirichai highlighted SIGS’s achievements in technological innovation and international collaboration, proposing the establishment of a China-Thailand joint graduate education mechanism to foster student and faculty exchanges, research partnerships, and cross-cultural integration. Professor Zuo expressed strong support, noting SIGS’s strategic role in the Guangdong-Hong Kong-Macao Greater Bay Area and its shared commitment to regional innovation and cross-border exchange.</p> <p>Key outcomes of the dialogue included:</p> <ul style="list-style-type: none"> • Opportunities for outstanding Thai students to study in Shenzhen. • Expansion of industrial training programs and joint research initiatives. • Exploration of collaborative master’s and doctoral programs, especially in innovation-driven fields. <p>The AU delegation also toured SIGS’s International Building, gaining first-hand insights into its world-class teaching and research facilities.</p> <p>Asst. Prof. Dr. Narong Aphiratsakun, Dean of AU’s Vincent Mary School of Engineering, Science and Technology, praised SIGS’s innovation capabilities and suggested joint projects in smart technologies and interactive applications. Meanwhile, Asst. Prof.</p>	<p>4, 9, 10, 17</p>	

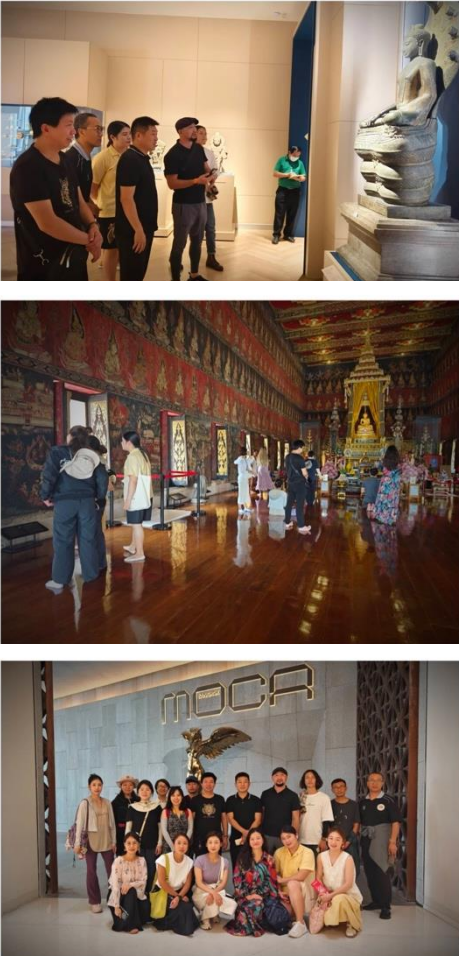
Dr. Kitti Phothikitti, Vice President of AU, underscored the significance of this collaboration as a model for academic partnerships among Belt and Road countries. The exchange concluded with the presentation of commemorative gifts and a group photo, symbolizing the beginning of what both parties envision as a long-term, transformative academic partnership.

Relevant SDGs:


- SDG 4 – Quality Education: Enhancing access to high-level graduate education through international partnerships.
- SDG 9 – Industry, Innovation, and Infrastructure: Promoting collaborative research and innovation in advanced technologies.
- SDG 10 – Reduced Inequalities: Expanding opportunities for Thai students to access global academic networks.
- SDG 17 – Partnerships for the Goals: Strengthening cross-border academic cooperation in the Belt and Road framework.



Project	Detail	Related SDGs	Photo
<p>3. GS-BATM Shapes the Leaders of Tomorrow with ‘Manners and Mindset’ Workshop</p>	<p>August 17, 2025 — The Graduate School of Business and Advanced Technology Management (GS-BATM), Assumption University of Thailand (AU), successfully organized the workshop “MBA and Beyond: Manners and Characters of Businesspeople in the 21st Century” at Salle d’ Expo, Hua Mak Campus.</p> <p>The dynamic session featured thought-provoking talks, interactive quizzes, and engaging activities with prizes, creating an energetic and inspiring atmosphere. Participants explored crucial soft skills, professional etiquette, and leadership traits required for success in today’s fast-paced business world.</p> <p>The program also included a working break and concluded with a buffet lunch, offering attendees the opportunity to network, exchange ideas, and reflect on key learnings. The morning session was especially important for participants preparing for the afternoon oral comprehensive exam, ensuring strong motivation and engagement throughout the event.</p> <p>This workshop underscored GS-BATM’s dedication to producing future-ready leaders, integrating academic excellence with professional skills and personal growth. By combining knowledge with the polish and confidence essential for the global marketplace, GS-BATM continues to position itself as a trailblazer in shaping the next generation of business professionals.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – Promoting holistic education that combines academic and professional skill development. • SDG 8: Decent Work and Economic Growth – Equipping future business leaders with skills to thrive in dynamic economies. • SDG 17: Partnerships for the Goals – Strengthening collaboration between academia and industry to foster real-world readiness. 	<p>4, 8, 17</p>	

Project	Detail	Related SDGs	Photo
<p>4. AU Ph.D. Students in Arts, Music, Sports, and Entertainment Management Embark on Cultural Exploration Tour</p>	<p>Bangkok, August 21, 2025 — Under the guidance of Professor Zhao Chengqing, doctoral students majoring in Arts, Music, Sports, and Entertainment Management at Assumption University of Thailand (AU) participated in a unique off-campus practical teaching activity. The educational tour, designed as part of the course Management of Art Exhibition and Art Museum, featured in-depth visits to the National Museum of Thailand and the Museum of Contemporary Art (MOCA), providing students with firsthand exposure to Thailand’s rich cultural heritage and contemporary artistic innovation.</p> <p>National Museum of Thailand: History and Culture in Dialogue In the morning session, students explored the National Museum of Thailand, where ancient artifacts and exhibitions offered a vivid journey through the nation’s centuries-old civilization. Traditional masterpieces such as lacquerware and porcelain highlighted Thailand’s exquisite craftsmanship and cultural heritage, sparking students’ reflection on the significance of preserving and promoting traditional arts.</p> <p>Museum of Contemporary Art (MOCA): Innovation Meets Tradition In the afternoon, the group visited MOCA, home to over 1,000 artworks from Thai and international artists. The students were particularly inspired by the private collection of Mr. Boonchai Bencharongkul, where contemporary works reflected deep insights into Thai society, culture, and belief systems. This experience not only broadened the students’ artistic perspectives but also stimulated creativity and innovative thinking for future artistic endeavors.</p> <p>This off-campus program concluded successfully, offering AU students both academic enrichment and meaningful cultural experiences. The initiative deepened their understanding of the role of art in connecting history, tradition, and modern innovation while fostering critical thinking and appreciation for cultural diversity.</p>	<p>4, 11, 17</p>	

	<p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – Providing experiential learning opportunities beyond the classroom. • SDG 11: Sustainable Cities and Communities – Promoting cultural heritage and the value of art in society. • SDG 17: Partnerships for the Goals – Encouraging academic and cultural collaborations to advance global knowledge. 		
--	---	--	--


Project	Detail	Related SDGs	Photo
5. Driving Innovation: AU and SAIC Motor Gear Up for Green Automotive Future	<p>May 14, 2025 — Assumption University of Thailand (AU) has reaffirmed its commitment to global academic collaboration with a strategic visit to the SAIC Motor Training Center in Shanghai. The focus of this visit was on advancing new energy vehicle (NEV) technology, intelligent connectivity, and talent development to support the transformation of the automotive sector in the region. The AU delegation was led by Rev. Bro. Sirichai Fonseka, f.s.g., Ph.D., President of AU, accompanied by Asst. Prof. Dr. Kitti Phothikitti, Vice President for Educational Innovation and Graduate Studies, and Dr. Gao Li, Assistant Vice President for Educational Innovation and Graduate Studies and Director of the Thai–Chinese International College. They were welcomed by Mr. Zhang Dongchi, Director of the SAIC Training Center, and Mr. Hua Guoqi, Dean of the Automotive College.</p> <p>The program included a tour of SAIC’s Intelligent Connected Vehicle Training Base, where the AU delegation observed cutting-edge facilities in autonomous driving simulation and new energy battery maintenance. These advancements showcased China’s rapid progress in intelligent and sustainable mobility solutions. Key discussions focused on integrating industrial expertise with educational innovation, particularly through joint curriculum development, faculty exchange, and technical training initiatives. Both institutions expressed strong interest in fostering academic–</p>	4, 7, 9, 13, 17	


industry collaboration to address the evolving demands of the global automotive landscape. The visit concluded with an agreement to co-develop the Sino–Thai New Energy Vehicle Technician Joint Training Program, scheduled to launch in 2026. In addition, both parties explored the establishment of overseas training bases to strengthen long-term collaboration and workforce development. This forward-looking partnership is set to accelerate innovation, advance sustainability, and empower future leaders in Southeast Asia’s automotive industry.

Relevant SDGs:


- SDG 4: Quality Education – advancing technical skills and innovative academic curricula.
- SDG 7: Affordable and Clean Energy – promoting green automotive technologies.
- SDG 9: Industry, Innovation and Infrastructure – fostering academic–industry collaboration for industrial advancement.
- SDG 13: Climate Action – reducing carbon emissions through sustainable mobility solutions.
- SDG 17: Partnerships for the Goals – strengthening international cooperation for sustainable development.



Project	Detail	Related SDGs	Photo
<p>6. When Numbers Speak: GS-BATM Students Master the Art of Data Storytelling</p>	<p>Students from the Financial Management class at the Graduate School of Business and Advanced Technology Management (GS-BATM), Assumption University of Thailand (AU) engaged in an intensive workshop on the art of data storytelling, led by Ajarn Wuthichai Choohasakulchoke (Ajarn Joop) from the Creative Communication Design (CCD), Albert Laurence School of Communication Arts. The workshop emphasized how data visualization can transform raw statistics into compelling narratives. Ajarn Joop introduced the fundamentals of visual storytelling, including effective chart selection, thoughtful layout design, and presentation strategies that capture attention, inform clearly, and persuade audiences. Students gained practical insights into design principles such as color psychology, typography, and spacing—all of which significantly enhance the impact of financial reports. Real-world case studies were presented to illustrate how visuals improve comprehension and decision-making. In the afternoon session, students benefited from individualized coaching, receiving tailored feedback and actionable recommendations to refine their presentations. The workshop not only strengthened students’ technical and creative skills but also instilled a deeper appreciation for transforming numbers into powerful stories. It reflects GS-BATM’s commitment to integrating business knowledge with communication excellence, preparing graduates to thrive in the global knowledge economy.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – fostering innovative teaching methods and practical learning experiences. • SDG 8: Decent Work and Economic Growth – equipping students with skills for effective business communication in financial and corporate settings. • SDG 9: Industry, Innovation, and Infrastructure – promoting the use of data visualization as an innovation tool for better decision-making. 	<p>1, 2, 4, 5, 8, 9, 10, 11, 12, 13, 17</p>	

Project	Detail	Related SDGs	Photo
<p>7. Shanghai Partnership Signals Smart Future for AU Students</p>	<p>May 14, 2025 — Assumption University of Thailand (AU) has advanced its global collaboration by signing a landmark Memorandum of Understanding (MoU) with Shanghai Nanhu Vocational and Technical College during a strategic visit to China.</p> <p>The agreement, signed at Nanhu College’s Cultural Center, establishes collaboration in three key areas: intelligent connected vehicles, healthcare training, and metaverse-based education. The AU delegation, led by Rev. Bro. Sirichai Fonseka, f.s.g., Ph.D., President of AU, was warmly received by Prof. Jianliu Zhu, Deputy Party Secretary and President of Nanhu College, together with Vice President Zhou Yifeng. Nanhu College is organized into five major academic groups—finance and commerce, tourism services, information technology, transportation, and culture and art—and hosts several nationally recognized training facilities such as the Shanghai Vocational Education International Business Open Training Center, the Auto Repair Open Training Center, and the International Cruise Teaching Base.</p> <p>As part of the visit, the AU delegation toured cutting-edge facilities including the 5G Digital Creativity Training Center, the International Cruise Training Base, and the New Energy Vehicle Smart Connectivity Center—all integrated within Nanhu’s Metaverse Digital Interactive Space. These facilities highlight Nanhu’s innovative approach in merging immersive technologies with vocational education.</p> <p>The partnership also includes the establishment of a Sino-Thai Intelligent Connected Vehicle Joint Laboratory, focusing on curriculum development tailored to the ASEAN market. In addition, both institutions will collaborate on metaverse-based immersive nursing training, integrating healthcare education with advanced digital technology.</p> <p>Over the next three years, Nanhu College will welcome 50 Thai exchange students and dispatch faculty to Thailand for co-developing localized academic content—reinforcing the institutions’ shared vision of fostering international collaboration and preparing students for the future of work.</p>	<p>4, 7, 8, 9, 10, 17</p>	

	<p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – Promoting curriculum development, student and faculty exchanges, and future-ready learning opportunities. • SDG 7: Affordable and Clean Energy – Supporting the development of new energy vehicle technology and sustainable mobility solutions. • SDG 8: Decent Work and Economic Growth – Equipping students with industry-relevant skills in smart vehicles, digital healthcare, and emerging technologies. • SDG 9: Industry, Innovation, and Infrastructure – Advancing innovation through intelligent connected vehicles and metaverse-based education. • SDG 10: Reduced Inequalities – Providing Thai students access to international training and high-quality educational resources. • SDG 17: Partnerships for the Goals – Strengthening global academic collaboration between Thailand and China to achieve shared development goals. 		
--	--	--	--


Project	Detail	Related SDGs	Photo
<p>8. The Digital Silk Road Begins: Culture and Innovation Aligned in Beijing Declaration</p>	<p>May 18, 2025 — Assumption University of Thailand (AU), together with the School of Arts and the Institute for Cultural Industries at Peking University, the UNESCO Chair on Rural Creativity and Sustainable Development, and a consortium of leading universities, enterprises, and cultural institutions, jointly launched the Global Alliance for Innovative Development in Culture and Technology Integration through a roundtable conference in Beijing.</p> <p>Themed “<i>Regional Collaboration and Educational Innovation: Building a Talent Ecosystem for Culture and Technology Integration through Sino-Thai Cooperation</i>,” the conference aimed to promote innovative practices in combining global culture and technology through interdisciplinary and cross-cultural collaboration.</p> <p>At the event, the Beijing Declaration of the Global Alliance for Innovative Development in Culture and Technology Integration was officially released. It highlighted the core philosophy of “<i>connection, empowerment, and symbiosis</i>”—with the vision of creating an ecosystem where culture and technology reinforce each other.</p> <p>Alliance members pledged to build a multi-stakeholder platform integrating government, industry, academia, research, application, and finance.</p> <p>Key initiatives announced include:</p> <ul style="list-style-type: none"> • Leadership Development Program – cultivating leaders with cross-cultural and cross-technological competencies • Innovation Laboratory Program – establishing collaborative labs for AI, XR interaction, and digital villages • Thousand Sails Overseas Program – supporting international talent exchange and applied innovation <p>Prof. Xiang Yong, Dean of the Institute for Cultural Industries at Peking University, emphasized that the alliance represents “<i>a new phase of collaborative creation in the global integration of culture and technology</i>” by sharing resources and exploring sustainable development pathways with international impact.</p> <p>Roundtable discussions engaged representatives from China, Thailand, South Korea, France, and other regions. AU’s Asst. Prof.</p>	<p>4, 8, 9, 10, 11, 17</p>	


Dr. Narong Aphiratsakun, Dean of the Vincent Mary School of Engineering, Science and Technology, underscored the importance of the Sino-Thai Credit Transfer Program and Cross-border Internship Platform in preparing future talents. Industry leaders, including Wang Yuyun, Chairman of Perfect World Holdings, also proposed collaborative laboratories, while Renmin University highlighted a Dual-Mentor System for bridging academia and industry. The meeting further announced the Sino-Thai Talent Program for Culture-Technology Integration, which will establish scholarships, joint research centers, and annual international summits over the next three years to strengthen knowledge transfer and talent mobility. Looking forward, the Alliance envisions creating a global “innovation field” for culture-technology integration through joint labs, digital cultural exhibitions, and international academic exchanges—facilitating the global circulation of technology, creativity, and capital.


Relevant SDGs:

- SDG 4: Quality Education – Promoting interdisciplinary education, talent mobility, and cross-border academic exchanges.
- SDG 8: Decent Work and Economic Growth – Cultivating future-ready professionals equipped with technological and creative competencies.
- SDG 9: Industry, Innovation, and Infrastructure – Advancing innovation through the integration of culture and technology in industrial and academic applications.
- SDG 10: Reduced Inequalities – Providing equitable opportunities for students and researchers across countries and institutions.
- SDG 11: Sustainable Cities and Communities – Supporting digital village initiatives and culturally sustainable development.
- SDG 17: Partnerships for the Goals – Strengthening global collaboration between governments, academia, industry, and social organizations.




Project	Detail	Related SDGs	Photo
<p>9. Learning Beyond the Classroom: MBA-HTM Timor Leste Group Field Visit</p>	<p>May 2, 2025 — On Friday afternoon, MBA students from the Hospitality and Tourism Management (MBA-HTM) program at Assumption University of Thailand (AU) had the opportunity to participate in a field visit to Double B Hostel, a 21-room sustainable boutique hostel owned and managed by AU alumna, Khun Benz. Khun Benz welcomed the group warmly and shared her inspiring vision behind the hostel, emphasizing sustainable design, energy-efficient cooling systems, solar-powered rooftops, and water-saving innovations. Students actively engaged with the host, asking insightful questions about managing diverse tourist segments while navigating regulatory and operational challenges.</p> <p>The visit included a tour of the hostel’s restaurant, Bite and Bond, where participants enjoyed snacks and drinks, followed by a guided walkthrough of the hostel’s three floors, highlighting various room types and thoughtfully designed facilities. The session concluded with a memorable group photo to commemorate the experience.</p> <p>This field visit exemplifies practical learning beyond the classroom, enabling students to observe sustainable hospitality practices firsthand and to reflect on how innovative operations contribute to the broader goals of responsible tourism.</p> <p>Location: 35 Trok Nava Alley, Sao Chingcha, Phra Nakhon, Bangkok</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – Experiential learning and real-world application for hospitality students. • SDG 7: Affordable and Clean Energy – Exposure to solar-powered and energy-efficient building systems. • SDG 8: Decent Work and Economic Growth – Insights into responsible entrepreneurship and sustainable business operations. • SDG 12: Responsible Consumption and Production – Emphasis on water-saving, energy efficiency, and sustainable design in hospitality management. • SDG 13: Climate Action – Encouraging climate-conscious business practices in the tourism sector. 	<p>4, 7, 8, 12, 13</p>	

Project	Detail	Related SDGs	Photo
<p>10. AU Graduate Students Explore Innovation & Sustainability at Decathlon Bangna</p>	<p>February 28, 2025 — Graduate students from the Graduate School of Business & Advanced Technology Management (GS-BATM) at Assumption University of Thailand (AU) had the opportunity to participate in an exclusive behind-the-scenes visit to Decathlon Bangna, one of the world’s leading sports retailers.</p> <p>The session was led by Tharit Chanthasorot (HRBP Supply & Warehouse, Bangkok Area), Suwit Praphansri (Bangna Store Leader), and Janejira Jittham (Business Developer, Schools & Hotels). Students were introduced to Decathlon’s history, product development processes, and community initiatives, including free sports events and educational workshops.</p> <p>Participants explored Decathlon’s eco-friendly, high-performance, and affordable product lines, gaining insights into the company’s global expansion and its mission to “move the people.” The experience provided a practical understanding of integrating innovation, sustainability, and entrepreneurship in a global business context. This field visit exemplifies experiential learning, fostering students’ ability to apply sustainable business strategies and innovative practices in their future careers.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – Practical learning experience bridging academic knowledge and real-world business operations. • SDG 8: Decent Work and Economic Growth – Exposure to responsible business practices and entrepreneurship. • SDG 9: Industry, Innovation and Infrastructure – Insights into Decathlon’s innovative product development and business strategies. • SDG 12: Responsible Consumption and Production – Learning about eco-friendly products and sustainable business initiatives. • SDG 13: Climate Action – Emphasis on sustainability practices in the global retail sector. 	<p>4, 8, 9, 12, 13</p>	 <p>The photo section contains three images. The top image shows a group of approximately 20 people, including students in red and blue shirts and Decathlon staff, posing for a group photo in front of a blue backdrop that reads 'Your sport journey ready to play?'. The middle image shows a man in a dark polo shirt presenting to a group of students seated in a room; a large 'DECATHLON THAILAND' logo is visible in the background. The bottom image shows a woman in a dark top presenting to a group of students seated in a room; a large 'DECATHLON THAILAND MEETING' logo is visible in the background.</p>

Project	Detail	Related SDGs	Photo
<p>11. Experiential Learning with the Strategy Team at P.S.P Specialties PCL (PSP)</p>	<p>Bangkok, Thailand — February 25, 2025 — Students from Assumption University of Thailand’s (AU) Financial Management class participated in an immersive experiential learning visit at P.S.P Specialties PCL (PSP). The visit was designed to bridge the gap between academic theory and real-world practice in finance and corporate strategy.</p> <p>During the visit, students had the opportunity to present their investment proposals to the Strategy Team, receiving constructive feedback and practical insights to enhance their decision-making and analytical skills. PSP’s team also shared expertise on corporate investment frameworks, ESG investing, and strategic stakeholder communication, providing students with a comprehensive understanding of contemporary financial management practices. This enriching experience was made possible by the generous support of Khun Chotdhanin Temsiripong, Corporate Strategy Director at PSP, and his dedicated team, who contributed valuable guidance on course structure, simulation exercises, and industry engagement initiatives.</p> <p>The visit exemplifies AU’s commitment to hands-on learning, industry exposure, and the development of future-ready financial professionals.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – Experiential learning that integrates academic theory with practical industry experience. • SDG 8: Decent Work and Economic Growth – Preparing students with skills for informed financial decision-making and responsible investment. • SDG 9: Industry, Innovation, and Infrastructure – Exposure to corporate investment frameworks, strategic planning, and innovative financial management. • SDG 12: Responsible Consumption and Production – Emphasis on ESG investing and sustainable business practices. 	<p>4, 8, 9, 12</p>	

Graduate School of Human Sciences


Project	Detail	Related SDGs	Photo
<p>1. Art is My Therapy Workshop: Promoting Mental Well-being Through Creative Expression</p>	<p>February 3, 2025 — Counseling Psychology candidates at Assumption University of Thailand (AU) organized the ‘Art is My Therapy’ workshop at Room CL0505, 5th Floor, Suvarnabhumi Campus. This workshop provided participants with an immersive opportunity to explore the therapeutic benefits of art, aiming to alleviate stress and anxiety, enhance self-awareness, foster social connections, and support emotional regulation.</p> <p>The event welcomed a diverse group of Burmese and Chinese participants, who engaged in a series of activities focused on reflection, mindfulness, and artistic exploration.</p> <p>Workshop Highlights</p> <ul style="list-style-type: none"> • Interactive Icebreaker: Participants paired up to share “3 Facts About a Friend,” promoting communication, connection, and inclusivity with bilingual support from a Chinese co-facilitator. • Guided Body Scan Meditation: Introduced mindfulness practices to tune into physical and emotional states, setting a calm and introspective tone. • Art Therapy Introduction: Facilitators explained how creative practices foster emotional expression, resilience, self-esteem, and positive relationships. • Painting Therapy: Participants explored colors and brushstrokes as a medium for self-exploration, stress relief, and emotional regulation. • Abstract Emotion Painting: Encouraged participants to express emotions freely through abstract art, followed by group discussions to deepen self-awareness and empathy. • Snowball Exercise: Concluding activity where participants shared positive affirmations, reinforcing self-worth, social connection, and positivity. 	<p>3, 4, 10, 16</p>	

The workshop provided a safe and creative space for emotional growth, stress management, and community building, highlighting the transformative power of art in supporting mental well-being.

Relevant SDGs:

- SDG 3: Good Health and Well-being – Promoting mental health, emotional resilience, and stress management through art therapy.
- SDG 4: Quality Education – Offering experiential learning in counseling psychology and therapeutic techniques.
- SDG 10: Reduced Inequalities – Inclusive participation of Burmese and Chinese attendees, promoting diversity and social cohesion.
- SDG 16: Peace, Justice, and Strong Institutions – Supporting social connections, empathy, and positive interpersonal relationships within communities.



Project	Detail	Related SDGs	Photo
<p>2. Workshop on Treatment of Post Traumatic Stress Disorder Using Prolonged Exposure Therapy by Dr. Jon Blaw</p>	<p>On Monday, July 15, 2025, Assumption University of Thailand (AU) hosted a specialized workshop on the treatment of Post Traumatic Stress Disorder (PTSD) using Prolonged Exposure Therapy, led by Dr. Jon Blaw. The workshop was held at the Hua Mak Campus, in D Building, Room D41.</p> <p>Dr. Blaw introduced participants to the foundations of exposure therapy, underlining its proven effectiveness in treating trauma. He clarified the distinctions between trauma and acute stress, highlighting the necessity of proper diagnosis and timely treatment.</p> <p>The session’s core focus was on Prolonged Exposure Therapy, particularly two major approaches: <i>in vivo exposure</i>—where clients face real-life anxiety-inducing situations—and <i>imaginal exposure</i>—in which clients are guided to revisit and reprocess their traumatic experiences in a safe therapeutic setting.</p> <p>To monitor progress, Dr. Blaw emphasized the use of the Subjective Units of Distress Scale (SUDS), allowing practitioners to gradually and systematically increase clients’ tolerance levels through step-by-step exposure.</p> <p>The workshop concluded with case examples demonstrating the positive outcomes of Prolonged Exposure Therapy, reinforcing its effectiveness in supporting trauma recovery. Students and participants highly valued the session for its practical insights and professional relevance, especially in the field of clinical psychology.</p> <p>This initiative reflects AU’s dedication to advancing student learning and professional development by providing access to internationally recognized expertise.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 3: Good Health and Well-Being – Promoting mental health and access to effective psychological treatment. • SDG 4: Quality Education – Enhancing knowledge and professional skills through expert-led workshops. • SDG 17: Partnerships for the Goals – Strengthening collaboration with international experts in advancing education and health. 	<p>3, 4, 17</p>	 <p>The photo section contains three images. The top image shows a presentation slide titled 'Prolonged Exposure Therapy' being displayed on a screen in a classroom. The middle image is a wide-angle shot of the classroom with participants seated at desks, facing the front where a speaker is standing. The bottom image is a group photograph of all the participants and the speaker, Dr. Jon Blaw, standing together in the classroom.</p>


Student Affairs

Project	Detail	Related SDGs	Photo
		1, 2, 4, 5, 8, 9, 10, 11, 12, 13, 17	

Project	Detail	Related SDGs	Photo
		1, 2, 4, 5, 8, 9, 10, 11, 12, 13, 17	

Project	Detail	Related SDGs	Photo
		1, 2, 4, 5, 8, 9, 10, 11, 12, 13, 17	

Institute for Research and Academic Services

Project	Detail	Related SDGs	Photo
<p>1. Providing Multidisciplinary Academic Services to Communities Surrounding AU 2024</p>	<p>The Institute for Research and Academic Services (IRAS), Assumption University has successfully conducted its 2024 Academic Service Program, focusing on providing knowledge and expertise to communities surrounding AU campuses. Through careful assessment of local needs, RIAS collaborated with various Schools to organize impactful academic service activities, enhancing education, health, culture, and community development.</p> <p>Key Activities by School:</p> <ol style="list-style-type: none"> 1. Bernadette de Lourdes School of Nursing Science <ul style="list-style-type: none"> ○ Conducted workshops on the dangers of e-cigarettes and training in cardiopulmonary resuscitation (CPR) for teachers and students of Wat Preng Bamrung Rat School on September 2, 2024. ○ Objective: Equip participants with knowledge on e-cigarette hazards and practical CPR skills to save lives effectively and timely. 2. Theodore Maria School of Arts <ul style="list-style-type: none"> ○ Hosted the “Arts Open House 2024” on September 5, 2024, at AU Suvarnabhumi Campus. ○ Objective: Provide teachers, parents, and students the opportunity to explore teaching and learning in the Faculty of Arts, including workshops on Phonics and Classroom Research. 3. Louis Nobiron School of Music <ul style="list-style-type: none"> ○ Participated as judges and mentors in singing competitions for Bang Sao Thong and Bang Bo school groups, involving a total of 30 schools (August 7, 2024, and February 14, 2025). ○ Objective: Provide guidance, constructive feedback, and encouragement to students performing Thai traditional and contemporary songs. 	<p>3, 4, 7, 8, 11, 16, 17</p>	


4. Albert Laurence School of Communication Arts
 - Provided consultation and assisted in designing energy conservation campaign materials for Klong Sabatjak School through the project “Little Klong Sabatjak 3Rs – Energy Saving” on March 28, 2025.
 - Objective: Promote awareness and good practices in energy use, reducing costs and fostering sustainable resource management.
5. Thomas Aquinas School of Law
 - Organized a workshop on “Laws and Key Operations for Subdistrict Headmen and Village Headmen in the Modern Era” for local leaders in Bang Bo and Bang Sao Thong Districts, Samut Prakan, on August 8, 2024.
 - Topics included:
 - Authority and duties of local leaders related to community peace and order.
 - Importance of alternative dispute resolution and community leadership to ensure justice and sustainable livelihoods.
6. Montfort del Rosario School of Architecture and Design
 - Hosted the “Art and Design Festival 2025” on February 4–5, 2025, at AU Suvarnabhumi Campus.
 - Activities included workshops on creative architectural design for local students, seminars on integrating creativity into community development, and discussions on “Wisdom Village: Applying Innovative Ideas to Drive Local Product Development Globally”.
 - Objective: Foster creative skills, strengthen community engagement, and promote sustainable socio-economic growth in Bang Sao Thong and Bang Bo districts.

Relevant SDGs:

- SDG 3: Good Health and Well-being – Nursing workshops on CPR and e-cigarette awareness contribute to health promotion and life-saving skills.

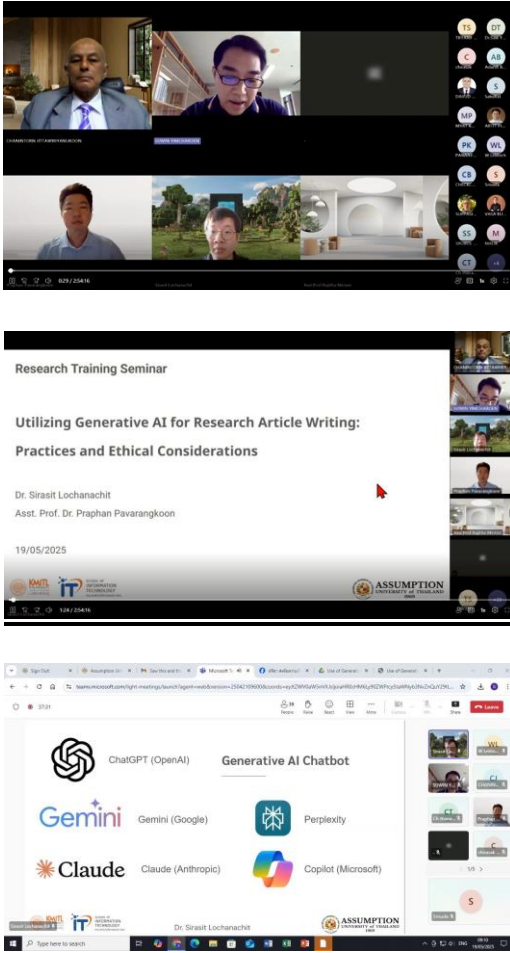



	<ul style="list-style-type: none"> • SDG 4: Quality Education – Arts and communication workshops, open houses, and music competitions enhance learning opportunities and educational engagement. • SDG 7: Affordable and Clean Energy – Energy-saving campaigns promote responsible and efficient energy use. • SDG 8: Decent Work and Economic Growth – Creative design and community projects support skills development and local economic empowerment. • SDG 11: Sustainable Cities and Communities – Community-focused initiatives strengthen local leadership, cultural participation, and sustainable urban and rural development. • SDG 16: Peace, Justice, and Strong Institutions – Law workshops improve governance, dispute resolution, and leadership capacity in local communities. • SDG 17: Partnerships for the Goals – Collaboration between university, local schools, government agencies, and communities fosters multi-stakeholder partnerships for sustainable development. 		
--	--	--	--

Project	Detail	Related SDGs	Photo
<p>2. Energy and the Environmental Conservation Activities in Bang Bo – Bang Sao Thong District Schools 2024</p>	<p>The Institute for Research and Academic Services (IRAS), Assumption University implemented the Energy Conservation and Environmental Awareness Project at Klong Sabaadjak School, emphasizing community engagement through education. The project promotes knowledge, understanding, and environmental consciousness among students.</p> <p>Key Activities:</p> <ol style="list-style-type: none"> 1. Energy and Environmental Awareness Workshop (27 September 2024) – Students learned practical methods of energy conservation, 3R waste reduction, and proper waste segregation. Interactive games, quizzes with prizes, and group brainstorming encouraged participation and creative thinking. 2. Recycled Material Invention Competition (5 September 2024) – Students transformed waste and leftover materials into useful products, promoting creativity, reducing waste, conserving resources, and creating value. 3. Consultation on Energy Conservation Campaign Materials (28 March 2025) – The IRAS team, with the Albert Laurence School of Communication Arts, guided the school in designing campaign materials displayed on campus to foster awareness, behavioral change, and cost savings. <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 3: Good Health and Well-being – Creating a healthier environment through sustainable practices. • SDG 4: Quality Education – Enhancing knowledge and skills for sustainability. • SDG 5: Gender Equality – Promoting equal participation opportunities for all students. 	<p>3, 4, 5, 6, 7, 11, 12, 13, 14, 15, 17</p>	

- SDG 6: Clean Water and Sanitation – Encouraging waste reduction and proper disposal to protect water sources.
- SDG 7: Affordable and Clean Energy – Promoting energy-efficient behaviors.
- SDG 11: Sustainable Cities and Communities – Strengthening environmentally responsible communities.
- SDG 12: Responsible Consumption and Production – Advocating for recycling, reuse, and resource efficiency.
- SDG 13: Climate Action – Raising awareness on climate-friendly behaviors.
- SDG 14: Life Below Water – Preventing waste mismanagement that could harm aquatic ecosystems.
- SDG 15: Life on Land – Protecting ecosystems by reducing waste and promoting sustainable practices.
- SDG 17: Partnerships for the Goals – Strengthening collaboration between AU, schools, and communities.



Project	Detail	Related SDGs	Photo
<p>3. IRAS Hosts Research Training Seminar on Generative AI for Academic Writing</p>	<p>The Institute for Research and Academic Services (IRAS), Assumption University of Thailand, has organized the Research Training Seminar on “Utilizing Generative AI for Research Article Writing: Practices and Ethical Considerations” on May 19, 2025, from 09.00 to 12.00 hrs., conducted online via Microsoft Teams. The seminar was delivered by Asst. Prof. Dr. Praphan Pavarangkoon from the School of Information Technology, King Mongkut's Institute of Technology Ladkrabang. This academic training aimed to provide faculty members, researchers, and graduate students with in-depth knowledge of how generative AI can be applied to academic writing, while also addressing essential ethical issues such as originality, plagiarism prevention, and the responsible use of AI tools.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4 – Quality Education: Enhancing academic and research capacity. • SDG 9 – Industry, Innovation, and Infrastructure: Encouraging the responsible adoption of innovative technologies in research. • SDG 16 – Peace, Justice, and Strong Institutions: Promoting ethics and integrity in academic practices. • SDG 17 – Partnerships for the Goals: Strengthening collaboration among universities and researchers. 	<p>4, 9, 16, 17</p>	

Project	Detail	Related SDGs	Photo
<p>4. IRAS and The Albert Laurence School of Communication Arts Host Insightful Research Session</p>	<p>The Institute for Research and Academic Services (IRAS) with Laurence School of Communication Arts, led by Dr. Marissa Chantamas, Dean, in collaboration , successfully hosted a research-focused session on: “New Policy of Internal Research Grants, Research Incentives, and External Research Funding.” The event welcomed distinguished speakers: Dr. Suwin Yimcharoen, Researcher Dr. Pornpop Saengthong, Statistician Their in-depth presentations provided participants with valuable insights into research funding opportunities, strategies for effective research development, and approaches to strengthening academic outputs. This initiative reflects our commitment to fostering a vibrant research culture, supporting faculty and students in advancing impactful scholarship. Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – Strengthening academic development and research-based teaching. • SDG 8: Decent Work and Economic Growth – Promoting research that contributes to innovation and industry development. • SDG 9: Industry, Innovation, and Infrastructure – Encouraging innovative research methods and applications. • SDG 17: Partnerships for the Goals – Building collaborative networks for research and funding opportunities. <p>We extend heartfelt gratitude to all participants for making this event a success. Together, we are driving innovation and advancing research excellence!</p>	<p>4, 8, 9, 17</p>	

Project	Detail	Related SDGs	Photo
<p>5. Empowering Teachers through Classroom Research: IRAS and Theodore Maria School of Arts Host Workshop at AU</p>	<p>The Institute for Research and Academic Services (IRAS), in collaboration with the Theodore Maria School of Arts, organized a workshop on Classroom Research for high school teachers from various schools. The event took place on September 5, 2024, at Assumption University’s Suvarnabhumi Campus.</p> <p>The workshop was led by Dr. Pornphop Saengthong and Dr. Srisuda Boonyim, who shared their expertise in educational research, classroom innovation, and reflective teaching practices. Participants gained valuable insights into how to conduct classroom-based research to enhance teaching effectiveness and student learning outcomes.</p> <p>This initiative reflects AU’s commitment to supporting professional development in education, fostering a research-oriented mindset among teachers, and promoting evidence-based teaching practices that benefit both educators and learners.</p> <p>Relevant SDGs:</p> <ul style="list-style-type: none"> • SDG 4: Quality Education – improving teaching quality through research • SDG 9: Industry, Innovation, and Infrastructure – encouraging innovation in education • SDG 17: Partnerships for the Goals – strengthening collaboration between university and schools 	<p>4, 9, 17</p>	